



# SHI Agentic Event Planner

Plan smarter. Execute faster.  
Drive measurable outcomes.



The SHI Agentic Event Planner is a purpose-built, enterprise-grade AI copilot that transforms how organizations plan, personalize, and execute events — from ideation to post-event follow-up. Built on SHI’s modular AI platform, this solution automates logistics, aligns stakeholders, and ensures every event is executed with precision, personalization, and strategic intent.

## Practical use cases

- Executive meetings and briefings
- Strategic events, summits, and experiences
- Enablement, workshops, roadshows, and bootcamps
- Onboarding and internal events
- Customer advisory boards and community town halls

## Outcomes and ROI

- Reduced planning effort → Faster time-to-plan
- Enhanced attendee engagement → Higher attendance and customer satisfaction score (CSAT)
- Consistent brand and message delivery → Content compliance across teams
- Improved post-event conversion → Increased follow-up engagement
- Scalable operations → Expand event throughput without increasing headcount

## Who can benefit

- **Event planners and marketers:** Rapid, consistent GTM event execution
- **Business leaders:** Role-aware, tailored briefings for decision-makers
- **Enablement teams:** Scalable internal education and alignment
- **Community-driven teams:** Personalized community and policy-driven events

## Key benefits

- **Plan smarter:** Reduce planning time by 50-75% using AI automation, reusable templates, and intelligent, brand-consistent content generation.
- **Execute faster:** Automate agenda creation, invites, logistics, stakeholder coordination, role assignments, and follow-ups — all in one streamlined workflow.
- **Enhance engagement:** Tailor content and agendas to your audience using role-based, industry-specific context for higher relevance and impact.
- **Fully personalized:** Customize messaging and agendas based on audience, role, and event type.
- **Automated communications:** Generate branded invites, calendar links, and follow-ups — fully aligned with your go-to-market (GTM) motion and brand standards.
- **Scale with confidence:** Maintain brand consistency and execution quality across distributed teams and geographies.
- **Measure impact:** Track event effectiveness, feedback to fuel pipeline acceleration, and ROI with CRM-integrated follow-up, summaries, and actionable insights.

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## Why SHI

SHI is not just a global IT solutions provider; we are your AI transformation partner. Our AI Lab infrastructure, in partnership with NVIDIA, is purpose-built for enterprise-grade ideation, experimentation, and adoption. This aligns directly with our strategic approach: Imagine, experiment, adopt. We empower organizations to imagine what's possible with AI, experiment in secure, scalable environments designed for rapid prototyping and production rollout, and adopt solutions with confidence – backed by our deep expertise in infrastructure, data governance, and enterprise AI.

Whether you're a CIO seeking strategic clarity or a developer building the next-gen AI app, SHI brings the technical depth and operational rigor needed to succeed. We help you navigate complexity, reduce risk, and unlock real business value.

- Proven in SHI's own GTM, Labs, and executive briefings.
- Built on SHI's AI Agentic lab platform and market-leading AI orchestration – modular, secure, and scalable.
- Powered by SHI's AI & Cyber Labs, leveraging multimodal AI and RAG Studio for contextual intelligence.
- Easily integrates with Microsoft 365, Google Workspace, CRMs, and more – ensuring frictionless integration into your existing workflows.
- Outcome-first approach: Connects every event to measurable KPIs and business impact.

## Get started

Available as a two-week AI Lab module, the Agentic Event Planner can be deployed as a pilot or integrated into your existing GTM workflows.

Pair with SHI's Digital AI Ambassador or AI Report Generator for full-cycle orchestration – from planning to post-event analytics. Experience smarter events that connect planning with purpose.



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