Work Like Tomorrow.™

8 THINGS YOU NEED TO KNOW ABOUT KOFAX POWER PDF™

KOFAX

Kofax lets customers standardize on one fully PDF-compliant solution, with versions for Windows and Mac, and a Windows-based PDF Reader.

PDF 2.0, PDF/A, PDF/X, PDF/E, PDF/UA are all common formats used by customers in every industry, and Power PDF A-1 to A-4 offers full support. When users create or edit a PDF document in Power PDF, they can rest assured that it's fully compliant and compatible with other PDF applications and readers available in the world today.

Power PDF is accessible as an application with a full suite of Keyboard Shortcuts for visually impaired users, and also offers an Accessibility Checker/Fixer. It analyzes standards including PDF/A-1a PDF/A-1b, PDF/A-2a, PDF/A-2b, PDF/A-2u, PDF/A-3a, PDF/A-3b, PDF/A-3u, Accessibility, PDF/UA, PDF/X-la, PDF/X-3, PDF/X-4, PDF/X-4p PDF/X-5g, PDF/X-5pg, Color profiles (2), PDF/E.

Power PDF Standard for Mac is also available for customers who want to standardize on a solution from a single vendor. It includes many of the capabilities found in Power PDF Advanced for Windows, like forms creation, document conversion, e-signatures, redaction and Bates numbering.
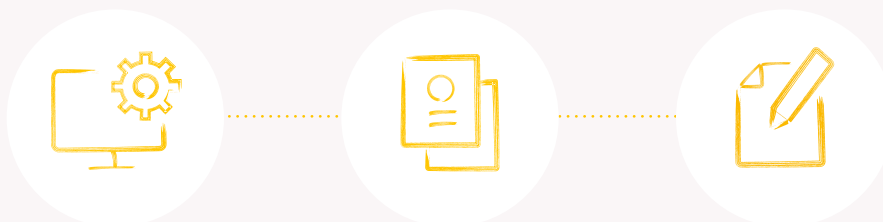
Kofax also offers a PDF Reader, available as a configuration option in the Power PDF Customization Kit, for those users who don't need full editing capabilities.

Kofax leads the market in digital document workflows and Power PDF Advanced is fully integrated with these solutions.

Kofax is the leading document capture workflow vendor and Power PDF Advanced can act as a fully integrated component of these powerful solutions. With plug-ins for both AutoStore and eCopy ShareScan, Power PDF Advanced users can create, edit, comment and sign PDFs and then submit into the workflows right from the application's user interface.

And, if you weren't yet aware, Power PDF Advanced 5 features integrated DocuSign® e-Signature workflows.

3 **Security is top of mind for your customers and Power PDF Advanced supports full spectrum document security.**

Information and data security is a critical concern and documents are portable information/data sources that can pose a big risk if not properly secured. Power PDF Advanced gives users easy tools to secure their PDF documents, like redaction, metadata scrubbing, document encryption, digital certificates and signatures, and supports working with documents that have PDF Encryption including Password and Certificate Security up to 256-bit AES High Security, Microsoft Azure Information Protection, and FileOpen (less vulnerable than major competing solutions).

4 **Creating interactive forms is one of the most utilized capabilities in PDF software, and Power PDF Advanced fully supports PDF forms creation and submission.**

Creating and working with interactive PDF forms is a key benefit of PDF software, and makes engaging with customers, vendors and partners easier. Kofax first introduced logical forms recognition technology well over 20 years ago, and have been working to perfect it ever since.

Use the FormTyper tool in Power PDF Advanced to automatically convert a paper/image-based form into a fully interactive PDF form with incredible accuracy. Buttons may be added to import form data, execute Javascript, or submit data to an e-mail address or web URL.

5 **Kofax invented the document conversion and Power PDF Advanced utilizes the #1 document conversion solution, Kofax OmniPage OCR.**

Fast and accurate document conversion is the #1 need that customers cite when purchasing PDF software. Power PDF utilizes Kofax OmniPage OCR, which is the fastest and most accurate document conversion technology available, one that we've been developing since 1975. It not only converts words accurately, but it preserves the layout of the original document. Other PDF solutions utilize 3rd party document conversion technology which is not as robust, and which they cannot optimize to work with their PDF software.

6 **Power PDF Advanced makes owning PDF productivity software easy, with simple licensing models of term and perpetual, providing the best Total Cost of Ownership (TCO) available.**

Kofax values each and every customer and delivers a licensing model and terms that are easy to understand, without the threat of time-consuming audits like Adobe has been known to do. Software updates and support are available to customers with a Maintenance & Support (M&S) agreement that's just 15% of the purchase price.

7 **7 Power PDF is the hassle-free PDF solution that delivers peace-of-mind for IT departments.**

Simple, yet powerful, customization and deployment tools make Power PDF Advanced the choice for administrators looking for a PDF solution that fits seamlessly into their IT ecosystem. Enable or disable features, selectively install language packs and set up connectors to document management systems. Easily deploy Power PDF using Microsoft's SCCM suite or Active Directory.

Kofax also offers extensive pre-sales support, end user training with videos that compare dozens of functions in Power PDF Advanced with Adobe Acrobat Pro DC.

8 **Power PDF Advanced is not the target of hackers, as Adobe Acrobat is, which is why they make it a point to tout their "regular security updates and sandboxing."**

After all, Acrobat is subject to hundreds of threats each year. We go to great lengths to develop a robust, highly secure application so your customers can rest assured that it conforms to their IT security policies. Adobe, however, cannot say the same about Acrobat. Searching for that product on the Common Vulnerabilities and Exposures website (http://cve.mitre.org) returns over 1,110 vulnerabilities and security threats since tracking started, and over 200 this year alone, which makes it one of the most hacked desktop software applications in the world. That's a lot of unnecessary work for your customers' IT staff. Unfortunately, the 'predictable quarterly security updates' that Adobe touts aren't a customer benefit, it's actually a cost of doing business with them.

WHAT CUSTOMERS ARE SAYING

"Look at competitors and compare them to Power PDF. If you look at features, not cost, Power PDF is going to be the choice they're going to make. Then, once they pay attention to the cost, it's going to be a no-brainer."

Gary G., Director of IT
Carrus Hospitals

"This helps me a great deal in my role as document controller. I handle and submit sensitive and confidential documents along with contractual documents which come to me in many editable formats—being able to convert to and from PDF has made my job a lot easier."

Jaime D., Document Controller
Bombardier Transportation

"I think Power PDF is really easy to use. I had only ever used Adobe Acrobat for my PDF needs in the past, so when I started at my current job I had to learn how to use Power PDF really quickly. It took me no time at all!"

Lindsey H., Business Development,
Bricker & Eckler LLP

WHAT THE EXPERTS ARE SAYING

"If you're looking for a tool to easily make alterations to existing PDFs, as well as annotate them and even convert other file formats into PDFs, then Kofax Power PDF caters for it all. You can't do intensive alterations of existing content, but what it does offer, it does well."

TechRadar
2022

"Unlike some PDF packages that have their roots as tools for graphic artists, Power PDF Advanced is designed first and foremost as a business tool, and as such is as familiar to use as any office productivity application."

Keypoint Intelligence
Buyer's Lab, 2023

"Even though I'm well versed with all of the digital nooks and crannies of Adobe Acrobat I didn't skip a beat when I started using Power PDF. So if you know how to use Acrobat the transition to Power PDF will be seamless and near instantaneous."

Ernie Svenson
PaperlessChase.com

Work Like Tomorrow.™

KOFAX

To learn more, visit **www.kofax.com/powerpdf.**