

Voyager Legend 30 – Bluetooth® monaural headset

Source Messaging

Contents

Product name(s):

Voyager Legend 30 – Bluetooth® monaural headset

Launch time frame:

January 7, 2025 (CES)

Date of publication:

November 4, 2024

Version:

V1.0

Value Proposition creator:

Lillian Waiyaki-Rolphe

Source Messaging owner:

Lillian Waiyaki-Rolphe

lillian.waiyaki-rolphe@hp.com

Reviewed by:

WWMKTG – Lillian Waiyaki-Rolphe/Greg Falcione

GBU – Alec Turowski/Richard Kenny

Legal – Brenda Gray

Using this document

IMPORTANT: Please note these products are still in development. Changes to the product messaging prior to launch may still occur.

Purpose and scope

- The Poly WW Marketing source messaging will equip you to create powerful, accurate, and consistent communications.
- This document contains ready-to-use messaging that has been reviewed by legal. If there are any changes or additions to the messaging, they must also be reviewed by legal.
- Always use the latest published version since changes are sometimes necessary after initial publication. The latest version can always be found on Asset Hub.
- Please contact the publisher of the messaging for any clarifications.

Using the messaging

- Messaging is expected to be used verbatim **in all deliverables**.
- **All disclaimers must be used verbatim unless variations are approved by local legal counsel.**
- **Always** use the long and short messaging with headlines.
- This messaging **replaces** all existing AMC documents and is localized into all Tier 1 languages.
- Direct any questions on messaging and execution to the WW Marketing Source Messaging Owner.

Voyager Legend 30 – Bluetooth® monaural headset

Applicable skus:

AV4P5AA Poly Voyager Legend 30 Headset-WW

Value Proposition

Web	Priority	Headline (30 characters)	Long message (250 characters with spaces)	Short message (150 Characters with Spaces)
Yes		Value proposition		
Both		Headline: Clear calls—indoors and out. Feature-focused Headline: Clear conversations. Anywhere. Anytime.	Enjoy crystal clear calls, anywhere. This headset combines exceptional voice clarity with an all-day wear ergonomic design. Simply connect it to your preferred device and enjoy noise-reducing technology wherever you go.	Enjoy crystal clear calls, anywhere. The Poly Voyager Legend 30 combines exceptional voice clarity with an ergonomic design for all-day wear.
Disclaimer:		N/A		

Key Selling Points – Series Level

Web	Priority	Headline (30 characters)	Long message (240 Characters with Spaces)	Short message (150 Characters with Spaces)
Yes		KSP 1: Professional call experience		
Long	1	Headline: Yes, everyone can hear you Feature-focused Headline: A premium call experience—anywhere ALT: Your voice, always at the forefront.	Stay connected and sound professional no matter the location. Your voice shines through—clear and consistently—whether you're in a bustling café or outdoors with a breeze. Enjoy high-quality calls wherever work takes you.	Wherever you go, your voice leads the way. With this reliable headset, every call remains high-quality no matter where work takes you.
Disclaimer:		N/A		

Yes		KSP 2: Legendary design		
Long	2	Headline: The comfort you deserve Feature-focused Headline: Legendary design. All-day comfort.	Designed for all-day wear, this headset features an ergonomic design that wraps you in comfort with a secure fit so you can stay focused on your conversations—even in the busiest environments.	The Poly Legend Voyager 30 features an ergonomic design that wraps you in comfort with a secure fit.
Disclaimer:		N/A		
Yes		KSP 3: Built for your unique lifestyle		
Long	3	Headline: Freedom to connect on the go Feature-focused Headline: Effortless control at your fingertips	Navigate through your day effortlessly with a flexible and versatile headset. Whether you're heading to a meeting or tackling tasks at home, easily manage calls with on-headset controls and smart sensors.	Navigate through your day effortlessly and easily manage calls with on-headset controls and smart sensors.
Disclaimer:		N/A		

Feature messages

Applicable skus:

AV4P5AA Poly Voyager Legend 30 Headset-WW

Web	Priority	Headline (30 characters)	Long message (240 Characters with Spaces)	Short message (150 Characters with Spaces)
Yes		Feature 1: Noise-canceling mics		
Long	1	Be heard above the chaos	Important calls can happen anywhere. Make sure your voice is always heard, even when your surroundings get loud, with an aerodynamic boom and 4 noise-canceling microphones.	Important calls can happen anywhere. Make sure your voice is always heard with an aerodynamic boom and 4 noise-canceling microphones.
Disclaimer:		N/A		
Yes		Feature 2: WindSmart technology		
Long	2	Take the call anywhere	Six layers of our unique WindSmart technology detect wind direction and respond accordingly so your voice comes through clearly – especially outdoors.	Four-mic design with exclusive WindSmart technology.
Disclaimer:		N/A		
Yes		Feature 3: Comfort and design		
Long	3	Years of innovation for everyday comfort	Built to keep up with your busiest days, this legendary headset features a modern look-and-feel, an ergonomic ear loop, and 3 earbud sizes for a better and more secure fit. So comfortable, you'll forget you're wearing it.	Built to keep up with your busiest days, this headset features a modern design, an ergonomic ear loop, and 3 earbud sizes for a more secure fit.
Disclaimer:		N/A		
Yes		Feature 4: Monaural design		
Long	4	Tuned in to the world around you	Stay connected to your calls while remaining aware of your surroundings. The mono design of this headset keeps one ear free, allowing you to stay engaged with what's happening around you—whether you're in a busy office or on the go.	Keep an ear open for what's happening around you with a mono headset design that keeps one ear free.
Disclaimer:		N/A		
Yes		Feature 5: Smart sensors		
Long	5	Smart controls for easy calls	Manage your calls effortlessly. Smart sensors on the headset answer calls when you put it on and turns on mute when you remove it. Enjoy the freedom to stay engaged in your tasks while staying connected to what matters most.	Manage calls effortlessly. Smart sensors on the headset answer calls when you put it on and turns on mute when you remove it.
Disclaimer:		N/A		

Yes		Feature 6: Smart call controls		
Long	6	Simple and easy button controls	A legendary design that keeps things simple. Easy-to-find buttons let you control your calls: adjust the volume, mute yourself, even answer and end calls—all right at your fingertips. No fumbling, no hassle, just clear communication.	Stay in control of your calls with easy-to-find buttons: adjust the volume, mute yourself, even answer and end calls—all right at your fingertips.
Disclaimer:		N/A		

©2024 HP Development Company, L.P. The information contained herein is subject to change without notice. The Bluetooth trademark is owned by its proprietor and used by HP Inc. under license.