Adobe Creative Cloud for teams & Phenomblue

IT, simplified

Using an ideal mix of smart engagement and proven technologies, Phenomblue is a full-service agency, delivering transformative creative solutions that challenge traditional marketing and technological boundaries, making sense of an increasingly fragmented marketing landscape. Based on its commitment to combining brand awareness and function, the agency began looking for how to best equip its teams in Omaha, Nebraska, and Los Angeles, California with cutting-edge, creative software. Top of mind for managers was finding a solution that could be treated as a flexible capital expense, ease license management, and simplify deployment.

As a member of the Adobe Agency Partner Program and the Society of Digital Agencies (SoDA), Phenomblue took advantage of an opportunity to evaluate Adobe Creative Cloud for teams. By easily purchasing directly from adobe.com, the agency quickly got up and running with full access to all the creative tools at a stable monthly cost for each user, and no longer has to budget for major investments as new software is released. Adding to the benefits, the company can stay on top of the newest Adobe software and features to deliver high-impact work for clients.

PHENOMBLUE®

"Managing licenses using Adobe Creative Cloud for teams is incredibly easy, and the costs are 100% predictable."

Cost-effective, innovative

Prior to moving to Adobe Creative Cloud for teams, Ryan Phelan, former director of technology for Phenomblue, bought creative software licenses on a one-off basis. When employees left, he had to deactivate licenses, reformat hard drives, and conduct other time-consuming processes before transferring licenses to a new employee. Now, using the Admin Console in Adobe Creative Cloud for teams, adding or removing users is a matter of a few simple clicks.

Equally important to the agency, Creative Cloud for teams costs less than buying perpetual software licenses of Creative Suite. What's more, the cost can be easily forecasted, greatly simplifying the company's budgeting process. With the move

to Adobe Creative Cloud for teams, the agency spends a lot less time on license management and benefits from stable monthly costs. Everyone has access to the Adobe creative software they need, including Adobe InDesign CC, Illustrator CC, and Photoshop CC, or any tools they wish to try.

"Managing licenses using Adobe Creative Cloud for teams is incredibly easy, and the costs are 100% predictable," says Ryan Means, director of technology. "As an agency that creates everything from interface designs and websites to billboards and radio spots, the ability to access all Adobe creative software is ideal."

For more information
www.adobe.com/products/creativecloud/teams.html

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