# Why Rubrik DSPM for M365

The Risk. The Remedy. The Advantage.

Mastering M365 Data Security with Rubrik DSPM

## Why Do Anything?

#### "M365 is the data Wild West."

It's where your most sensitive data lives and where control is hardest to maintain. Massive scale, continuous data creation, and seamless collaboration make M365 essential to business productivity—and a goldmine for attackers.

#### **Key Challenges:**



**Uncontrolled Data Growth:** Data is being created faster than you can track it. You don't know what you have, where it lives, or how sensitive it is.



**Oversharing & Misplaced Files:** Files are routinely shared publicly, org-wide, or dropped into the wrong SharePoint or OneDrive, exposing critical data without anyone realizing it.



**Access Creep:** Too many users, groups, and roles retain outdated or excessive access. Managing and auditing permissions across M365 is nearly impossible to do manually.



#### **Bottom Line:**

Risk compounds with scale:

**Identities** 

- × Data
- × Permissions
- = Exponential Risk

Without control, every new file and every new user multiplies your blast radius. You can't protect what you can't see—or what's already overshared.

## Why Rubrik DSPM for M365?

Take back control of your M365 data—before it's too late.

Rubrik helps you proactively secure your M365 environment by giving you the clarity, control, and confidence your teams need to move fast without putting sensitive data at risk.

- Find and fix data risks before Copilot or attackers do.
  - Automatically discover and classify sensitive content across SharePoint, OneDrive, Teams and Exchange.
  - Identify mislabeled or unlabeled files and apply correct MIP sensitivity labels.
  - Detect exposed files with public, org-wide, or cross-team access.
- 2 Automatically right-size access and enforce least privilege access.
  - Pinpoint excessive user and group permissions.
  - Revoke risky access with multi-select and bulk remediation workflows.
  - Align file location, access, and policy with your segmentation needs.
- 3 Continuously enforce data security at scale.
  - Monitor for new violations across sensitive data, access, and labels.
  - Set policies to automatically detect and flag risky misconfigurations.
  - Stay ahead of sprawl with dashboards, filters, and policy driven alerts.

### Interested in learning more?

Check out M365 with DSPM capabilities product demo.



