Make the switch from Citrix to Omnissa Horizon



With a best-in-class product, programs that drive success from the start of your engagement, and flexible licensing and competitive pricing, Omnissa Horizon® is the clear choice for desktop and app virtualization, delivering maximum operational efficiencies for measurable business impact.

Here are the reasons organizations like yours are making the switch.

A trusted business partner to best-in-class organizations Recognized as a leading enterprise-grade VDI, DaaS, and apps solution,

Horizon is trusted by top organizations in every sector.

Gartner Leader in Gartner

Magic Quadrant Desktop as a Service, 2023



Leader in IDC MarketScape Worldwide Virtual Client Computing Software Vendor Assessment





financial service organizations



and state entities



banks transitioned their legacy Citrix environment to Horizon



Horizon partners with all the major cloud vendors.

























Horizon offers the advanced features and capabilities today's organizations

A modern platform with unmatched capabilities

need to stay competitive. Hybrid delivery and Intrinsic security



enables admins to efficiently manage desktops and apps from anywhere.

management at scale via a unified console that

A superior, unified digital workspace experience powered by the Omnissa Horizon® Blast Protocol, which optimizes user experiences even

low-bandwidth scenarios.

under high-latency,

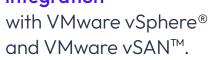


center or public cloud to

keep your virtual desktops secure and compliant on any device. Out-of-the box integration

from endpoint to data









and workflow efficiencies.

them on demand in a "farm-less" model that reduces infrastructure and maintenance costs.

Even if you're not quite ready to switch,

environments with Omnissa App Volumes

and Apps on Demand, which enable you to capture apps once and deliver

you can still optimize your Citrix

518%

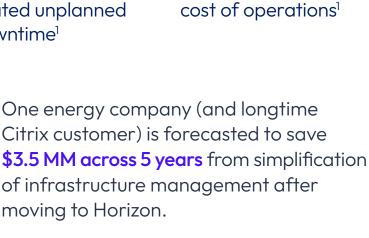
ROI over 3 years¹

By switching to Horizon, customers have achieved significant financial





Reduction in app and



Lower 3-year

Seamless migration provides all the reward with little risk Our expert-led pilot programs and proof-of-concept (POC) initiatives help ensure a painless migration with minimal disruptions.

Use case

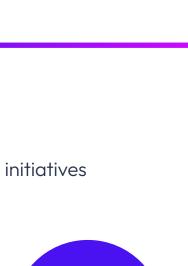
validation

Easily migrate with Omnissa

Horizon® Accelerator, which

provides 24/7 access to a team

and IT environment with a clear path forward Faster time to value via expert guidance that reduces deployment friction Streamlined operations and



Alignment of objectives Testing, measurement, and optimization across all scenarios

a reduction in IT overhead

of Horizon Pros, along with specialized Day 0 - Day 2 VDI lifecycle support.



Enhanced productivity thanks to our VDI experts keeping systems updated and secure

Modernize your digital workspace

Horizon helps meet key security and compliance standards and offers a seamless, low-risk migration—making it the clear choice for desktop and application virtualization. Learn more about the Horizon advantage at omnissa.com/horizon-8.

1. IDC. "The Business Value of VMware Horizon." (Report commissioned by VMware.) August 2021.

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