Cyber protection: the Power of Integration for Modern IT

Acronis

Data has never been so important. Missing and manipulated data today can bring businesses and industries to a halt — just look at the news. So, how do we protect data?

The status quo of IT services

Data Protection

- Backup/Archive
- Replication
- File Sync/Share
- Encryption/Decryption
- Disaster Recovery
- Compliance/Governance

Cybersecurity

- Treat detection
- Vulnerability assessment
- Patch management
- Endpoint protection
- URL filtering
- Anti-ransomware
- Data loss prevention
- AI analysis

Why it's not enough anymore

The way we work has changed

Patches can't wait until next Tuesday

Work isn't limited to an office, a company laptop, or a single data center

Yesterday's strategies don't stop today's cybertreats

350,000+ new malware threats are reported every day (AV-TEST) [#1]

60% of attacks are missed by traditional antivirus solutions (Ponemon Institute) [#2]

Organizations are trying to defend data with complex patchworks of unconnected solutions

Ransomware protection

Backup Forensics

Anti-malware

Hard drive health monitoring

Patch management

Continuous data protection

Vulnerability assessments

URL filtering

79%

Of organizations rely on up to **10 different services** [#3]

But more solutions doesn't mean more protection.

Percentage of businesses that experienced **data loss** resulting in downtime [#3]:

Does your backup talk to your cybersecurity?

Does your patch management automatically test patches with a clean backup just in case?

Wouldn't it be better if they worked together?

It's time for our tech to start talking

Cyber Protection

Data Protection

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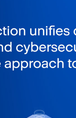
- Replication
- File Sync/Share
- Encryption/Decryption
- Disaster Recovery
- Compliance/Governance



Cybersecurity

- Treat detection
- Vulnerability assessment
- Patch management
- Endpoint protection
- URL filtering
- Anti-ransomware
- Data loss prevention
- Machine Intelligence (MI)

Cyber protection unifies data protection and cybersecurity, creating an all-in-one approach to

That helps you keep data safe and secure by delivering complete cyber protection:

Acronis Cyber Protect Cloud empowers you to do all this through **one agent, one license, and one policy**.

Acronis
Cyber Protect Cloud

Harness the power of one with Acronis Cyber Protect Cloud.

- Next generation anti-malware and antivirus
- Image and file backup
- Continuous data protection
- Disaster recovery
- Vulnerability assessments
- Patch management
- URL filtering
- Email security
- File sync and share

Get started at www.acronis.com

Sources:

#1 https://www.av-test.org/en/statistics/malware/

#2 https://www.morphisec.com/hubfs/2020%20State%20of%20Endpoint%20Security%20Final.pdf

#3 https://www.acronis.com/en-us/resource-center/resource/598/