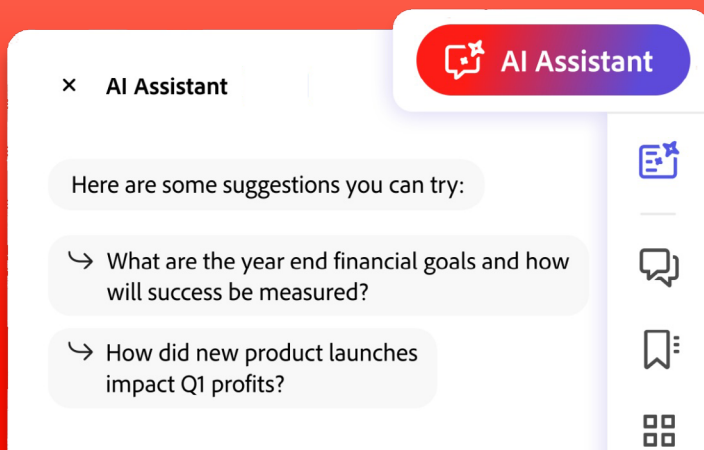




Adobe Acrobat

Accelerate productivity with generative AI for digital documents.



The rapid adoption of generative AI signals a profound shift in how people interact with content and information. This shift is perfectly timed as 80% of global workers are experiencing information overload and on average, knowledge workers spend over eight hours per week searching for, recreating, and resharing information¹—highlighting the need to reduce time to information and boost document productivity.

[AI Assistant for Adobe Acrobat](#) is a conversational feature that lets you interact with your documents to get quick answers to questions based on the PDF content in a comprehensive and informative way. It links to the text and data table sources within your document, citing a verifiable source, and also suggests follow-up questions based on the primary question.

The [Generative summary](#) feature automatically provides an outline with headings and summaries to highlight key points in the document. It generates key insights that help you easily comprehend the PDF content.

Turn your documents into action with AI Assistant.

AI Assistant empowers your team to [quickly turn documents into action](#). Typical knowledge worker tasks are done almost 4x faster with AI Assistant than with traditional methods.² AI Assistant is easy to use, follows responsible data security practices, and is easy to deploy. AI Assistant can be used with almost any document format and works across one or many documents, including scans and meeting transcripts.

Sales

Open one or multiple PDFs and ask questions of your documents to speed up research on prospective customers, refine sales proposals, and answer customer questions.

Marketing

Accelerate content creation by generating first drafts of assets such as blogs, emails, presentations, and more. Generate insights from customer interview transcripts.

Finance

Fast-track extraction of data from financial reports, financial statements and contracts, and generate summaries and key takeaways faster.²

Legal

Promptly assess the impact of new regulations, and review company contracts faster.

Project management

Recap meetings, get AI Assistant to help uncover deeper insights, and brainstorm next steps through prompts.

Human resources

Generate summaries and analysis on the job market and compensation trends, and get recommendations on job descriptions.



Adobe's know-how in documents and secure AI enabled the AI to do what it is good at while enabling users to apply creativity and ingenuity. The combination of AI plus humans is greater than the sum of the parts."

Kamal Bhadada, President,
TCS Interactive and NBMG



1. Lauren Trees "KM Makes Knowledge Workers More Productive and Less Stressed Out," American Productivity & Quality Center, November 17, 202

2. Pfeiffer Report, [Adobe Acrobat AI Assistant: Transforming how knowledge workers interact with documents, 2024](#).

AI Assistant is designed for documents.

The generative AI features in Acrobat were built on Adobe's unique expertise of PDF structure and content. The ability to deeply understand PDFs enables AI Assistant to analyze and surface insights from digital documents with greater precision and will allow us to continue to refine the outputs in the future.

Save time

AI Assistant can help reduce time spent on tedious and time-consuming tasks.³ Compare and interact with multiple, large files at once to capture themes and insights. Get help simplifying complex documents and contract terms with suggested prompts and questions.

Faster content creation

AI Assistant can help create a first draft of content for emails, blogs, presentations, research summaries, and more from marketing materials and reports. Extract key data and insights from industry reports, and ask AI Assistant to create tables or perform calculations.

Easy to use

Getting started with AI Assistant is fast and easy. Deployment only takes minutes, delivering fast time to value. Users will get instant access to AI Assistant integrated within Acrobat where they are used to consuming and editing PDFs. AI Assistant will only look at the documents you tell it to, providing streamlined AI data governance.



...If there is only one AI product you pay for right now, it should be Adobe's AI Assistant, which lets you chat with AI about PDF documents."⁴

Chris Smith, BGR

BGR

Stay in control of your data.

Adobe is committed to [protecting your most important digital documents](#). Generative AI features in Acrobat go through Adobe's responsible [AI Ethics governance process](#) and are developed and deployed in alignment with our [AI Ethics principles](#) of accountability, responsibility, and transparency.



Respect for
customer data.

- Adobe customer data is not used to train large language models.
- AI Assistant only looks at the documents that you tell it to, keeping your team in control.
- It's easy to verify responses attributable to the source document.
- Adobe is committed to [our AI Ethics principles](#) to ensure AI technology is developed responsibly.

AI Assistant for Acrobat is available to purchase as a part of your Adobe licensing agreement. Contact your Adobe sales representative or Adobe authorized reseller to learn more.

3. Pfeiffer Report, [Adobe Acrobat AI Assistant: Transforming how knowledge workers interact with documents, 2024](#).

4. Chris Smith, "[Adobe's PDF AI Assistant Might Be the Most Useful AI Product I've Ever Seen](#)," BGR, April 16, 2024.

