Ransomware threats are on the rise. According to IDC, cyberattacks surged over 200% between February and April 2020, and ransomware protection is the top priority for IT and business leaders. The cost of recovery and the resulting downtime in the aftermath of a ransomware attack, as well as the reputational damage, can be 10 to 15x more than the ransom.

It's time to defend your organization against ransomware and modernizing data protection is crucial to ensure business continuity.

Cybercriminals will attempt to encrypt, modify, or delete your data to force a ransom payment. Immutable backups cannot be altered, keeping your data safe from ransomware.

Deploy a solution that provides rapid recovery from ransomware attacks. The HPE data protection solutions reduce RPOs from days or hours to just minutes, helping minimize system downtime, business disruptions, and revenue loss.

One of the timeless data protection rules that can effectively neutralize ransomware threats is by creating an impenetrable multi-layered data protection across the edge to the cloud, commonly called the 3-2-1-1 backup rule.

By implementing these steps, you can start protecting your organization’s data against damaging ransomware attacks. You are in control of the data, and you are no longer vulnerable to the hacker’s demands. The HPE solutions are secure by design, helping you to modernize your data protection edge to the cloud to secure your data from ransomware attacks.

Don’t wait. The HPE data protection solutions keep your data safe wherever it lives.