



# Pixel & Enterprise

Pixel 7 phones are the smartphones with Enterprise in mind. Complete with advanced Google tools and apps, a native Android OS experience that provides flexibility and customization, and the strong security you expect, so your business customers can do more.



## Prioritizing data protection.

For businesses that prioritize security, Pixel offers built-in security features to protect enterprise data.

- The **Google Tensor security core** works with the **enterprise-grade Titan M2™** security chip to make Pixel **resilient to attacks**.
- At least **5 years of automatic security updates** protect enterprise data against ever-evolving security risks.<sup>Ⓐ</sup>
- **VPN by Google One (coming soon)** provides extra network protection when navigating apps or browsers and is **built in at no extra cost**.<sup>Ⓥ</sup>

**Additional features:** Biometric security protections, spam call detection with Call Screen,<sup>Ⓐ</sup> Google Play Protect, security certifications: FIPS, STIG, SOC2, ISO 27001.<sup>Ⓝ</sup>

**Note:** Some features require Android Enterprise.



## Seamless integration and management.

Pixel offers smooth integration with existing workflows and access to essential business applications.

- Access over **3.5 million apps** on the Google Play Store, including top productivity and collaboration apps, and third-party tools.
- With **customized device management**, businesses can assign access to data and materials to specific employees.
- Businesses can customize their devices and support network policies and configurations with a variety of **management APIs**.

**Additional features:** Google Play Store, third-party app compatibility, management APIs, customized 3P EMM solutions, the Google ecosystem, Android Enterprise.

**Note:** Some features require Android Enterprise.

## Quick Stats



**52%** of top decision-makers sit in IT and procurement.<sup>Ⓧ</sup> **Top tip:** Pitch security & manageability features.



**20%** of decision-makers evaluated Pixel in the last six months.<sup>Ⓧ</sup>



**70%** of enterprises purchase new devices at least once a year, so there's plenty of opportunity to pitch Pixel.<sup>Ⓧ</sup>



**74%** of decision-makers agree that employee demand is a primary driver for purchasing smartphones.<sup>Ⓧ</sup>



### Improving efficiency and productivity.

Pixel offers power-saving features that boost workforce productivity and maximize uptime.

- Stay connected on a single charge with Pixel's **all-day Adaptive Battery**. Extend this up to **72 hours** with **Extreme Battery Saver**.<sup>¶</sup>
- Avoid downtime by **customizing scheduled OS updates** for all devices.<sup>¶</sup>

**Additional features:** Fast wired charging.<sup>\*</sup>



### The latest and greatest technology.

Use Android's flexibility to solve some of your customers' most challenging use cases.

- Google Tensor G2** uses AI and ML capabilities to help provide **enhanced experiences** like **Live Translate**, which translates messages offline.<sup>¶</sup>
- Make the most of **5G** with features like **Google Meet HD live screen sharing**, which helps customers watch videos and discuss documents over a video call.<sup>¶¶</sup>
- Get the **latest innovations** with automatic **OS updates** and **Feature Drops**.<sup>¶¶¶</sup>

**Additional features:** Google Assistant,<sup>¶¶</sup> Assistant voice typing,<sup>¶</sup> At a Glance, Android Enterprise Recommended seal of approval.



### Affordably premium devices.

Pixel offers enterprise-grade performance at a scalable price.

- Get **premium features** like all-day battery, VPN by Google One (coming soon), Live Translate, and seamless security and protection – **no expensive extras necessary**. Just turn on Pixel and go.<sup>¶¶¶</sup>



### Use Cases



#### Financial services

Companies handle extremely sensitive data and expect devices to receive the latest security patches as soon as they are available.



#### Manufacturing

A large portion of employees work in both frontline and office settings, requiring a device that can perform in both environments.



#### Retail

Due to the vast scale of big box **retailers**, downtime of devices and systems is extremely costly, making long battery life and pre-planned system updates critical.

<sup>¶</sup> For "over 24 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of other features. Average battery life during testing was approximately 31 hours. Battery testing conducted on a major carrier network. For "Up to 72 hours": Estimated battery life based on testing using a median Pixel user battery usage profile across a mix of talk, data, standby, and use of limited other features that are default in Extreme Battery Saver mode (which disables various features including 5G connectivity). Battery testing conducted on a major carrier network. For both claims: Battery testing conducted in California in mid 2022 on pre-production hardware and software using default settings, except that, for the "up to 72 hours" claim only, Extreme Battery Saver mode was enabled. Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. <sup>¶¶</sup> Auto-updates require Internet. To learn more about Android updates, click [here](#). <sup>¶¶¶</sup> Fast wired charging rates (up to 20W on Pixel 7 and up to 23W on Pixel 7 Pro) are based upon use of the Google 30W USB-C® Charger plugged into a wall outlet. Actual results may be slower. Adapters sold separately. Charging speed based upon testing with device batteries drained to 1% and charged with Google 30W USB-C® Charger. Charging testing conducted by Google in mid-2022 on pre-production hardware and software using default settings with the device powered on. Charging speed depends upon many factors including usage during charging, battery age, and ambient temperature. Actual charging speed may be slower. <sup>¶</sup> Not available in all languages or countries. Not available on all media or apps. See [g.co/pixel/livetranslate](#) for more information. Translation may not be instantaneous. Internet connection required during setup only. <sup>¶¶</sup> Requires a 5G data plan (sold separately). 5G service not available on all carrier networks or in all areas. Contact carrier for details. 5G service, speed and performance depend on many factors, including carrier network capabilities and signal strength. Actual results may vary. Some features not available in all areas. Data rates may apply. See [g.co/pixel/networkinfo](#) for info. <sup>¶¶</sup> Your Pixel will generally receive Feature Drops during the applicable Android update and support periods for the phone. See [g.co/pixel/updates](#) for details. Availability of some Feature Drops may vary. <sup>¶¶</sup> Google Assistant and some related features are not available in all languages. See [g.co/assistant/languages](#) for updates to language availability. <sup>¶</sup> Not available in all languages or countries. See [g.co/assistant/voicetyping](#) for details. <sup>¶</sup> Coming soon. Restrictions apply. Some data is not transmitted through VPN. Not available in all countries. All other Google One membership benefits sold separately. This VPN offer does not impact price or benefits of Google One Premium plan. Use of VPN may increase data costs depending on your plan. See [g.co/pixel/vpn](#) for details.

