



makes the difference



## Put your students on the path to digital literacy

Set them up for success with free Adobe Spark, free mobile apps, and powerful Adobe Creative Cloud memberships.

Launch their creative journey with free Adobe Spark and Creative Cloud mobile apps.

Research shows that digitally literate students are better prepared than others to face the challenges of an increasingly digital world. One of the critical skills they learn is creative problem-solving. That's because when teachers assign hands-on, open-ended projects that involve making brochures, web pages, video ads, and other digital media, students engage more deeply, think more creatively about problems and opportunities, and come up with more innovative responses.

And with free Adobe Spark and Creative Cloud mobile apps, millions of K-12 students can begin the journey to digital literacy. The apps give students easy ways to create illustrations, graphics, layouts, and more—a great first step toward growing their creative problem-solving and digital skills.

Your students can use the free, web-based Adobe Spark app for visual storytelling, plus these free mobile apps for iOS:

-  **Adobe Spark Post**—Create stunning social graphics.
-  **Adobe Spark Page**—Turn words and images into beautiful web stories.
-  **Adobe Spark Video**—Create compelling animated videos using their own voice.

Adobe's free mobile apps for iOS and Android include:

-  **Adobe Photoshop Mix**—Cut out and combine photos to create all-new images.
-  **Adobe Photoshop Lightroom CC**—Craft and share pro-quality images with simple tools.
-  **Adobe Illustrator Draw**—Create beautiful free-form vector designs.
-  **Adobe Photoshop Sketch**—Use natural tools and brushes for expressive drawing and painting.
-  **Adobe Comp CC**—Create real layouts using natural drawing gestures.
-  **Adobe Creative Cloud for mobile**—Access files and design assets stored in Creative Cloud.



## Powerful Creative Cloud apps enhance digital skills to foster academic and career success.

Once your students have been introduced to digital creativity with Adobe Spark and Adobe's free mobile apps, you can further build their digital literacy with Creative Cloud. They'll get a comprehensive set of the world's best creative desktop apps, including Adobe Photoshop CC, Illustrator CC, InDesign CC, and Premiere Pro CC. They'll also get a broader collection of creative mobile apps, plus rich learning content to help them master essential digital skills.

With powerful Creative Cloud tools, your students can fully express their creativity and bring their ideas to life in professional-quality digital images, graphics, layouts, videos, websites, animations, ePortfolios, and more. They can practice critical thinking as they use the tools to solve problems, produce innovative projects, and communicate with impact. They can differentiate themselves by building compelling personal brands and portfolios for their college and job applications. And they can prepare for the challenges of an increasingly digital landscape in college and the workplace.

You can bring Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP).

- **Budget predictability**—A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for school-owned or leased computers, with the option to cover more at or after the time of purchase.
- **Flexible deployment and management**—Designed for an individual school or district, licensing options offer a web-based Admin Console that makes it easy to centrally manage and deploy licenses. Set up Single Sign-On (SSO) with your existing student login IDs, such as Google Suite IDs or Microsoft Office 365 IDs.
- **Enhanced data privacy**—Schools can feel secure providing access to students of any age. See the [Adobe Privacy Center](#) for more details.
- **Classroom and home use**—Schools have the flexibility to use licenses for in-classroom deployment, including BYOD environments, or at home on student and teacher-owned machines.
- **Free instructional resources**—Your educators can access the Adobe Education Exchange for free professional development, teaching resources, and peer-to-peer collaboration to help them get up to speed on Creative Cloud apps and ignite creativity in the classroom.

### Learn more

Contact your Adobe education reseller today to find out more about the benefits of bringing free Adobe Spark, free mobile apps, and the power of Creative Cloud to your school or district.

