

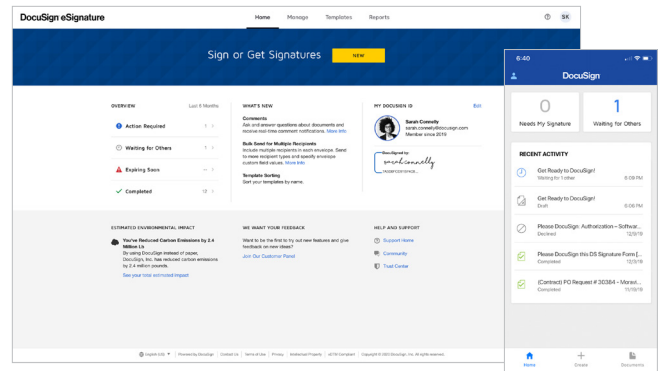
Your Guide to DocuSign Differentiation



Trust

DocuSign is the proven leader in agreement technology.

- Real-time status visibility at status.docusign.com
- 99.99% platform availability with no maintenance downtime for eSignature
- Secure replication of customer data to geo-dispersed data centers in near real time
- Data centers in the U.S., Canada, Europe and Australia
- DocuSign has received approval of applications for Binding Corporate Rules (BCRs) as both a data processor and data controller from the European Union Data Protection Authorities
- FedRAMP Moderate & IL4 Provisional Authorization (U.S. Federal Government security assessment)
- Meets ISO 27001, PCI Data Security and SOC1/SOC2 Standards
- AES 256-bit, or equivalent, encryption key



Innovation

DocuSign is the innovation leader in agreement technology. We pioneered eSignature, now we're leading the way to modernize systems of agreement.

- First cloud e-signature solution, with more than one billion transactions across 180+ countries
- First agreement cloud, automating and connecting the entire agreement process
- \$300+ million invested in agreement technology R&D
- 750+ product innovations delivered, with increasing volume and velocity
- A comprehensive, [DEVIES](#) and [API World](#) award-winning API
- Award-winning mobile apps that are top-rated for iOS and Android



Customer success

DocuSign helps customers achieve success with an organization focused on designing, engineering and supporting new agreement technologies that drive real-time innovation.

- Over 1 million customers worldwide, including:
 - 15 of the top 15 Fortune 500 financial companies
 - 14 of the top 15 Fortune 500 healthcare companies
 - 13 of the top 15 Fortune 500 technology companies
- DocuSign eSignature has the most 5-star reviews of any electronic signature product on Apple App Store, Google Play Store and Salesforce AppExchange
- Largest customer success organization in the industry (700+ qualified experts)
- Implementation services, DocuSign University live and 24/7 support make it easy to get started
- Community support in forums, Dev Community and presence on GitHub, Stack Overflow and self-service tools
- Best-in-class experience for developers with the most code examples, SDKs and toolkits plus clear API documentation
- Quantified customer engagement and benefits:
 - Nearly 2K unique use cases deployed
 - \$36 saved per document compared to paper processes
 - 80% of transactions on the DocuSign platform were completed in less than 24 hours

Comprehensive

DocuSign delivers the most comprehensive and connected agreement cloud.

- Automate and optimize every stage of the agreement process: preparing, signing, acting on and managing agreements
- More than a dozen applications for eSignature, document generation, contract lifecycle management, clickwrap agreements, guided forms and more
- Industry-specific products for financial services, real estate, banking, sales, HR and procurement
- Modules for accepting payments in conjunction with signing and for accepting nonsignature seals, such as chops (Japan)
- 44 languages for signing and 14 languages for sending
- Hybrid cloud products that allow on-premises hosting of DocuSign

Ecosystem

The DocuSign Agreement Cloud integrates with the most popular business applications, giving greater agility, speed for businesses to innovate and the highest coverage across local regulations.

- 350+ prebuilt integrations with partner applications, such as those from Salesforce, Microsoft, SAP, Google, Oracle, Box, ServiceNow and Workday
- Broad network of Trust Services Providers that enable local regulatory compliance across 180 countries
- DocuSign is certified as a Qualified Trust Service Provider on the EU Trust List, enabling DocuSign to issue eIDAS-ready advanced and qualified signatures for use across the 27 member states
- Hundreds of partners globally make up the DocuSign partner ecosystem, including technology partners, resellers, systems integrators and more

Leadership

Thanks to our customers, we've been recognized as a leader in agreement technologies and together we've helped contribute toward a healthier planet.

- Market share leader for e-signature
- DocuSign CLM is a leader in the Forrester Wave for CLM
- DocuSign named a Leader in Gartner's 2020 Magic Quadrant for Contract Lifecycle Management
- DocuSign leads the way in helping the world replace resource-intensive processes with eco-friendly digital transformation, collectively saving:

38B+	4M+	4B+	225M+
sheets of paper	trees	gallons of water	pounds of waste

- 1-1-1 Model and the DocuSign IMPACT Foundation:
 - Millions of dollars donated in grants
 - Thousands of hours volunteered
 - Thousands of nonprofit customers using donated DocuSign licenses

About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act on and manage agreements. As part of the DocuSign Agreement Cloud, DocuSign offers eSignature, the world's #1 way to sign electronically on practically any device, from almost anywhere, at any time. Today, over a million customers and more than a billion users in over 180 countries use the DocuSign Agreement Cloud to accelerate the process of doing business and simplify people's lives.

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