

# Adobe Creative Cloud for education

## Higher education licensing overview



### Licensing for classrooms, labs, small workgroups, and departments.

Only Adobe brings together an essential and comprehensive set of integrated apps and services to further collaboration and creativity in education. With Adobe Creative Cloud, your institution gets:

#### Creative desktop and mobile apps that are always up to date

Get ongoing access to industry-leading creative software, including favorites like Adobe Photoshop, Illustrator, and Premiere Rush, apps like Adobe Fresco and Photoshop on iPad, and tools that offer new creative frontiers in 3D design, voice prototyping, and 360/VR video. And now, Creative Cloud All Apps plans for higher education include access to Adobe Substance 3D apps at no additional cost. All named-user licenses include access to mobile apps, new features, and updates as soon as they're released.

#### Powerful creative services and secure sharing

All licensing options include access to online file storage, hundreds of free web fonts from the Adobe Fonts service, and Adobe Portfolio and Behance for showcasing creative work.<sup>††</sup> Named-user and student licenses also include Creative Cloud Libraries for file access and sharing inside Creative Cloud apps, prebuilt design templates and assets from Creative Cloud Assets, and much more.

#### Simplified deployment and management

A web-based Admin Console makes it easy to purchase additional seats, add users, and manage software updates.

#### Easy ways to integrate the apps into your curricula

The Adobe Education Exchange <https://edex.adobe.com> helps educators ignite creativity with professional development opportunities, learning resources, and peer-to-peer collaboration provides ideas and inspiration to integrate Creative Cloud into your curriculum and course projects.

### Flexible licensing options to fit your needs:



Named-user  
licensing

#### Small workgroups and departments

- Licenses for each individual user on their institutional computer with faculty and staff rights to install on two computers, one for work and one for home use
- Choice of All Apps or Single App options
- Storage and all online services included
- Supports BYOD use



Student  
license pack

#### Student use only

- Licenses for each individual student on their own computer and mobile devices
- All Apps option only
- Supports BYOD use
- Storage and all online services included
- Best available pricing for students



Shared device  
licensing

#### Classroom, libraries, and labs

- Licenses for each computer, rather than each user, with rights to install on one computer per license
- All Apps option only
- Access to storage, Adobe Portfolio, Behance, and Adobe Fonts based on user entitlement
- Ability for those with their own paid subscriptions to log into entitled machines to access their profiles and saved work

# Creative Cloud for education customers

Give your students, faculty, and staff the digital tools to create amazing work.

