grammarly

AI-Powered Writing Partner for Your Enterprise

REAL-TIME COMMUNICATION ASSISTANCE FOR MARKETING TEAMS

From instantly creating a first draft to perfecting every message, Grammarly helps over 70,000 teams get their point across—and get results—without compromising security or privacy.

💡 **Create a campaign brief for the launch of Project Alpha** ▷

Overview:
We are launching Project Alpha, a new platform that allows professionals to connect with each other and share their expertise.

Objectives:
- Increase brand awareness and visibility for Project Alpha
- Drive sign-ups and engagement on the platform

Target audience:
- Professionals in all industries
- Anyone looking to expand their network and learn from others in their field

Replace   Rephrase

→ **Publish more content faster**
Speed up content creation and reduce revision cycles with AI that helps content writers generate and refine writing according to your brand guidelines.
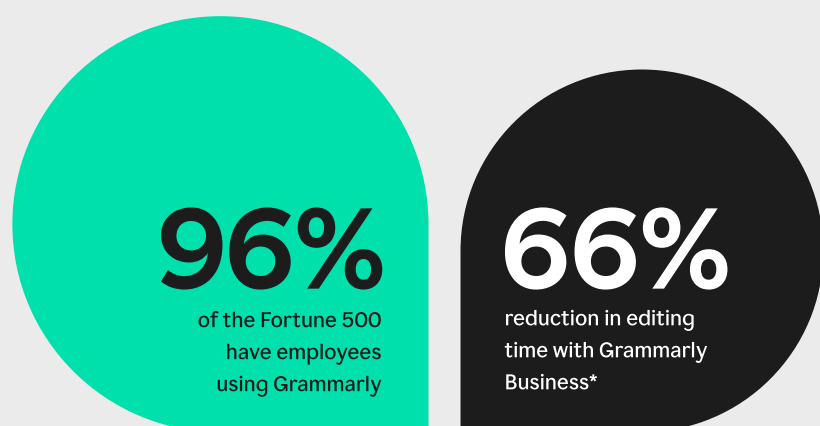
→ **Uphold a unified brand voice**
Reinforce your brand in every blog, press release, and content piece with AI that understands company tone, style, and writing standards.

→ **Elevate quality across channels**
Help teams deliver clear, compelling, and high-quality content that captures the attention of your target audience.

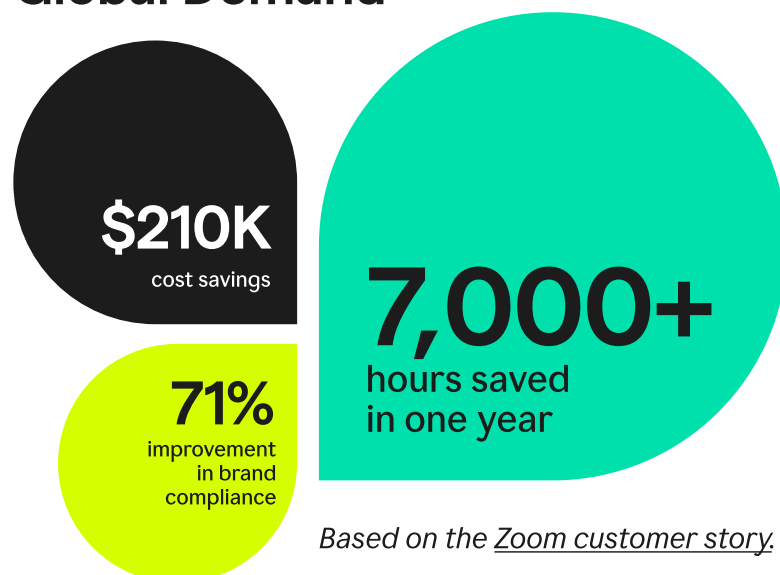## Why Invest in AI Writing Assistance?

96%
of the Fortune 500 have employees using Grammarly

66%
reduction in editing time with Grammarly Business*

Based on the Frost & Sullivan customer story.

How zoom Supercharged Its Content Engine to Meet Global Demand

$210K
cost savings

71%
improvement in brand compliance

7,000+
hours saved in one year

Based on the Zoom customer story.

How Grammarly Business Helps Marketing Teams Scale

> "We integrated Grammarly Business into our productivity plan and reduced our editing time by 67%. The benefit is scalability. While Grammarly's gen AI can cut things in half, it's not about trying to reduce cost—it's about effort and time, so we can produce more."
>
> **—Tonya Fowler,** former Global VP of Executive Board Projects at Frost & Sullivan

> "Grammarly Business reduces the time our CMO and other senior executives spend reviewing written work. This says a ton about the value it brings to our organization both with productivity and consistency."
>
> **—Debbie Cotton,** Internal Communications Lead at HackerOne

Features Optimized for Enterprise Marketing Teams

→ **Generative AI**
Instantly generate first drafts and refine text with access to in-line generative AI built for organizations.

→ **Style guides**
Uphold company brand guidelines with responsive style suggestions assisting teams as they write.

→ **Snippets**
Drive consistency and speed with a library of pre-approved, commonly used text for teams to access.

→ **Brand tones**
Make the best impression on your target audience and reinforce your brand voice with real-time guidance on tone.

→ **In-line suggestions**
Improve writing with real-time, in-line suggestions for spelling and grammar, conciseness, clarity, inclusive language, and more.

→ **Knowledge Share**
Stop context switching and searching for information with company context intelligently surfaced in workflows.

→ **Analytics**
Get visibility into team communication and improve skills over time with access to analytics dashboards.

Enterprise-Grade Security

Grammarly has over 15 years of experience in secure, private, and responsible AI. We go to great lengths to ensure your data remains private and protected—so you can move forward with the knowledge that Grammarly is built to uncompromising standards.

AICPA SOC · **Certified against: ISO/IEC 27017:2015 EY CERTIFY POINT Certificate #: 2021-028** · **Certified against: ISO/IEC 27001:2013 EY CERTIFY POINT Certificate #: 2021-026** · **Certified against: ISO/IEC 27018:2019 EY CERTIFY POINT Certificate #: 2021-027** · **GDPR** · **PCI DSS COMPLIANT** · **CSA cloud security alliance** · **HIPAA** · **CALIFORNIA CONSUMER PRIVACY ACT**

Trusted by Leading Marketing Teams

ATLASSIAN · **zapier** · **databricks** · **zoom** · **hackerone**

Fuel Your Team's Success

Accelerate content production while delivering a consistent and high-quality brand experience.

Contact Sales

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