



Adobe Creative Cloud for education K-12 School Site License

What is the Adobe Creative Cloud K-12 School Site License?

Adobe is offering Creative Cloud for education device licenses through a new licensing option, the Adobe K-12 School Site License. This offering is available worldwide for primary and secondary or K-12 schools only. The Adobe K-12 School Site License allows a school to install Creative Cloud for education device licenses on at least 100 school-owned or school-leased computers. The site license is purchased through the Value Incentive Plan (VIP).

Creative Cloud for education device licenses are licenses for each computer, rather than each individual user and ideal for classroom and lab environments.

The K-12 School Site License also comes with free access to the Adobe Education Exchange where teachers can download curriculum and share best practices with other teachers.

Who is eligible to purchase a K-12 School Site License?

K-12 School Site Licenses are available to qualifying accredited primary and secondary or K-12 public and nonpublic schools only, located at a single address. For eligibility requirements visit <https://helpx.adobe.com/buying-programs/primary-and-secondary-institution-eligibility-guidelines.html>

Can a higher-education institution (college or university) or non-profit organization purchase a K-12 School Site License?

No, K-12 School Site Licenses are available only to qualified primary and secondary or K-12 schools and districts purchasing on behalf of schools.

How do we purchase a K-12 School Site License?

K-12 School Site Licenses can be purchased through the Value Incentive Plan (VIP). To find an Adobe Authorized Education Reseller visit <http://adobedealreg.force.com/PartnerSearch?lang=en>.

Can our district purchase a K-12 School Site License and distribute licenses to multiple schools?

No, a district must purchase a K-12 School Site License for each school that will be using the software. K-12 School Site Licenses cannot be broken up and distributed among multiple schools or school locations.

For example, if a district wants to purchase Adobe Creative Cloud for education through the K-12 School Site License offering for five different schools within the district, that district must purchase five separate site licenses (each with 100 license minimums). Districts or schools also have the option to purchase individual volume licenses through VIP from an Adobe Authorized Education Reseller.

Large school districts interested in covering many or all of their schools may want to evaluate Adobe's Education Enterprise Agreement (EEA) or Enterprise Term License (ETLA) agreement, which can offer licensing flexibility and access to non-Creative Cloud products such as Adobe Captivate, Adobe Presenter, Adobe Photoshop and Premiere Elements, Adobe Digital Publishing Solution, eSignatures and many other offerings.

If a district is purchasing for several schools, should each have their own VIP agreement?

Yes, it is best to have separate agreements so that each school has its own license allocation and administrator. Multiple purchases for different schools under a single VIP agreement run the risk that a license could be accidentally deployed to a computer not controlled by the school. Districts can link VIP contracts so that all participating schools get any additional available benefits from larger purchases.

Can schools share licenses with a district office or district owned training centers?

District offices or district owned training centers cannot install software from a K-12 School Site License but must purchase volume licenses through VIP as they do not qualify as an accredited primary and secondary of K-12 public or nonpublic school.

Can Adobe Creative Cloud be broken up and individual components installed on multiple computers?

No, an Adobe Creative Cloud K-12 School Site License can only be installed on the number of machines for which licenses have been purchased (minimum of 100 units).

Are we required to install all of the products in Creative Cloud or can they install just a subset of the products?

Customers are not required to install all the products and can install only the applications needed on a machine but partial installations still count as a fully deployed license.

Do K-12 School Site Licenses allow teacher home use?

Yes, each K-12 School Site License allows for teacher home usage. A license may be deployed in a classroom, lab or at home as long as the school has procured enough licenses to meet their deployment needs. Each deployment including a license deployed at a teacher's home count as one license used.

If the teacher uses their own computer, they will either have to bring it to the school to get the required software deployment package installed for this or the school will need to supply them with the software deployment package via CD or other protected internet access the teacher may have (login required) to the school servers to download the required software package.

Can we install K-12 School Site License software on student computers not owned by the school?

No. K-12 School Site License software can only be installed on school-owned or school-leased computers or on a teacher's home machine as previously described. Installation on student-owned machines are not allowed at this time.

Can licenses be redeployed?

Yes, if customers have a lab machine that is decommissioned, a faculty member leaves or any other event that requires a license to be deactivated, that license can be reallocated to another machine as long as it is still tied to the site for which it was procured.

What are the systems requirements for each K-12 School Site License?

For up-to-date information on system requirements for Adobe Creative Cloud, visit <https://helpx.adobe.com/creative-cloud/system-requirements.html>.

Do customers need to purchase separate K-12 School Site Licenses for Mac OS and Windows applications?

No, Creative Cloud can be installed on either operating system and does not require a separate purchase.

What if my customer needs more licenses than 100 for a school?

At the time of purchase, you can add as many licenses over 100 (for an additional fee) that each school requires. This must be done either at the time of the initial purchase or at the time of the license renewal. Licenses can only be added mid-term if another 100 minimum license purchase is made.

Is the K-12 School Site License a license subscription?

Yes, all of Adobe's Creative Cloud offerings are subscriptions. Licenses can be procured for one year terms or prepaid for up to four years.

What happens to the software if the subscription is not renewed?

The administrative system will give the administrator several warnings that the term of the license subscription is about to expire. If the subscription is not renewed, the software will cease to operate after the expiration of the term. The K-12 School Site License can be renewed at the same quantity or a unit count greater or lessor, depending on customer need, as long as the program minimum of 100 units is met.

If a customer already has a VIP agreement, can they buy the K-12 School Site License under that agreement or do they need to start a new agreement?

Customers can add this program onto an existing VIP agreement and the term will be pro-rated to the end of the VIP term. Schools must commit to a minimum of 100 license purchase. At the time of renewal, a full year of service would need to be purchased to keep the software enabled.

Where can I find additional information about the K-12 School Site License?

For more information about the Adobe Creative Cloud K-12 School Site License, visit <http://www.adobe.com/creativecloud/buy/education.html>.



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