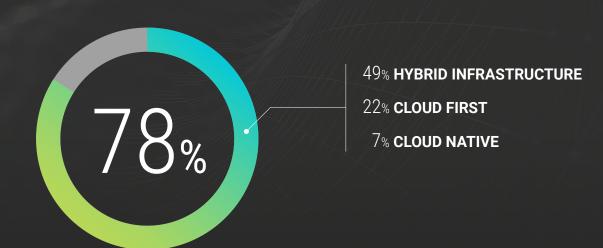




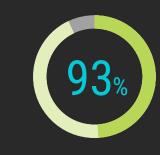
78% of organizations are running cloud-based applications



The top three drivers of cloud-based application adoption



IMPROVE USER EXPERIENCE



IMPROVE COMPETITIVE ADVANTAGE



IMPROVE ABILITY TO SCALE





The top three challenges for cloud-based applications



COMPLEXITY



ROOT CAUSE ANALYSIS

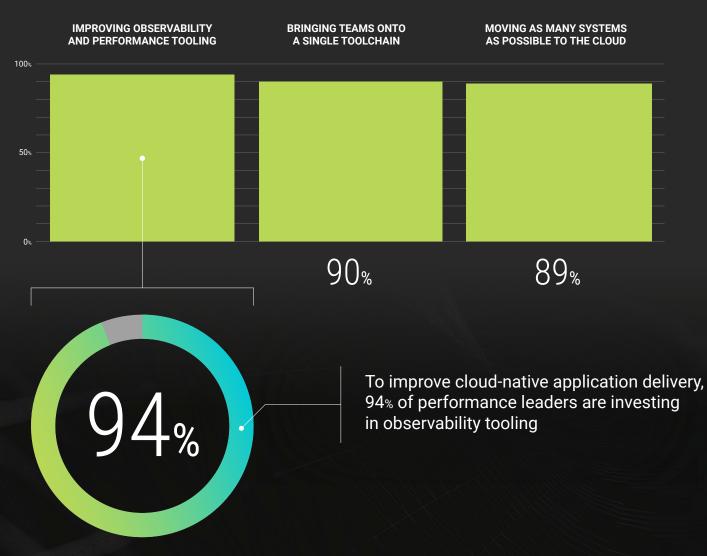


TOOLCHAIN GAPS



Secondary Reason

What are these organizations investing in?



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