DELL Technologies

AI PCs for Every Use Case

Introducing Modern Workplace solutions for Dell AI Factory

Dell AI PCs, Copilot+ PCs, and High Performance AI PCs deliver advanced NPUs, GPUs, and CPUs to your fingertips, making AI accessible and cost-effective for everyone, everywhere—starting today.

Microsoft

A new generation of AI-empowered workers

Tomorrow's trailblazers: AI end-users and builders who drive innovation and transform work with cutting-edge AI PCs and workstations

AI end-users

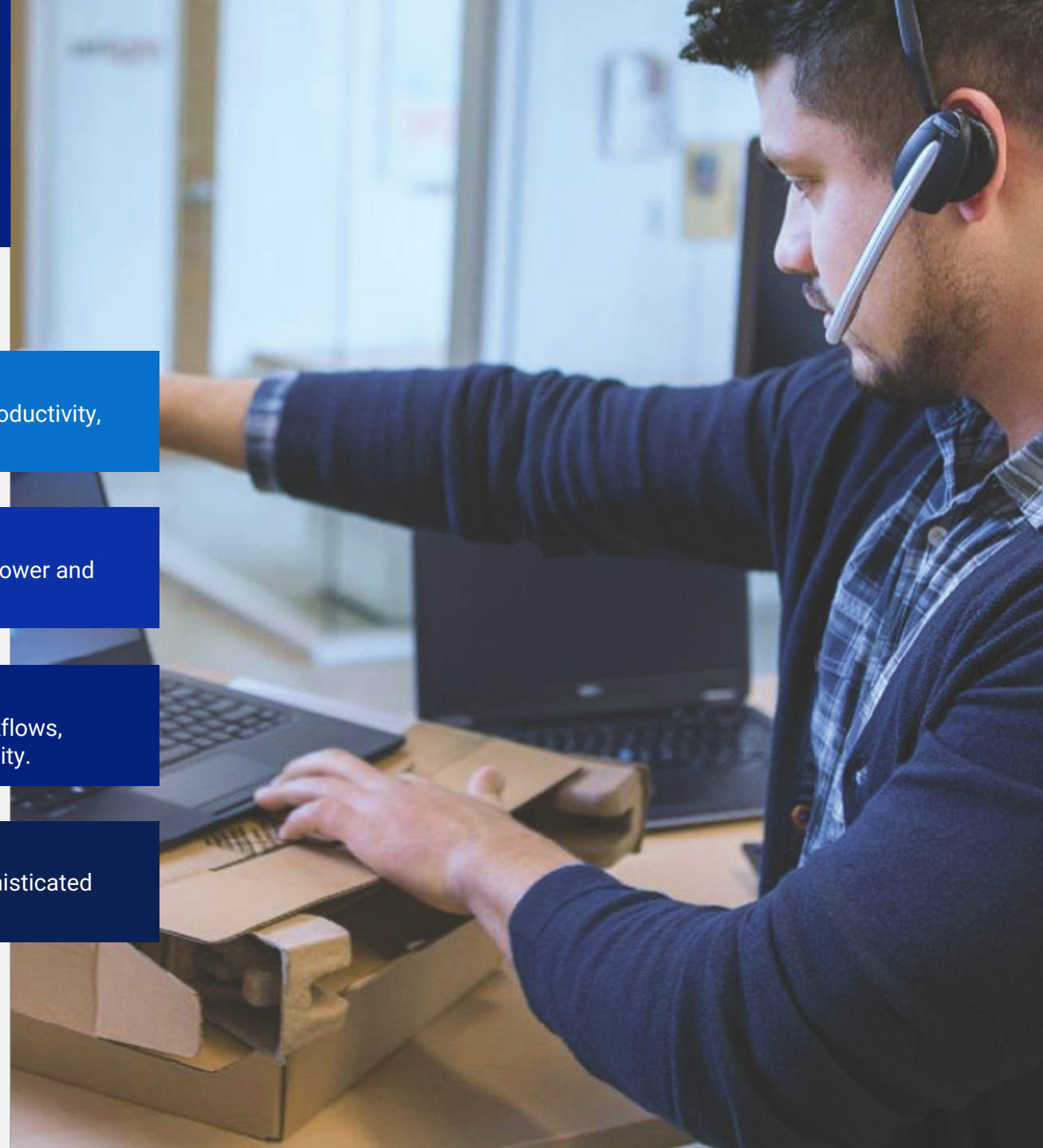
AI builders

Knowledge workers
Everyday business workers use AI to enhance productivity, creativity, and collaboration.

Power users
Tech-savvy individuals leverage computational power and AI-driven features to complete complex tasks.

Creators & designers
Multimedia creators harness AI to optimize workflows, produce high-quality content, and amplify creativity.

AI developers
Visionaries architect, fine-tune, or inference sophisticated AI workloads to drive innovation.



Match your users to Dell AI Factory client solutions

How Dell-AI-enabled solutions map to workers across your organization

Knowledge workers

Entry-Level AI PCs:
For entry to mid-level knowledge workers

Dell Pro Laptops

Fundamental AI PCs for everyday users

- Enable versatility for everyday business applications
- Enhance productivity, collaboration, and creativity

Power users

Next-Gen AI PCs and High Performing AI PCs:
For mid to high-end business workers

Select Dell Pro, Dell Pro Plus Laptops
Dell Pro Premium Laptops
Dell Pro Max 14/16 Laptops

Dell Pro Max 14/16 Laptops
Dell Pro Max Premium 14/16 Laptops

Premium-level AI PCs for elite knowledge workers

- Maximize output with Copilot+ PCs
- Spearhead growth for your business strategy
- Use advanced business application features
- Run high-performance AI applications simultaneously

Creators & designers

Entry to mid/high-end designers and creators

Dell Pro Max 14/16 Laptops
Dell Pro Max Premium 14/16 Laptops

Dell Pro Max Plus Laptops, Dell Pro Max Micro, Dell Pro Max Slim, Dell Pro Max Tower T2

Precision 5860, 7875 and 7960 Towers, 7960 Rack

Mid-level workstations for creators and designers

- Accelerate creative and design workflows
- Enable high-end compute and graphics

AI developers

High-end AI application developers and operators

Top-end workstations for developers and data scientists

- Develop and deploy AI models and handle large AI workloads
- Execute resource-intensive applications like VR and AR

Dell AI Factory client devices for every use case

Dell AI devices spark an array of exciting use cases in diverse organizational areas

High Performance AI PCs

AI PCs & Copilot+ PCs

Productivity & collaboration

- Enhanced collaboration and security, digital assistants, and code generation
- Accessible productivity and collaboration applications like Cephable and Omnibridge

Creativity

- Efficient photo editing with Adobe Lightroom and video editing with DaVinci Resolve
- Speedy and secure content creation such as custom image generation with Invoke*

AI development

- Computer vision, digital twins, predictive analytics, and automation
- Developing digital assistants and advanced content/code generation models

AI deployment

- Training and processing algorithms and optimizing performance/accuracy
- Creating LLMs, fine-tuning models, and boosting contextual relevance in results

*Available on High Performance AI PCs ONLY

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Microsoft