



Pixel & Small-and-Medium Businesses

Complete with the trusted Google apps you know and love, and the flexible Android platform, Pixel 7 phones offer what you need to run your business in an affordable package.



Affordable excellence.

Pixel offers premium features like a high-res display, long-lasting battery, and AI-powered Google Assistant at a budget-friendly price, perfect for SMBs.^{Δ □ XII}

- Take advantage of **premium technology**, including an all-day battery, rapid processing, and seamless security and protection – on a budget.^Δ
- Pixel comes with **what SMBs need**, including a USB-C® port. Just switch it on and get to work, **no expensive extras necessary**.
- Benefit from **unique premium features**, including built-in VPN by Google One (coming soon) and Live Translate.^{√ ◊}

Additional features: Biometric security, Face Unlock, IP68 dust and water resistance.[Ⓜ]



Refined mobility

Pixel packs your favorite business productivity apps, streamlined APIs, and refined mobility into a custom-configured and easily-deployed device.

- OS-level **separation between personal and company data** means your business data won't interact with your personal applications, helping organizations stay secure.
- **Access leading business apps**, including **Google Workspace**. The Android OS also supports the custom applications that small businesses need.

Additional features: Scheduled OS updates,[Ⓜ] Google Play Store apps, Gmail, Google Meet, customized device management, management APIs, customized 3P EMM solutions, the Google ecosystem.

Note: Some features require Android Enterprise.

Quick Stats



SMBs represent more than 50% of the US corporate segment. One third remain digitally undeveloped and only 22% perform most business functions online.[Ⓒ]



In 56% of SMBs, decision-makers are executive or SVP level.[Ⓒ]



SMBs are 50% more price-sensitive than the average US company. Price is the top priority, followed by personalization, value, and simplicity.[Ⓒ]



SMB decision-makers rely on a **great product experience** (this could be in-store) to influence them and their peers.[Ⓒ]

^Δ Smooth Display is not available for all apps or content. [□] For "over 24 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Average battery life during testing was approximately 31 hours. Battery testing conducted on a major carrier network. For "Up to 72 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). Battery testing conducted on a major carrier network. For both claims: Battery testing conducted in California in mid 2022 on pre-production hardware and software using default settings, except that, for the "up to 72 hours" claim only, Extreme Battery Saver mode was enabled. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. ^{XII} Google Assistant and some related features are not available in all languages. See g.co/assistant/languages for updates to language availability. [√] Coming soon. Restrictions apply. Some data is not transmitted through VPN. Not available in all countries. All other Google One membership benefits sold separately. This VPN offer does not impact price or benefits of Google One Premium plan. Use of VPN may increase data costs depending on your plan. See g.co/pixel/vpn for details. [◊] Not available in all languages or countries. Not available on all media or apps. See g.co/pixel/livetranslate for more information. Translation may not be instantaneous. [Ⓜ] Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Dropping your device may result in loss of water/dust resistance. Liquid damage voids the warranty. See g.co/pixel/water for details. [Ⓜ] Auto-updates require Internet. To learn more about Android updates, click [here](https://g.co/android/updates). [Ⓒ] Source: 2021 Android for Business & B2B Pixel SMB Deep Dive.



A small business no-brainer.

Save your SMB customers time and effort with out-of-the-box deployment, baked-in security features, and automatic software updates.¹

- **Zero-touch enrollment** makes it easy to deploy devices in bulk. Open the box, turn on the phone, and access the tools and apps you need in an intuitive, easy-to-manage UI.
- **Pre-set management APIs, apps, and configurations** mean SMBs can spend time making business decisions, not troubleshooting devices.
- Built-in features like the enterprise-grade **Titan M2™ security chip, Google Tensor security core**, and at least **5 years of security updates** protect business data against ever-evolving threats.²

Additional features: Google Tensor G2, Google Assistant, ³ Live Translate,⁴ Android Enterprise Recommended seal of approval, security certifications: FIPS, STIG, SOC2, ISO 27001.⁵

Note: Some features require Android Enterprise.



The pocket-sized small business partner.

Pixel is the Google-powered, business-ready, pocket-sized trusted business partner that boosts workforce confidence and efficiency.

- Get the **Google experience businesses know and love** directly from Android, without extra software or interface components.
- Pixel comes with the **Android Enterprise Recommended** seal of approval, so you can be sure you're recommending the right device for SMBs.
- **Google is committed** to bringing high-quality mobility solutions to small businesses. Pixel combines what organizations need and trust about the Google experience with a secure, affordable device that's built with SMBs in mind.

Additional features: The Google ecosystem, Google Play Protect.



Use Cases



Digitizing business.

Many SMBs start their tech journey with mobile devices rather than PCs, prioritizing digitization and agility while working.



Enabling remote working.

COVID-19 has pushed many businesses to prioritize strong remote working conditions.



Technology, manufacturing, and professional services are the largest SMB sectors in the US.



¹ Auto-updates require Internet. To learn more about Android updates, click [here](#). ² Android security updates for at least 5 years from when the device first became available on the Google Store in the US. See [g.co/pixel/updates](#) for details. ³ Google Assistant and some related features are not available in all languages. See [g.co/assistant/languages](#) for updates to language availability. ⁴ Not available in all languages or countries. Not available on all media or apps. See [g.co/pixel/livetranslate](#) for more information. Translation may not be instantaneous. ⁵ Common Criteria certification for hardware and cryptographic library (CC PP0084 EAL4+, AVA_VAN.5 and ALC_DVS.2). See [g.co/pixel/certifications](#) for details.