



# / Trellix Data Protection

Gain comprehensive data loss prevention in one unified suite of products

#### **SOLUTION BRIEF**

The volume of data has exploded across all sectors in the last decade. Enterprise data has grown enormously, and organizations must contend with more unstructured data than ever. In fact, 95 percent of businesses cite the need to manage unstructured data as a challenge.<sup>1</sup>

With more data to track, classify, and store, that also means more data to protect. This task has become increasingly difficult due to data volume as well as limited visibility, organizational silos, and changing compliance needs. At the employee level, security teams have to spend a lot of time and energy on manual data management. At the organizational level, there is more risk than ever, as evidenced by a number of high-profile data breaches.

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These incidents are a huge financial blow to organizations, but the ramifications go much deeper. Data protection is crucial to trust, customer loyalty, and brand integrity. Breaches have also been shown to lead to downtime, legal issues, lost sales, decreases in productivity, and can ultimately shutter a business.<sup>3</sup>

The good news: As data complexity has increased, so has our ability to optimize its management and imagine a new path forward. We bring industry expertise and embrace machine learning to make data protection as easy and comprehensive as possible. Trellix Data Protection offers four data loss prevention (DLP) products to cover the full range of data security needed by organizations, from startups to enterprises. These DLP products provide one-stop, full-scale protection for your most sensitive data in any location.



- 1, 2. Big Data Goes Big, Forbes, February 2019
- 3. Lincoln College closes after 157 years, blaming COVID-19 and cyberattack disruptions. NPR. May 2022

# Organizations need comprehensive, advanced DLP capabilities

Due to the complexity of organizational data, every solution will be different and require customization. At the same time, there are key capabilities that any solution must address.

#### Protect data where it lives

You can protect intellectual property and business critical information on the network, in corporate databases, on servers, and at the endpoints.

#### Remain compliant

Ensure compliance and safeguard personal data across industries with automated reporting.

## Simplify deployment and management

Manage common policies and streamline incident workflows with flexible deployment options.



## Key features of the right solution

Even an advanced, comprehensive DLP solution may still lack key features. Worse, organizations may attempt to use several different solutions to try and address their DLP challenges. Unfortunately, this approach will be unsuccessful due to the complexity of DLP. Organizations need a single solution that provides centralized incident management and reporting, and that also synchronizes policies regardless of data location.



#### One solution for DLP

Many organizations struggle to unify data across their ecosystem and gain an at-a-glance understanding of threats. That's often due to multiple solutions and vendors that don't interoperate seamlessly. With a single solution for your DLP, you can be confident that all data is accounted for and protected.

## Centralized incident management and reporting

You gain analytics-driven security operations aided by single-pane management views to quickly identify internal or external threat indicators and unauthorized access attempts. With a centralized console, you see the big picture while also enabling quick drill down into prioritized incidents.

## Synchronized policies regardless of data location

Location, location, location—it's still important. You want to know you can easily and tightly manage all data and policies from different locations. Trellix Data Protection provides integration with multiple operating systems, devices, and applications. It offers interoperable encryption services that protect data regardless of location.

## Trellix Data Protection: Optimized and automated products

Trellix provides four products that span discovery, monitoring, prevention, and endpoint. By combining all these pieces, organizations find that integrated security reduces the risk of data loss and helps improve the maturity of security processes. You can move past reactive operations—which often can't keep up with the volume, speed, and sophistication of today's threats—to a fully optimized proactive security process.



Figure 1. Security maturity model

#### Trellix DLP Discover

With Trellix DLP Discover, you can easily locate, classify, and protect your sensitive data on-premises and in the cloud. You gain powerful reporting capabilities to create reports on demand or on a regular cadence and access more than 20 customizable reports. With automation based on machine learning, your team can cut down on the time and effort it takes to secure enterprise information. Trellix DLP Discover continually scans all accessible resources to locate sensitive data and uncover potential risks.

- Identify business-critical data
- Deploy more easily
- Gain better data visibility
- Remediate data leaks
- Get powerful reporting

## Trellix DLP Prevent

Secure your data through stronger network policy enforcement. With Trellix DLP Prevent, you gain tight control by protecting sensitive data across channels, including email, blogs, portals, FTP transfers, and more. By establishing these data security policies, you can better ensure that data protection is uniformly enforced. And, if a data protection violation is detected, Trellix DLP Prevent encrypts, redirects, quarantines, or blocks the data transmission in question.

- Gain control of data
- Perform detailed forensics
- Ensure consistent policy enforcement
- Simplify management and remediation
- Remediate policy violations

### **Trellix DLP Monitor**

Safeguard sensitive data in real time to stay ahead of risks. Trellix DLP Monitor streamlines remediation by alerting senders, recipients, content owners, and system administrators. Built-in policies help you manage your most important assets, including source code, internal memos, and more. If any DLP incidents need to be investigated, you can perform detailed forensics using a digital recorder to replay incidents after the fact.

- Classify all types of data
- Perform detailed forensics
- Manage a range of sensitive data

- Simplify remediation
- Identify and address risk instantly

## Trellix DLP Endpoint

Expand your data security by gaining data protection from device to cloud. You can extend on-premises DLP policies to the cloud to ensure consistent protection. Monitor and address day-to-day actions that could introduce risk, such as emailing, web posting, printing, uploading to the cloud, and more. You'll empower users by allowing them to run endpoint discovery scans and perform self-remediation actions.

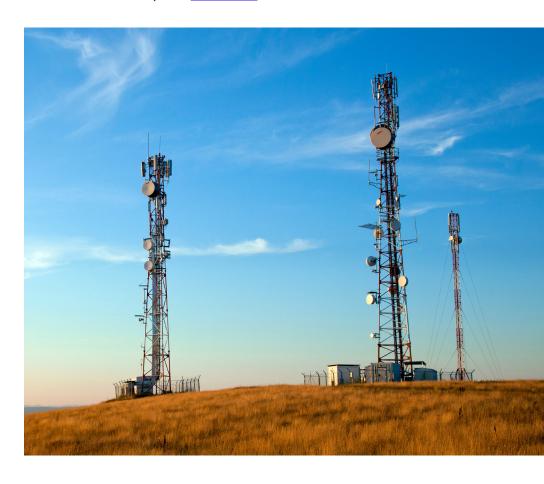
- Ensure compliance
- Empower users

 Gain control of data across laptops and mobile devices

## Unified, protected data

Your organization is committed to stewarding your sensitive data. Trellix is committed to being your partner in a new era of comprehensive, connected data loss prevention. Your data is worth protecting fully to ensure organizational health, business productivity, and customer trust. Trellix Data Protection makes this process easier than ever by delivering interoperable data protection across all endpoint, network, and cloud environments.

To schedule a demo, visit trellix.com



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