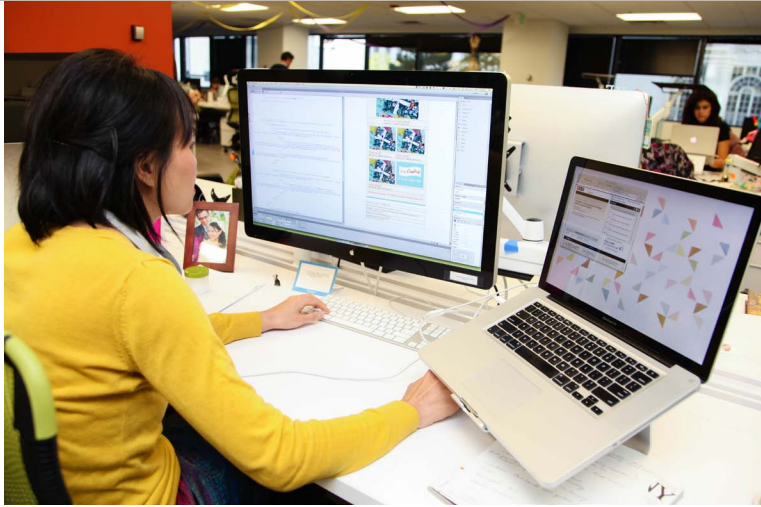# Adobe® Creative Cloud™ for teams & Sympoz

Passionate about learning

Sympoz wants people to pursue their passions in a way that combines the best part of traditional in-person classes with the convenience of high-quality online delivery. With Adobe Creative Cloud for teams, Sympoz creates engaging social learning communities in which students can learn from expert instructors and interact with classmates at any time on any device.

In three years, the startup company has expanded from 5 to 150 employees. Adobe Creative Cloud helps support Sympoz's rapid growth and streamline management of employee software. "The Adobe Creative Cloud for teams Admin Console keeps everything organized and adding new seats is easy," says Justin Lang, senior technical production manager at Sympoz. "Plus, everyone can manage their own updates, which saves a lot of time."

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Delivering high-quality, high-impact projects

Craftsy, Sympoz's main brand, provides a range of courses including cake decorating, jewelry making, photography, quilting, and other specialties. With 63 Adobe Creative Cloud seats deployed, Sympoz creative teams use a variety of Adobe Creative Cloud applications to produce up to seven new courses per week, which includes generating approximately seven terabytes of videos, still photographs, and other content.

"It's important to keep projects moving ahead on schedule, whether staff is working in the office or on the road," says Lang. "Adobe Creative Cloud for teams gives us access to the latest software which makes us more consistent, more proficient, and better able to quickly produce high-quality work."

The Adobe Creative Cloud for teams membership gives Sympoz access to the applications the company has used extensively over the years, including Adobe Illustrator® CC, Adobe InDesign® CC, Adobe Premiere® Pro CC, Adobe

After Effects® CC, and Adobe Bridge CC. Plus, Sympoz now has access to new tools like Adobe Edge Animate CC to create more expressive online content and Cinema 4D Lite in Adobe After Effects CC to animate 3D content and render it in After Effects.

"With Adobe Creative Cloud for teams, our creative teams are continually trying new tools," says Lang. "People appreciate the chance to broaden their skillsets, and they can use those skills to add value back to the company."

Results

- Streamlined operations by simplifying installation of software on workstations
- Accelerated production of high-quality content
- Broadened employee expertise by enabling them to expand their skills on new tools

For more information
www.adobe.com/products/creativecloud/teams.html
www.sympoz.com
www.craftsy.com

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com