

Accelerate Business Transformation by Rethinking Storage

See how customers of all sizes across industries
simplify data storage management with the
Pure Storage® Evergreen® subscription portfolio.



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Outdated Storage: The Obstacle That Keeps Growing

Data can be a boost or a bottleneck in today's digital business landscape. From improving agility and operational efficiency to delivering new insights and services, data management is the key to innovation and staying competitive. But outdated storage solutions could be holding you back—and contributing to greater risk and technical debt over time.

Legacy storage systems lack the flexibility and performance to support modern accelerated workloads. Yet, upgrading to newer technology requires disruptive, time-consuming, and costly forklift upgrades.

You can accelerate your business transformation and break the legacy storage refresh cycle by focusing on business outcomes, not infrastructure, while driving continuous innovation, gaining financial flexibility, and improving operational agility with the most comprehensive subscriptions from Pure Storage.





Leading the Way to Success with Pure Storage

Across industries, storage is a strategic decision in several core initiatives:

- Modernize infrastructure
- Move to the cloud
- Strengthen data protection
- Run business apps and databases
- Embrace analytics and AI
- Go cloud native

Whatever your business needs, there's a Pure Storage subscription that's right for your organization.

Designed for in-place upgrades that require zero planned downtime or data migration, Pure Storage offers the evolutionary Evergreen architecture combined with the efficiency of consumption-based subscription plans for an effortless operational experience with AI Ops management of Pure1.

Discover how organizations like yours are turning to Pure Storage to solve their top business challenges and accelerate transformational change while reducing operational risk.

Choices range from traditional asset ownership and management to comprehensive storage-as-a-service (STaaS), with the opportunity for multiple types of subscriptions to meet your business needs.



Options Technology Fast Tracks Financial Services

Options Technology created a new data platform with Evergreen//One™ to support clients in the financial industry, including global investment banks and hedge funds. This provides data scientists sub-millisecond access to financial data and nonstop availability with effortless scalability and non-disruptive upgrades.

With the powerful, on-demand storage subscription, Options Technology can accelerate financial insights and keep pace with ever-changing customer needs.

Challenges

- Data cleansing and storage bottlenecks impeded data scientist productivity.
- Adding storage capacity required large capital outlays and extensive work.
- Fast data recovery threatened by high volume, architecture, storage speed.

Benefits

- New data platform cuts job run times by 54%, frees analyst time up to 50%.
- Eliminates expensive, disruptive upgrade cycles and 95% of support tickets.
- Restores snapshots nightly and protects cloud-native environments.

“Pure Storage provides a true consumption model, which makes it easy to support any workload. It’s quite nice being able to say ‘yes’ to our client’s aspirations, regardless of the scale or speed.”

JAMES LAMING, VP, GLOBAL HEAD OF INFRASTRUCTURE, OPTIONS TECHNOLOGY



Region

Global

Industry

Financial Services

Company Website

- www.options-it.com

Key Initiative

- Business Acceleration
- Artificial Intelligence (AI)
- Machine Learning (ML)

Read the Story

- [Options Technology](#)



ConsMin Australia Digs In for Long-term Data Growth

Mining firm ConsMin Australia chose Evergreen//One for a modern storage subscription to manage explosive data growth and strengthen security and protection. As a result, ConsMin can ensure the reliability of its critical communications infrastructure and stay poised for growth.

Challenges

- Email data demands began to overwhelm legacy storage solutions.
- Data backups were too slow to meet growing volume and storage needs.
- Cybercrime and human error posed dual risk to data recovery.

Benefits

- Improved backup retention from 14 days to seven years.
- Achieved 100% retention of Microsoft Office 365 data.
- Backup recovery time reduced from 12 hours to 50 minutes.

“Based on the speed in which data continues to increase, we need a solution to grow with us for years. Pure not only exceeded our performance requirements, it freed up my team to do what they do best: innovate.”

