

# **Falcon Go**

Award-winning, AI-powered cybersecurity purpose-built to protect small and medium-sized businesses (SMBs)

# Stop ransomware before it stops your business

Small and medium-sized businesses are increasingly under attack, and traditional antivirus tools can't keep up. CrowdStrike Falcon® Go delivers award-winning cybersecurity to protect against ransomware and other threats that could shut down your business. With just a few simple clicks, quickly and easily download and install the protection that you need. Falcon Go makes effective cybersecurity easy for anyone to use, especially non-technical staff.

# **Key capabilities**

- Deploys protection immediately across all devices: A guided setup wizard with pre-configured protection levels makes it easy to add devices, while immediately understanding and applying the right security levels
- Stops threats while verifying protection: A simple, unified home screen instantly shows if devices are protected, summarizes threat activity and highlights resolution of cyberattacks
- Reduces risk of data theft: Gain full visibility and control over employees' use of USB storage devices (thumb drives, external drives, etc.) to prevent accidental or intentional downloading of sensitive company information and data
- Streamlines cybersecurity management: Easily manage all protected devices, deploy endpoint agents and authorize users from a single, comprehensive console

# **Key benefits**

- Affordable protection purpose-built for small businesses
- Regularly tested by third-party industry analysts and independent organizations
- Simple setup one-time easy installation of the Falcon sensor
- Simplified interface that's easy for anyone to use
- Responsive support, available 24/7

# What's included?

#### CrowdStrike Falcon® Prevent Next-Generation Antivirus (NGAV)

- $\cdot$   $\,$  Proactively anticipates advanced cyber threats and evolves as cybercriminals evolve
- $\cdot$   $\,$  Protects your business from known and unknown malware, even when you're offline
- $\cdot$  Regularly tested by third-party groups and ranked as an industry-leading solution
- Provides protection from modern-day threats and protects devices without slowing them down

#### CrowdStrike Falcon® Device Control USB Security

- · Provides effortless visibility and precise control over USB devices
- Enables safe and accountable usage of any device connected to your endpoints including flash drives, cameras and printers

### **Proactive prevention**

Unlike reactive legacy antivirus (AV) products, Falcon Prevent NGAV proactively protects against evolving cyber threats with one solution, even when offline. It uses a combination of tactics so both known and unknown threats can be anticipated and immediately prevented. As adversaries diversify their strategies, Falcon Prevent NGAV evolves with them without slowing you down.

#### **Reactive Antivirus vs. Proactive NGAV**

#### Reactive

- Only able to defend against known malware or ransomware previously cataloged by the legacy AV provider, making it unable to protect your devices against new threats
- Requires scans and updates that consume high percentages of resources and slow down devices
- Takes weeks to months to implement, depending on how many devices you need to protect

#### Proactive

- Uses modern technology including artificial intelligence, behavioral detection and
  machine learning to protect your devices from the latest cyber threats
- Uses a cloud-based architecture that does not impact endpoint performance or require additional hardware or software, so it will not slow down your devices or your staff
- · Quick and easy to deploy and use, no matter how many devices you need to protect

# About CrowdStrike

<u>CrowdStrike</u> (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

#### CrowdStrike: We stop breaches.

# Industry recognition



The CrowdStrike Falcon platform achieved 100% ransomware prevention from SE Labs, saving businesses time and resources.