|                                                | Apps, services, and features                                                              | What it's used for                                                                                                                                                                                                        | Named-user and student licensing | Shared device licensing |
|------------------------------------------------|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|-------------------------|
| Design tools                                   | Adobe Photoshop                                                                           | Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.                                                                                                                                 | •                                | •                       |
|                                                | Adobe Illustrator                                                                         | Create vector-based graphics and illustrations for print, web, video, and mobile.                                                                                                                                         | •                                | •                       |
|                                                | Adobe InDesign                                                                            | Design professional layouts for print and digital publishing.                                                                                                                                                             | •                                | •                       |
|                                                | Adobe Dimension                                                                           | Easily create high-quality, photorealistic 3D images.                                                                                                                                                                     | •                                | •                       |
|                                                | Adobe Bridge                                                                              | Browse, organize, and search your photos and design files in one central place.                                                                                                                                           | •                                | •                       |
|                                                | Adobe InCopy                                                                              | Professional writing and editing solution that tightly integrates with Adobe InDesign.                                                                                                                                    | •                                | •                       |
|                                                | Adobe Acrobat Pro DC                                                                      | Create, protect, sign, collaborate on, and print PDF documents.                                                                                                                                                           | •                                | •                       |
|                                                | Adobe Photoshop Lightroom                                                                 | Edit, organize, and share images anywhere, anytime.                                                                                                                                                                       | •                                | •                       |
|                                                | Adobe Photoshop Lightroom Classic                                                         | Organize, edit, and batch process all your digital photos with a desktop-focused app.                                                                                                                                     | •                                | •                       |
| Web tools                                      | Adobe XD                                                                                  | Design and prototype user experiences for websites, mobile apps, and more.                                                                                                                                                | •                                | •                       |
|                                                | Adobe Dreamweaver                                                                         | Design, develop, and maintain standards-based websites and applications.                                                                                                                                                  | •                                | •                       |
|                                                | Adobe Animate                                                                             | Create interactive animations with cutting-edge drawing tools for multiple platforms.                                                                                                                                     | •                                | •                       |
|                                                | Adobe Creative Cloud Express for Education                                                | Create stunning social media graphics, web pages, animated video stories, and more—in minutes.                                                                                                                            | •                                | •                       |
|                                                | Adobe Scout CC <sup>†</sup>                                                               | Profile Flash games on web and devices.                                                                                                                                                                                   | •                                | •                       |
| Video and audio tools                          | Adobe Premiere Pro                                                                        | Edit video with high-performance, industry-leading software.                                                                                                                                                              | •                                | •                       |
|                                                | Adobe After Effects                                                                       | Create cinematic motion graphics and visual effects.                                                                                                                                                                      | •                                | •                       |
|                                                | Adobe Audition                                                                            | Record, mix, and restore audio for broadcast, video, and film.                                                                                                                                                            | •                                | •                       |
|                                                | Adobe Premiere Rush                                                                       | Create, edit, and share online videos anywhere.                                                                                                                                                                           | •                                | •                       |
|                                                | Adobe Prelude                                                                             | Streamline the import and logging of video, from any video format.                                                                                                                                                        | •                                | •                       |
|                                                | Adobe Media Encoder                                                                       | Quickly output video files for virtually any screen.                                                                                                                                                                      | •                                | •                       |
|                                                | Adobe Character Animator                                                                  | Turn 2D artwork into live, animated characters.                                                                                                                                                                           | •                                | •                       |
| Ecosystem of state of the art tools. Includes: |                                                                                           |                                                                                                                                                                                                                           |                                  |                         |
| Adobe Substance 3D apps                        | Adobe Substance 3D Stager                                                                 | Build 3D scenes, set up assets, materials, lights, cameras for virtual photography, export/share media, and publish to the web or AR. (Stager not yet available on Apple M1 chips.)                                       | •                                | •                       |
|                                                | Adobe Substance 3D Painter                                                                | Authoring app that enables you to paint 3D textures on models and meshes in real time.                                                                                                                                    | •                                | •                       |
|                                                | Adobe Substance 3D Designer                                                               | Parametric authoring tool offers unparalleled artistic control over the creation of materials, image filters, and dynamic geometry.                                                                                       | •                                | •                       |
|                                                | Adobe Substance 3D Sampler                                                                | Intuitive authoring tool to create materials for 3D by leveraging real-life images.                                                                                                                                       | •                                | •                       |
| Mobile apps                                    | Adobe Capture                                                                             | Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.                                                             | •                                |                         |
|                                                | Adobe Photoshop on iPad                                                                   | Edit, composite, and create beautiful images, graphics, and art on desktop and iPad.                                                                                                                                      | •                                |                         |
|                                                | Photography apps: Adobe Photoshop Lightroom, Adobe Photoshop Mix, and Adobe Photoshop Fix | Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.                                                                                                         | •                                |                         |
|                                                | Adobe Fresco                                                                              | Rediscover the joy of drawing and painting anywhere.                                                                                                                                                                      | •                                |                         |
|                                                | Design apps: Adobe Illustrator Draw, Adobe Photoshop Sketch, and Adobe Comp               | Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.                                                                                                                   | •                                |                         |
|                                                | Video apps: Adobe Premiere Rush and Adobe Prelude Live Logger                             | Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile.                                                                                                                              | •                                |                         |
|                                                | Adobe Aero                                                                                | Design and share immersive augmented reality experiences.                                                                                                                                                                 | •                                |                         |
| IT tools and support                           | Adobe Admin Console                                                                       | A centralized, web-based console that allows IT administrators to establish and manage users, groups, and entitlements, as well as access deployment tools and enterprise-level customer support.                         | •                                | •                       |
|                                                | Creative Cloud Packager                                                                   | Centrally deploy apps and updates across your institution.                                                                                                                                                                | •                                | •                       |
|                                                | Technical support                                                                         | Get advanced 24x7 tech support to help deployments run smoothly.                                                                                                                                                          | •                                | •                       |
|                                                | Onboarding webinar                                                                        | Get up and running fast with an onboarding webinar that walks you through the deployment process.                                                                                                                         | •                                | •                       |
|                                                | Storage                                                                                   | Access cloud storage based on your user entitlement.                                                                                                                                                                      | •                                | ††                      |
| Apps and services                              | Creative Cloud Libraries                                                                  | Makes your favorite assets available to you and your group anywhere.                                                                                                                                                      | •                                |                         |
|                                                | Creative Cloud Assets                                                                     | Work-in-progress cloud storage lets you store, synchronize, iterate, collaborate, and reuse your files and creative assets to keep you connected to your creativity with convenient access from desktop, mobile, and web. | •                                |                         |
|                                                | Collaboration                                                                             | Collaborate with colleagues inside or outside your organization; keep files private or share at will.                                                                                                                     | •                                |                         |
|                                                | Adobe CreativeSync                                                                        | Automatically sync your files, fonts, photos, design assets, settings, metadata, Adobe Stock assets, and more.                                                                                                            | •                                |                         |
|                                                | Adobe Fonts                                                                               | Font service that brings thousands of fonts from foundry partners into one library for quick browsing, easy use on the web or on your desktop, and endless typographic inspiration.                                       | •                                | ††                      |
|                                                | Adobe Stock <sup>*</sup>                                                                  | Jump-start your creative projects with millions of high-quality, curated photos, graphics, and videos.                                                                                                                    | optional                         |                         |
|                                                | Adobe Portfolio and Behance                                                               | Find inspiration, showcase work, and receive feedback, plus build and manage your personal portfolio site.                                                                                                                | •                                | ††                      |

\* Adobe Stock is available as a separate purchase.

† Available for download but no longer developed or updated by Adobe.

†† Shared device license enables users to log in and access services and storage. The amount of storage and Adobe Fonts, Adobe Portfolio, and Behance services are based on a user's entitlement.

Adobe Creative Cloud services require an Internet connection and are available only to users 13 and older. Use of services and applications requires agreement to additional terms and the Adobe Privacy Policy (see [www.adobe.com/privacy.html](http://www.adobe.com/privacy.html)). Applications and services may not be available in all countries or languages and may be subject to change or discontinuation without notice.

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