

THE GROWING THREAT OF RANSOMWARE



What is ransomware?

It's a type of malicious software that denies users access to their data unless a ransom is paid.

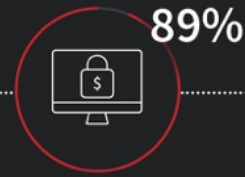
Most common variants: Cryptolocker, CrySis, WannaCry, Bad Rabbit, ExPetr.

850,970,000

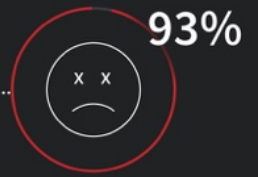
The total number of ransomware infections detected in 2018. Ransomware attacks are increasing more than 300% year over year.¹



84% of IDC survey participants experienced a malicious attack in the past 12 months (that they know about)²



89% of which were successfully attacked²



93% of which resulted in data corruption or loss²

Who's Affected?

90%



90% of all financial institutions have experienced ransomware in the past year¹



90% of healthcare organizations saw an increase in ransomware infection rates from 2017 to 2018¹

The 5 Industries Most Vulnerable to Cyber-Attacks

- Small and Medium-Sized Businesses
- Healthcare
- Government Agencies
- Energy Industry
- Higher Education³

Financial Impact

The Ransom

\$11.5
billion

The cost of ransomware damages were \$6B in 2017. And are predicted to hit \$11.5B by 2019.⁴

\$1,200
per machine

The cost of ransom paid out per infected machine by 70% of those affected.⁵

Downtime

\$8,851
per hour

The average internal cost of downtime per hour for a US business per infected machine.⁵

Defense Strategy



Protection from ransomware is not enough. You need an IT resilience plan that will allow you to recover from an attack.



Train employees and staff on awareness, the risks and impact of ransomware, and how to execute your IT resilience plan.



Never open suspicious links. Treat email attachments from unknown senders with extreme caution. If in doubt, don't open it.

Learn how to mitigate cybersecurity threats like ransomware and recover in minutes.

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