

Multicloud Strategy for Better Business Agility

With Pure Storage[®] Cloud Block Store™

Businesses are focused on unifying diverse data domains.



51% plan to leverage

multicloud¹



have an effective strategy for managing data in the cloud¹



69%

organization needs a comprehensive data strategy¹

say their

Companies increasingly operate in a complex web of cloud, hybrid cloud, and on-premises environments to improve agility and avoid vendor lock-in.



divide between on-premises and cloud.

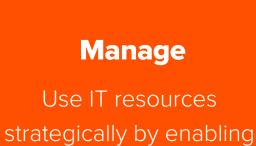
Companies need an easy way to bridge the



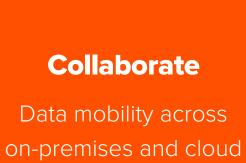
experience across all environments.

Pure Cloud Block Store delivers

seamless data mobility and a consistent



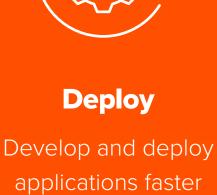
workload portability.



data silos, promoting better collaboration.

environments eliminates

Pure Cloud Block Store Business Benefits



with an efficient DevTest environment.

Disaster Recovery Replicate on-premises and cloud data for

and multicloud environments.



of organizations will customize agile practices

to increase application delivery cadence³

threshold of all businesses will not survive a true

disaster because of

Efficient DevTest Develop software on-premises or in the cloud and deploy to either target. Clones

of your data consume no cloud storage.

disaster recovery. Recover from on-premises



Business Continuity

Ensure critical applications and data are always available and automatically protected among cloud availability zones.



Cloud Migration Easily migrate VM and container workloads to and from cloud without costly re-design

Learn more at

Unify on-premises and cloud environments with

consistent data services, automation tools, and APIs.

and re-architecture.

purestorage.com/cloud

















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¹ HBR Analytics: Critical Success Factors to Achieve a Better Enterprise Data Strategy in a Multicloud Environment.

² IDC: Azure Site Recovery and Azure Backup Are Helping Improve Business Operations. ³ Gartner: Predicts 2020: Agile and DevOps Are Key to Digital Transformation, Dec 2019.