

Voyager Legend 50 UC – Bluetooth® monaural headset

Source Messaging

Contents

Product name(s):

Voyager Legend 50 UC – Bluetooth® monaural headset

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Using this document

IMPORTANT: Please note these products are still in development. Changes to the product messaging prior to launch may still occur.

Purpose and scope

- The Poly WW Marketing source messaging will equip you to create powerful, accurate, and consistent communications.
- This document contains ready-to-use messaging that has been reviewed by legal. If there are any changes or additions to the messaging, they must also be reviewed by legal.
- Always use the latest published version since changes are sometimes necessary after initial publication. The latest version can always be found on Asset Hub.
- Please contact the publisher of the messaging for any clarifications.

Using the messaging

- Messaging is expected to be used verbatim **in all deliverables**.
- **All disclaimers must be used verbatim unless variations are approved by local legal counsel.**
- **Always** use the long and short messaging with headlines.
- This messaging **replaces** all existing AMC documents and is localized into all Tier 1 languages.
- Direct any questions on messaging and execution to the WW Marketing Source Messaging Owner.

Voyager Legend 50 UC – Bluetooth® monaural headset

Applicable skus:

AT9M9UT	Poly Voyager Legend 50 Headset UC WW
AT9N0AA	Poly Voyager Legend 50 Headset UC TAA WW
AJ8V4UT	Poly Voyager Legend 50-M Headset UC WW
AV4P2AA	Poly Voyager Legend 50-M Headset UC WW
AT9N1AA	Poly Voyager Legend 50 Headset UC DIB WW

Value Proposition

Web	Priority	Headline (30 characters)	Long message (250 characters with spaces)	Short message (150 Characters with Spaces)
Yes		Value proposition		
Both		<p>Headline: Quiet the chaos with AI noise canceling</p> <p>Feature-focused Headline: Clear calls wherever work takes you</p>	<p>Silence the world around you. Setting the standard for legendary audio and design, the Poly Voyager Legend 50 UC Bluetooth® headset is now optimized with NoiseBlockAI for a consistent call experience anywhere, anytime.</p> <p><i>ALT</i> Legendary audio. Legendary design. The Poly Voyager Legend 50 UC takes the iconic Bluetooth® headset to the next level with NoiseBlockAI - to deliver a consistent call experience anywhere, no matter the conditions.</p>	A new benchmark for audio and design, the Poly Voyager Legend 50 UC Bluetooth® headset features NoiseBlockAI for a consistent call experience anywhere.
Disclaimer:		N/A		

Key Selling Points – Series Level

Web	Priority	Headline (30 characters)	Long message (240 Characters with Spaces)	Short message (150 Characters with Spaces)
Yes		KSP 1: Premium call experience		
Long	1	<p>Headline: World getting too loud? Let AI handle it</p> <p>Feature-focused Headline: AI noise reduction for clear calls</p>	Whether at your desk, at a cafe, or on the street on a windy day, Poly NoiseBlockAI and WindSmart technologies ensure you enjoy uninterrupted, high-quality calls by blocking out unwanted background noise. Your voice? Always at the forefront.	Whether at your desk, on the train or at a busy cafe, Poly NoiseBlockAI and WindSmart technologies ensure you enjoy uninterrupted, high-quality calls.
Disclaimer:		N/A		

Yes		KSP 2: Legendary design		
Long	2	Headline: Years of innovation for the ideal fit Feature-focused Headline: All-day comfort with a legendary design	A legend revamped. Built over decades of innovation, lightweight and thoroughly tested for quality, the Poly Voyager Legend 50 UC Bluetooth® headset offers our most comfortable fit yet for all-day wear.	Lightweight, quality-tested, and even more comfortable—the brand-new design for our Bluetooth® headset is the product of years of innovation.
Disclaimer:		N/A		
Yes		KSP 3: Built for your unique lifestyle		
Long	3	Headline: Move effortlessly through the day Feature-focused Headline: Seamless mobility for any workstyle	Enjoy hands-free mobility with a headset that transitions effortlessly: home, office and everywhere in between. Connect easily to your devices with Bluetooth® for a truly flexible work experience.	Get a smooth, hands-free experience, whether you're at home, in transit, or at the office. Connect your devices with ease via Bluetooth®.
Disclaimer:		N/A		

