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TRANSFORM WORKSPACES FOR WELLBEING TO SUSTAIN HYBRID WORKING



IT HURTS

Over half (51%) of homeworkers experience daily discomfort¹.

The American Chiropractic Association has reported a 92% increase in complaints of neck pain, back pain, and other musculoskeletal issues², which correlates to the increase in home working.

Remote work setups were rapidly deployed for function rather than comfort. **Over 7 in 10 people (71%)** said they were 'improvising'³ because they lacked the luxury of a dedicated office – **nearly a third (31%)** are forced to work from their bedroom⁴. According to the International Labour Organization⁵, "Continued working on sub-par equipment and tools leads to a loss of productivity, frustration, and ultimately disengagement of the workers."

Employers have a responsibility to provide their employees with a safe working environment, regardless of whether they're based in an office, from home, or on the move. Ignoring this responsibility could lead to a flood of compensation claims – the average back pain claim currently ranges from \$40,000 to \$80,000°.

Hybrid has become the dominant work model and today's employees expect the freedom to choose where and how they work. It's time to think beyond the office walls and provide the right tools to empower distributed teams, take care of employee wellbeing, and deliver an improved work experience.

DID YOU KNOW?



15% of computer users experience pain or discomfort in the fingers, hand, and wrist daily⁷.



A laptop touchpad creates an additional 45% muscle activity in the shoulder, neck, and forearm⁸.



41% of Americans report new back, neck, and shoulder pain since they started working remotely.

FROM 'GOOD ENOUGH' TO 'WELL ENOUGH'

To sustain productivity, home office setups must transform across three core areas of employee wellness:

PHYSICAL WELLNESS

Remote employees work **16.8 more days per year** compared to their office-based colleagues¹⁰. While this sounds like a 'win' in terms of greater productivity, the reality is that longer hours make people prone to more physical pain problems. In particular, poor posture is a known key risk factor for repetitive strain injury, which can cost an employer **\$65,000** in direct compensation and indirect productivity costs¹¹. Ultimately, more comfort means more focus and greater productivity, regardless of where people choose to work.



Tips for creating a more ergonomic workspace set up

Roll over the purple dots to find out more



MENTAL WELLNESS

With less social contact, homeworkers are suffering with poor mental health. Nearly three-quarters (74%) report it's negatively impacted their performance¹³ - for some it can result in a **loss of 10+ hours of productivity per week**¹⁴.

Video is a key enabler for remote work allowing colleagues to see people's body language and expression. It can promote feelings of trust, belonging and psychological safety, which enhances the employee experience. Forrester calculates that **every \$1 spent on improving the employee experience results in a \$5 return** based on increased employee productivity, organizational agility, and customer satisfaction¹⁵.





WORKPLACE EQUITY

Workspaces are not all created equal. As individuals, we all work in different ways and favor different environments. Therefore, one size will never fit all.

Equip employees with their choice of technology to create the optimal workplace. Companies with happy employees are shown to outperform the competition by 20%¹⁷. And employers can save over \$11,000 per year per employee due to the lower cost of office space, increased productivity, reduced absenteeism, and less staff turnover¹⁸.

Roll over the purple dot to find out more

WELLBEING IS THE NEW COMPETITIVE EDGE

Ask employees what keeps them turning up to their workplace every day and 60% say wellbeing²⁰.



Every employee uses peripherals, regardless of their role, and yet less than 1 in 10 companies thinks to personalize this experience²¹

Workspaces are not created equal, and one size does not fit all, so a small investment here would have a big impact on the employee experience. Logitech delivers a variety of tried and tested solutions so organizations can offer employees the peripherals that best suit their working style to support wellness in the workplace.



A keyboard and mouse form the entry point to the digital world – a heavy computer user will perform **3-million keystrokes** and move their mouse up to 17-miles (27 km) each year²²



SETTING NEW STANDARDS, ONE SMALL STEP AT A TIME

Logitech has always had a deep ergonomics focus, but in 2018 we established The Logi Ergo Lab - a human-centered and science-driven approach to designing, developing, and reinventing tools that help people feel better at work.

Did you know?

Ergonomic adjustments can **reduce staff turnover by 48%**, simply because employees are happier in their work environments¹⁹?

Roll over the purple dots to find out more

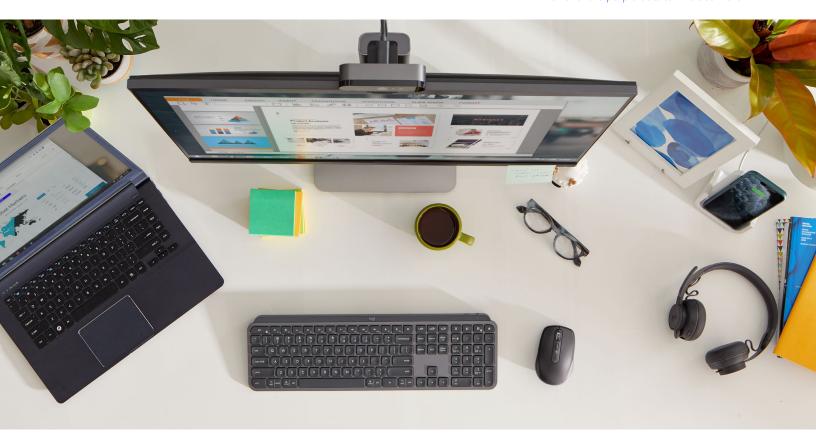


WORKSPACE WELLNESS IN THE TOUCH OF A BUTTON

Transform workspaces to improve the employee experience with high-performance, enterprise-grade, personal workspace solutions designed to increase comfort, productivity, and ease of use.

KEYBOARD AND MICE

Roll over the purple dots to find out more



WEBCAMS AND HEADSETS

Roll over the purple dots to find out more



ELEVATE EMPLOYEE OUTCOMES WITH LOGITECH SOLUTIONS

Discover two different desktop setups that can increase comfort, performance, and productivity – and help your people transform the way they work.

Roll over the purple dots to find out more

ERGO K860 FOR BUSINESS



920-010175

LIFT FOR BUSINESS

910-006492

Graphite/Left



910-006491 Graphite



910-006493 Off-White

LOGITECH BRIO ULTRA HD PRO BUSINESS WEBCAM



960-001106

LOGITECH ZONE WIRELESS (PLUS)



Zone Wireless (UC): 981-000913 Zone Wireless Plus (UC): 981-000918 Zone Wireless (MSFT Teams): 981-000853 Zone Wireless Plus (MSFT Teams): 981-000858

Roll over the purple dots to find out more

BRIO 505



MX KEYS MINI FOR BUSINESS



MX ANYWHERE 3 FOR BUSINESS



910-006204 Graphite



910-006215 Pale Gray

LOGITECH ZONE TRUE WIRELESS



985-001081 Graphite

TRANSFORM WORKSPACES FOR WELLBEING

Deliver better employee wellbeing, performance, and productivity outcomes in hybrid workspaces with enterprise-grade tools from Logitech. To find out more about how Logitech for Business can support physical wellness, mental wellness and workplace equity.

VISIT LOGITECH.COM/BUSINESS/WORK-SETUPS/PRODUCTS

Sources

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