

Pixel & Enterprise

Pixel is the smartphone with Enterprise in mind. Complete with advanced Google tools and apps, a native Android OS experience that provides flexibility and customizability, and security you expect - all so your business can do more.



Security that works for you.

Layers of security make Pixel more resilient to attacks.

- With **Google Tensor G4 security core** and the certified **Titan M2™** security chip, Pixel is built with multiple layers of security to help keep organizational information safe.[Ⓐ]
- At least **7 years of security updates** protect your organization's data against constantly evolving security threats.[Ⓑ]
- Biometric security protections, like **Fingerprint Unlock**, help ensure your device is secure. Additional embedded security features like **Factory Reset**, **Remote Lock**, **Face Unlock**, and **Safe Browsing** offer extra protection.
- **Passkeys** offers an even more secure way to sign into apps and websites that's resistant to phishing and data breaches.

Additional features: Security and Privacy Hub, Built-in VPN by Google[Ⓒ], Unknown tracker alerts[Ⓓ], Google Play Protect

Seamless integration and management.

Pixel offers smooth integration with existing workflows and access to essential business applications.

- **Designed to work well with your other compatible connected devices**, whether they're from Google or another brand.
- Pixel devices have access to apps on the Google Play Store, offering organizations the ability to **seamlessly integrate apps and tools** for their specific needs.
- Access your **favorite productivity apps**, from Google Calendar and Gmail to third-party tools, all in one place.
- **Scheduled updates** and **Pixel Drops** mean devices get better over time, and costly downtime from unscheduled updates is reduced.^{Ⓔ,Ⓕ}

Additional features: Customized device management, management APIs, customized 3P EMM solutions, the Google ecosystem.

Note: Some features require Android Enterprise.

Quick Stats



52% of top decision-makers sit in IT and procurement.

Top tip: Pitch security & manageability features.[Ⓗ]



20% of decision-makers evaluated Pixel in the last six months.[Ⓗ]



70% of enterprises purchase new devices at least once a year, so there's plenty of opportunity to pitch Pixel.[Ⓗ]



74% of decision-makers agree that employee demand is a primary driver for purchasing smartphones.[Ⓗ]



Improving efficiency and productivity.

A new custom-built chip for innovative, AI-powered productivity.

- **Google Tensor G4** is Pixel's most powerful chip yet, and brings the latest in Google AI to the Pixel 9 phones.^U
- Use **Circle to Search** to search anything on your Pixel device with a simple gesture—without switching apps.^Q Get the information you need quickly so you can get back to business.
- **Gemini** is a built-in AI assistant.⁺ **Gemini** can understand a wide range of instructions to help you search across your apps, generate creative ideas, make plans, or find the precise information you need.⁺
- **Hold for Me** lets Google Assistant wait on hold for you and notifies you when someone is ready to talk, cutting down call times to other businesses.[†]
- Avoid downtime by customizing scheduled OS updates for all your devices when your business is ready.^{††} With scheduled updates, Android helps maximize your business's uptime.^{††}

Additional features: At a Glance⁵, Direct My Call,[†] Clear Calling^Q

Premium devices for your organization.

Pixel offers enterprise-grade performance for your business.

- Get premium features including an all-day **Adaptive Battery**, **Extreme Battery Saver**, **durable design**, and **strong security features**.^{†,III,J}
- Pixel comes with what you need, including an accessible, USB-C(R)[§] port. Just turn your device on and get to work, no expensive extras necessary.
- Pixel comes with **unique premium features**, including, audio message transcriptions, hands-free quick phrases, and Live Translate.^{□,II} All these features come ready to use on the new Google Pixel.

Additional features: High-res display, intelligent refresh rate, fast wireless charging[#]



Use Cases



Financial services

Companies handle extremely sensitive data and expect devices to receive the latest security patches as soon as they are available.



Manufacturing

A large portion of employees work in both frontline and office settings, requiring a device that can perform in both environments.



Retail

Due to the vast scale of big box **retailers**, downtime of devices and systems is extremely costly, making long battery life and pre-planned system updates critical.

^U Compared to earlier Pixel phones. ^Q Requires internet connection and compatible apps and surfaces. Results may vary depending on visual matches. ⁺ Available on select devices, languages, and countries. Works with compatible accounts and some features may not be available based on corporate account settings. Internet connection required. Check responses for accuracy. ^{††} Auto-updates require Internet. To learn more about Android updates, click here. [†] Not available in all countries or languages. Toll-free numbers only. May not work for every business call or detect every on-hold scenario. ^Q Call quality depends on environment, carrier network conditions, and many other factors. Actual results may vary. [†] Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Battery testing conducted on a major US carrier network. Battery testing conducted in California in mid 2024 on pre-production hardware and software using default settings. Tests began with phones fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. ^{III} Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). Battery testing conducted on a major US carrier network. Battery testing conducted in California in mid 2024 on pre-production hardware and software using default settings, except that Extreme Battery Saver mode was enabled. Tests began with phone fully charged. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. ^I Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See [a.co/pixel/water](https://www.google.com/pixel/water) for details. [□] Not available in all languages or countries. Not available on all media or apps. See [a.co/pixel/livetranslate](https://www.google.com/pixel/livetranslate) for more information. Translation may not be instantaneous. [§] Audio transcription available only through Android Message. [#] Wireless charging rates up to 15W (Pixel 9), up to 21W (Pixel 9 Pro) and up to 23W (Pixel 9 Pro XL) charging with Google Pixel Stand (2nd gen). Up to 12W with Qi-certified EPP chargers (sold separately). Actual results may be slower. ⁵ Event reminders and travel updates require compatible email and calendar apps. Weather alerts require internet connection.