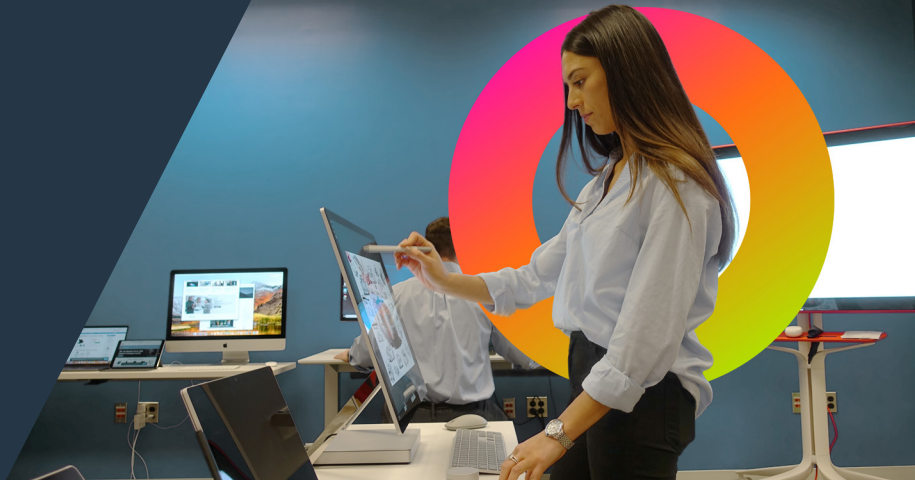




Customer Innovation Center Workshops & Events



Expert-led workshops designed to empower business success

The SHI Customer Innovation Center (CIC) delivers half-day, full-day, and multi-day workshops and events that allow you to explore new ideas, gain insights on the latest trends, obtain hands-on experience with new technologies, and receive unbiased guidance from our experts. You'll walk away from these sessions with the data and feedback you need to set strategies and make informed decisions for your business.

Who Should Attend

- C-Suite
- Managers
- Architects
- Engineers
- Administrators
- Technical Decision Makers

Ask the Expert One-on-One Meetings

SHI's Q&A sessions help break down common technology barriers and connect you with one of our business leaders, architects, or IT professionals for 30 minutes to discuss what matters most to you.

Available upon request

ABCs of Immersive Technologies Workshop

Our workshop is a great way to learn how immersive technologies can help your company become smarter, faster, and leaner. Learn how augmented reality (AR), virtual reality (VR), and mixed reality (MR) create value for your organization, as we help you evaluate solutions to see which ones best fit your needs.

Available upon request

Data Protection Fundamentals Workshop

Our complimentary workshop provides you with the knowledge and best practices that your organization needs to enhance backup, recovery, and archival strategy and operations. Designed to help you understand data protection concepts, rights, and technologies in this everchanging digital world, our expert panel discusses how different types of data are protected, as well as essential data protection tips, tricks, and proven strategies.

Available upon request



Digital Workplace Envisioning Workshop

Discover the importance of the digital workplace and its impact on the future of work during this free offering. Learn how to provide a fast-paced, technology-driven environment that promotes new ways to deliver more value and better user experiences at every moment.

Available upon request

Hyperconverged Infrastructure (HCI) Workshop

Delivered by an expert panel, our complimentary workshop gives you the chance to evaluate one or more HCI solutions available in the marketplace today. We highlight how each HCI solution utilizes the latest advances in virtualization, storage, networking, automation, management, data protection, and disaster recovery.

Available upon request

Innovation Days & Roadshows

Our Innovation Days and Roadshows are single and/or multi-day events where SHI experts and industry leaders discuss business and IT trends, demonstrate solutions, and help you uncover ideas and put them into action. Each event will have a specific focus area and/or targeted industry vertical, including the future of work (FOW), enterprise cloud, data protection, security, and more.

Quarterly and upon request

Microsoft HoloLens Essentials Workshop

While the cloud has certainly unlocked new innovations, edge computing, artificial intelligence (AI), and mixed reality (MR) will lay the foundation for the next generation of experiences. This workshop highlights the world of MR and how it can keep your organization relevant, while exploring and evaluating the Microsoft HoloLens solution via technical product deep dives, demos, and a feature/functionality comparison.

Available upon request

XR Tech Talks

Our XR Tech Talks explore the different ways that immersive technologies propel businesses and industries forward. Learn how XR can satisfy the increased demand for innovative and interactive experiences, enabling you to better connect with your audience, meet shifting customer expectations, and much more.

Available upon request

To learn more or get started, contact CIC-Events@SHI.com or visit SHI.com/CIC.