ERLE METCALF, PRINCIPAL ICT, CONSMIN AUSTRALIA



Region

APJ

Industry

Mining

Company Website

- www.consmin.com

Key Initiative

- Data Protection

Read the Story

- [ConsMin Australia](#)



SaskTel Connects Businesses to Their Communities

Canadian telecom provider SaskTel implemented Evergreen//One to never have to overbuy capacity or worry about downtime. This resulted in cutting storage costs and ensuring uptime. Now, the firm can offer competitive pricing and differentiated services.

Challenges

- Stop overbuying storage, which leads to inflated costs for customers.
- Deliver fast and reliable services while protecting business' data.
- Consolidate storage from multiple vendors onto a single flash solution .

Benefits

- 25% more cost effective storage, with savings passed to customers.
- Ensures uptime for its managed services so businesses can run uninterrupted.
- Cuts storage management needs, taking pressure off IT teams.

“Evergreen//One means I don't have to worry about paying for 50 terabytes of storage I won't use, knowing I'll never recoup the cost. I get the capacity and performance levels I need to easily match our most complex customer workloads.”

COLE WESELAK, SOLUTION ARCHITECT, SASKTEL



Region

North America

Industry

Telecommunications

Company Website

- www.sasktel.com/business

Key Initiative

- Infrastructure Refresh

Read the Story

- [SaskTel](#)



City National Bank of Florida Yields High Storage Returns

To meet customer demands for services, City National Bank of Florida decided to modernize storage with a cloud operating model powered by Evergreen//One. By enabling centralized storage and hybrid workflows, the bank has the agility and scale it needs to quickly roll out new digital services.

Challenges

- Bank acquisitions resulted in a decentralized storage environment.
- Security and regulatory demands took up time and resources.
- IT couldn't support growing customer expectations for digital services.

Benefits

- Consolidated multiple storage systems and refocused staff on IT innovation.
- Drives data mobility efficiencies between on-premises and cloud storage.
- Helped small business customers quickly secure PPP funding early in the pandemic.

“Evergreen//One gives us the flexibility to pivot as needed, while being reliable, secure, and easy to manage.”

KRIS O'BRIEN, VICE PRESIDENT AND IT OPERATIONS MANAGER, CITY NATIONAL BANK



Region

North America

Industry

Banking and Financial Services

Company Website

- www.citynationalcm.com

Key Initiative

- Cloud Operating Model

Read the Story

- [City National Bank](#)



Admiral Charts New Course for Financial Future

United Kingdom-based financial services provider, Admiral Group PLC modernized storage with an Evergreen//Forever™ subscription to support business growth and transformation. As a result, Admiral has improved customer pricing, increased its digital market share, and is on track to meet its net zero carbon emissions goal by 2040.

Challenges

- Sluggish storage threatened to slow aggregation site rate calculations.
- Legacy storage took 24 hours to back up core databases—an untenable risk.
- Increasing workloads and data growth driving larger footprint and costs.

Benefits

- Accelerates rate change time by 98+% for best customer price in minutes.
- Reduces backup time by 97% and recovery time by 98% to meet standards.
- Cuts data center footprint by four-times, lowering power consumption and costs.

“Pure gives us a scalable, reliable platform for our most critical business applications. We’ve got a seamless infrastructure that underpins everything we do—and will do long into the future.”

CHRIS BEVAN, HEAD OF PLATFORM SERVICES, ADMIRAL



Region

EMEA

Industry

Financial Services

Company Website

- www.admiralgroup.co.uk

Key Initiative

- Business Acceleration

Read the Story

- [Admiral](#)



TrialStat Delivers Real-time Clinical Trial Data

TrialStat provides comprehensive clinical data management solutions for hundreds of research studies. When support for its legacy storage was discontinued, the company seized the opportunity to bring real-time data access and reporting to its services by switching to a Pure Storage Evergreen subscription.

