

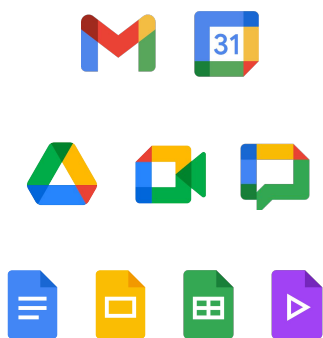
Google Workspace enables the future of AI-powered work for every business

AI is foundational to the future of work but until now it has only been available to a select few. We believe its transformative power should be accessible to everyone. Google is taking AI innovation a step further by enabling it for every person, in every role, in every business. We're helping teams innovate without barriers.

Now, the best of Google's AI-first applications, Gemini, and [NotebookLM Plus](#) are included in Workspace Business and Enterprise plans. Now, every business has the tools they need to do their best work—without the need to purchase any add-ons.

Get AI assistance in Workspace apps

✦ Gemini



Chat with Google's next-gen AI

Gemini Advanced

Hello.
How can I help you today?

Brainstorm presentation ideas about a topic

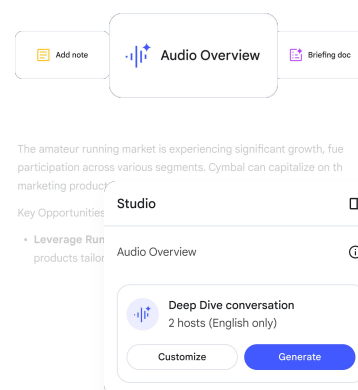
Suggest a Python library to solve a problem

Help me|



Surface insights faster with AI

NotebookLM Plus



Workspace is increasing business value by using AI to:



Boost productivity



Increase quality of work



Drive employee engagement



Make customers and partners happier



AI where you need it

105 minutes

Saved per week with Gemini¹



Foster a culture
of innovation

336%

three-year Return on
Investment (ROI)²



Enterprise-grade
security you can trust

>99%

of spam, phishing attempts, and
malware are blocked in Gmail³

3x

fewer email security incidents for
organizations using Workspace vs
Microsoft 365⁴



**Real-time
collaboration,
from anywhere**

30%

improved collaboration when
using Google Workspace²

Many hundreds of new features launched in 2024 - a few highlights:



Gemini in Workspace

- Google Vids: AI-powered video creation app for work to help tell stories across your organization
- Premade Gems in the Gemini app
- Upload Google Docs and other file types to Gem instructions
- Use Gemini in Google Docs to create unique images for your documents
- Create fully stylized documents using Gemini in Google Docs
- Help me write now available in Spanish and Portuguese
- Gemini in the side panel of Google Drive new PDF viewing experience
- "Take notes for me" in Google Meet
- Gemini mobile app on Android and iOS
- Google Workspace extension available for Gemini
- Languages: Spanish, Portuguese, Japanese, French, Italian, German, Korean
- Gemini (gemini.google.com) available to Workspace users in more territories
- SOC 1 compliance for Gemini
- Gemini in the side panel of Gmail
- Gemini in the Gmail app will now provide contextual Smart Replies
- New Watermarking in Google Meet Helps protect your meeting content



Gmail, Chat and Meet

- Send audio and video messages in Google Chat
- Chat files tab improvements and improved left-hand menu navigation
- Chat priority home view, huddles, and 500,000 member spaces
- Send emails to spaces in Google Chat
- Catch up on followed threads from the home shortcut in Google Chat
- Navigate Google Chat conversations by organizing them into custom sections
- Update space memberships using the Google Chat API
- Meet ultra-low latency live streaming now for the first 25,000 viewers per call
- Meet video layouts customization for desktop and mobile
- Annotations in Google Meet and transfer calls between devices
- Meet ultra-low latency live streaming mobile interactivity
- Meet & Chat add-ons
- Automatic translated captions, watermarking and, adaptive audio in Meet
- Pre-configure meeting notes, recordings, and transcripts from Calendar invite
- Launch third-party whiteboard applications directly on Google Meet hardware
- Google Meet / Zoom bidirectional wired presentation support for interop calls on Google Meet hardware devices



Security & admin controls

- Granular audit privileges
- Context-Aware Access insights & recommendations
- AI classification in Drive
- Bulk import encrypted mail
- Easily migrate files from Microsoft OneDrive to Google Drive (beta)
- Gemini for Google Workspace usage reports are now available in Admin console
- Audit logs for Gemini for Google Workspace activity
- DLP for Gmail
- Migrate emails from Google Workspace, Gmail, and other IMAP enabled servers
- External participants can now join Google Meet client-side encrypted calls
- Introducing a new experience for data regions reporting
- Access Management is now generally available in the European Union
- Manage your compliance and data controls from a single source in the Admin console



Docs, Sheets, Slides, Drive and Forms

- eSignature is available for select Google Workspace customers
- Import and export Markdown in Google Docs
- Third-party smart chip resource creation now available in Google Docs
- New tabs in Google Docs provide a better way to organize your documents
- Expanded Finding on Homepage, inventory reporting and hovercards in Drive
- Business Starter customers have access to shared drives
- Improved syncing experience between Google Calendar and third-party calendars
- Filter improvements for merged cells in Sheets
- Looker Studio extension in Sheets
- Stay up to date on important changes in your Google Sheets
- Use intelligent suggestions for table conversion in Google Sheets
- Third-party smart chips in Google Sheets
- Edit client-side encrypted Excel files in Google Sheets

Cloud native architecture mean these were all made available without manual patches or updates

Ready to harness the power of AI in the workplace?

Get started with Google Workspace today.

Learn more at <https://workspace.google.com/solutions/ai/>



1. Based on surveys with >3K users who piloted Gemini for Google Workspace

2. [The Total Economic Impact™ of Google Workspace](#), January 2024, a commissioned study conducted by Forrester Consulting

3. [Google Safety Center](#) (as of 8/15/2024)

4. At-Bay - ["Ranking Email Security Solutions: A Data Analysis of Cyber Insurance Claims"](#), 2024