

Make the switch from Citrix to Omnissa Horizon



With a best-in-class product, programs that drive success from the start of your engagement, and flexible licensing and competitive pricing, Omnissa Horizon® is the clear choice for desktop and app virtualization, delivering maximum operational efficiencies for measurable business impact.

Here are the reasons organizations like yours are making the switch.

A trusted business partner to best-in-class organizations

Recognized as a leading enterprise-grade VDI, DaaS, and apps solution, Horizon is trusted by top organizations in every sector.

Leader in Gartner Magic Quadrant Desktop as a Service, 2023

Leader in IDC MarketScape Worldwide Virtual Client Computing Software Vendor Assessment

Over 100 universities worldwide

Over 100 city, county, and state entities

9 out of 10 global financial service organizations

3 of the top 5 global banks transitioned their legacy Citrix environment to Horizon

Horizon partners with all the major cloud vendors.



A modern platform with unmatched capabilities

Horizon offers the advanced features and capabilities today's organizations need to stay competitive.

Hybrid delivery and management at scale
via a unified console that enables admins to efficiently manage desktops and apps from anywhere.

Intrinsic security
from endpoint to data center or public cloud to keep your virtual desktops secure and compliant on any device.

A superior, unified digital workspace experience
powered by the Omnissa Horizon® Blast Protocol, which optimizes user experiences even under high-latency, low-bandwidth scenarios.

Out-of-the box integration
with VMware vSphere® and VMware vSAN™.

Even if you're not quite ready to switch, you can still optimize your Citrix environments with **Omnissa App Volumes** and **Apps on Demand**, which enable you to capture apps once and deliver them on demand in a "farm-less" model that reduces infrastructure and maintenance costs.

A solution that delivers measurable results across industries

By switching to Horizon, customers have achieved significant financial and workflow efficiencies.

518%

ROI over 3 years¹

92%

Reduction in app and device-related unplanned downtime¹

49%

Lower 3-year cost of operations¹

One energy company (and longtime Citrix customer) is forecasted to save **\$3.5 MM across 5 years** from simplification of infrastructure management after moving to Horizon.

Seamless migration provides all the reward with little risk

Our expert-led pilot programs and proof-of-concept (POC) initiatives help ensure a painless migration with minimal disruptions.

Use case validation

Alignment of objectives and IT environment with a clear path forward

Testing, measurement, and optimization across all scenarios

Easily migrate with Omnissa Horizon® Accelerator, which provides 24/7 access to a team of Horizon Pros, along with specialized Day 0 – Day 2 VDI lifecycle support.

- Faster time to value via expert guidance that reduces deployment friction
- Streamlined operations and a reduction in IT overhead
- Enhanced productivity thanks to our VDI experts keeping systems updated and secure

Modernize your digital workspace

Horizon helps meet key security and compliance standards and offers a seamless, low-risk migration—making it the clear choice for desktop and application virtualization. Learn more about the Horizon advantage at omnissa.com/horizon-8.



1. IDC, "The Business Value of VMware Horizon." (Report commissioned by VMware.) August 2021.