IDC

Think You're Ransomware Ready? Think Again.

Druva sponsored an IDC survey, which asked over 500 IT leaders about their cyber attack readiness — most believe they're ransomware-ready, but survey data says otherwise.

The Big Disconnect

85% of organizations claim to have **a recovery plan in place** to combat ransomware

YET

67% of those hit with ransomware **paid the ransom**

92% say their **data resiliency tools** are efficient

BUT

Only **14%** are **"extremely confident"** in their tools

93% claim to use **automated tools** to find ideal recovery point

YET

The inability to find correct recovery point cited as **#1 reason for data loss**

Source: IDC's *Druva Data Resilience Awareness Survey*, May 2022
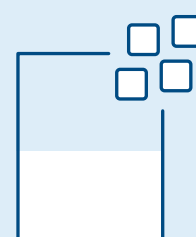
The Hard Truth

46% of organizations were **successfully attacked** in the last 3 years

AND

50% of those affected **lost data**

Source: IDC's *Druva Data Resilience Awareness Survey*, May 2022

Don't Assume Your Data Is Protected

"Go it alone" data resiliency approaches are likely to be insufficient

Most organizations are **not prepared for ransomware**

Comprehensive, enterprisewide cloud solutions can save time, optimize cost, and provide the fastest possible recovery when the inevitable happens.

50% of organizations say cloud will play a major role in **data resilience strategy** (including backup/recovery, DR, cyber-recovery, and data archive)

Source: IDC's *Druva Data Resilience Awareness Survey*, May 2022

Message from the Sponsor

There's no better time than now.
Implement Cloud-based Cyber Resilience.
100% SaaS-based platform that air-gaps backups with immutability and accelerated ransomware recovery.

[Discover IDC's full findings in the white paper]

[Learn more about Druva and access a free trial]

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