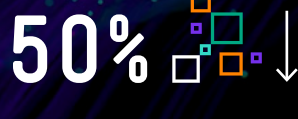


HPE BACKUP AND RECOVERY SERVICE

Backup as a service built for hybrid cloud

IDC's customer survey¹ shows that:



Exponential data growth from edge to cloud has increased ransomware attacks and ransomware protection is the most challenging area of data protection

DATA PROTECTION CHALLENGES

Traditional data protection solutions were not designed for today



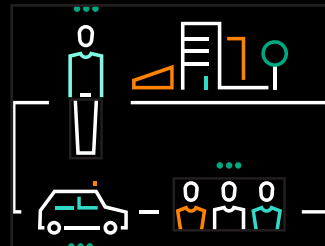
WHY PROTECT YOUR DATA WITH HPE BACKUP AND RECOVERY SERVICE?

HPE Backup and Recovery Service² is a backup as a service designed for hybrid cloud. Delivered through a SaaS console and with policy-based orchestration and automation, customers can protect their VMware VMs with few simple steps, in less than 5 minutes,³ and manage their backups effortlessly across on-premises and hybrid cloud. Customers can recover instantly on-premises, retain cost-effective long-term backups in the public cloud, and appreciate the security of backups that are protected against ransomware attacks.

While alternative backup services exist, HPE Backup and Recovery Service is unique and can drive significantly more value for your organization.

● CLOUD SIMPLICITY AND EASE OF USE

Protect your VMware® VMs on any storage by removing complexity from managing backup infrastructure—no additional media servers, appliances, or backup targets to manage and public cloud is fully managed and scaled by the service.



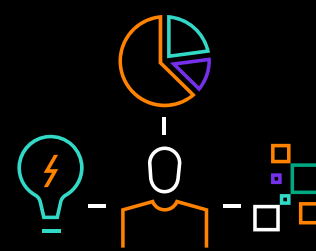
● DATA SECURITY AND RANSOMWARE PROTECTION

Built in encryption to ensure backup data is inaccessible to cyberattacks like ransomware. Backup data immutability prevents malware encrypting, modifying and deleting backups.



● HIGHLY EFFICIENT SERVICE

HPE Backup and Recovery Service provides super-efficient backup capacity utilization with source side deduplication, delivering unmatched storage efficiency as compared to alternate solutions.



● COST-OPTIMIZED SERVICE

Pay-as-you-consume service eliminates up-front CAPEX expenses with predictable consumption-based billing, and elastic scaling. There are no additional charges for data restore (egress), backup (ingress), search (operations) and management for cloud storage—the service covers everything.



● UNIFIED MANAGEMENT

Easily manage all the backup and recovery operations from any place through a single, cloud-native console across the hybrid cloud.



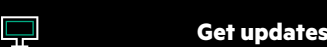
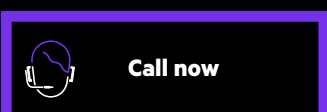
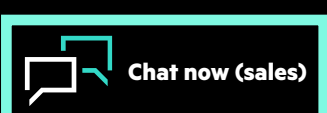
HPE BACKUP AND RECOVERY SERVICE IS



Try HPE Backup and Recovery Service with our **90 day free trial** and experience the benefits for yourself.

LEARN MORE AT
Data protection solutions
[HPE Backup and Recovery Service](#)

Make the right purchase decision.
Contact our presales specialists.



¹ [hpe.com/psnow/doc/a00113336enw?from=app§ion=search&isFutureVersion=true](https://www.hpe.com/psnow/doc/a00113336enw?from=app§ion=search&isFutureVersion=true)

² The first release protects VMware workloads deployed any storage (HPE or non-HPE). More applications, workloads, and platforms will be supported in future releases.

³ Based on internal testing

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