Challenges

- Latency in data capture and access slow clinical trial progress and affect quality of data.
- Data extracts of all clinical data typically take EDC vendors 24+ hours to produce.
- Developer innovation was limited by storage capacity.

Benefits

- Enables real-time reporting and analysis, speeding clinical trial results.
- Speeds trial analysis with data sets compiled and downloaded in 10-20 seconds versus 24 hours.
- 11:1 data dedupe frees storage capacity for product development and lowers operational costs.

“With Pure and the Evergreen Storage subscription, it’s amazing. When it was time for an upgrade, we simply showed up, opened the door, and Pure completed the upgrade without a minute of downtime.”

CHRIS HAMELIN, PRESIDENT, TRIALSTAT SOLUTIONS INC.



Region

North America & EMEA

Industry

Healthcare & Life Sciences

Company Website

- www.trialstat.com

Key Initiative

- Infrastructure Refresh

Read the Story

- [TrialStat](#)



Eloquent Technologies Scales and Secures Its Client Services

To accelerate business growth with new security offerings, Eloquent Technologies replaced its outdated storage system with an Evergreen//Forever subscription. This has enabled the firm to enhance client security offerings, deliver storage tailored to customer needs, and achieve 30% growth in 18 months.

Challenges

- Clients need secure and performant storage to support cloud workloads.
- Previous hybrid arrays had reached capacity, limiting growth potential.
- Fluctuating client workloads required scalable storage with zero downtime.

Benefits

- Reduces client's antivirus scan times from 30 hours to just five.
- Boosts performance, supporting 200,000 I/O requests from a single VM.
- Improves scalability with data deduplication compression rates of 27 to one.

“We’re no longer held back or locked into old hardware when we switch controllers. It’s been one win after another with Pure, and best of all we get to pay every benefit forward to our clients.”

MICHAEL BRADSHAW, HEAD OF CLOUD AND INFRASTRUCTURE, ELOQUENT TECHNOLOGIES GROUP



Region

EMEA

Industry

IT Managed Services

Company Website

- www.eloquent-technologies.com

Key Initiative

- Business Acceleration

Read the Story

- [Eloquent Technologies](#)



Manutan Is Perfecting Its Customer Service

Manutan's e-commerce business depends on consistent, powerful IT system performance. It found Pure Storage to be a perfectly aligned technology partner to help simplify storage administration and ensure business continuity across its 26 subsidiaries—all while upholding its mission to prioritize the customer experience.

Challenges

- Replace the obsolete and less efficient storage solution.
- Maintain IT system's availability and performance to guarantee business continuity.
- Support Manutan's approach to innovation and improved customer service.

Benefits

- 25% daily time savings due to easy storage administration.
- Strong partnership relationship helping Manutan to keep surprising its end customers.
- Storage footprint decreased by 87% and reduced power consumption.

"Thanks to Pure, storage administration tasks are a distant memory. For me, this represents a 25% time saving on a daily basis that I can now devote to other strategic projects related to customer satisfaction. Moreover, thanks to its technological responsiveness and proactive approach to our needs, Pure allows us to develop new innovative solutions to offer Manutan customers."

CEDRIC MARIOT, INFRASTRUCTURE ADMINISTRATOR, MANUTAN



Region

North America

Industry

B2B Retail

Company Website

- www.manutan.com

Key Initiative

- Business Acceleration

Read the Story

- [Manutan](#)



ACCELERATE BUSINESS TRANSFORMATION BY RETHINKING STORAGE

Taking the Next Steps toward Modern Storage

Optimize the value of your data with the most comprehensive data storage subscriptions from Pure Storage.

Whatever your storage goals and strategy for getting there, discover how Pure Storage Evergreen subscriptions can help you deliver continuous innovation while improving operational agility and gaining financial flexibility.

Uncomplicate Data Storage, Forever

[Contact Us Now to Learn More](#)



purestorage.com

800.379.PURE