Feature messages

Applicable skus:

AT9M9UT	Poly Voyager Legend 50 Headset UC WW
AT9N0AA	Poly Voyager Legend 50 Headset UC TAA WW
AJ8V4UT	Poly Voyager Legend 50-M Headset UC WW
AV4P2AA	Poly Voyager Legend 50-M Headset UC WW
AT9N1AA	Poly Voyager Legend 50 Headset UC DIB WW

Web	Priority	Headline (30 characters)	Long message (240 Characters with Spaces)	Short message (150 Characters with Spaces)
Yes		Feature 1: Noise-canceling mics		
Long	1	Your voice takes center stage	Calling from a crowded cafe or a busy airport lounge? Background noise won't interrupt your flow—ensure your voice is always heard with an aerodynamic boom and 4 noise-canceling microphones.	Ensure your voice is always heard—even in the midst of everyday bustle—with an aerodynamic boom and 4 noise-canceling microphones.
Disclaimer:		N/A		
Yes		Feature 2: AI Noise reduction		
Long	2	Powerful, AI-enhanced noise cancelation ALT: Cut through the noise with AI	Background noises? Not on your calls. Poly NoiseBlockAI technology uses machine learning to identify and block out non-verbal background noise so you can enjoy clear calls, where the focus is on your voice.	Keep the focus on your voice, not on background noise with Poly NoiseBlockAI tech, that uses machine learning to identify and block out non-verbal noise.
Disclaimer:		N/A		
Yes		Feature 3: WindSmart technology		
Long	3	Take the call anywhere	Six layers of our unique WindSmart technology detect wind direction and respond accordingly so your voice comes through clearly – especially outdoors.	Four-mic design with exclusive WindSmart technology.
Disclaimer:		N/A		
Yes		Feature 4: Comfort and design		
Long	4	Comfort and style fine-tuned over decades	With a stylish new look, an ergonomic ear loop, and 3 earbud sizes for a better and more secure fit, this legendary mono headset is thoughtfully designed to stand the test of time and be ready for action when you need it most.	With a stylish and ergonomic new look and 3 earbud sizes for a better fit, this mono headset is thoughtfully designed to stand the test of time.
Disclaimer:		N/A		

Yes		Feature 5: Monaural design		
Long	5	Enhanced awareness everywhere you go	On a call and on the move? Stay in tune with your surroundings through a mono headset design that keeps one ear free. Get increased spatial awareness with a single-ear headset designed to fit a range of ear shapes.	Stay comfortable and aware of your surroundings with this mono-wearing style that enhances spatial awareness and fits a wide range of ear shapes.
Disclaimer:		N/A		
Yes		Feature 6: Wireless charging		
Long	6	Wireless charging. Extended talk time.	Enhance your on-the-go experience with the portable charge case ¹ . This pocket-friendly, stylish case extends talk time from 10 to up to 30 hours and is ready for use at a moment's notice thanks to Qi-wireless charging and vertical docking.	Experience extended talk time with the portable charge case ¹ . Pocket-friendly and stylish, this case ensures power and readiness wherever you go.
Disclaimer:		1. Wireless charge case available on UC models; otherwise sold separately.		
Yes		Feature 7: Smart sensors		
Long	7	Smart controls for easy calls	Manage your calls effortlessly. Smart sensors on the headset answer calls when you put it on and turns on mute when you remove it. Enjoy the freedom to stay engaged in your tasks while staying connected to what matters most.	Manage calls effortlessly. Smart sensors on the headset answer calls when you put it on and turns on mute when you remove it.
Disclaimer:		N/A		
Yes		Feature 8: Smart call controls		
Long	8	Simple and easy button controls	A legendary design that keeps things simple. Easy-to-find buttons let you control your calls: adjust the volume, mute yourself, even answer and end calls—all right at your fingertips. No fumbling, no hassle, just clear communication.	Stay in control of your calls with easy-to-find buttons: adjust the volume, mute yourself, even answer and end calls—all right at your fingertips.
Disclaimer:		N/A		

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