



Adobe Creative Cloud

Fourteen all-new apps. Hundreds of new features. One great offer for education customers.

The 2014 release of Creative Cloud is here, along with new licensing options designed just for education customers. Plus, existing customers can take advantage of a special limited-time offer.

SPECIAL OFFER

Get significant savings when you move from your current Adobe Cumulative Licensing Program (CLP) agreement to the Value Incentive Plan (VIP). Through November 30, 2014, CLP customers can purchase Creative Cloud for education device or named-user licenses (Complete or Single App) and enjoy deeper discounted VIP pricing without having to meet the standard minimum purchase requirement.

- **Adobe CLP-3** customers receive **VIP Level 4**
- **Adobe CLP-2** customers receive **VIP Level 3**
- All other customers receive **VIP Levels 1 through 4** pricing based on volume.

ACCELERATE CREATIVITY

With Creative Cloud for education you can accelerate creativity across your school or university with all these great benefits:

- Software updates as soon as they're released, so you'll always have access to the latest creative tools and features
- Flexible licensing options that let you purchase the complete set of creative apps or just a single one, with or without services
- Easy sharing and collaboration with an option to add online services*
- A web-based Admin Console that makes it easy to purchase additional seats, add users, and manage software updates*

Contact your Adobe Authorized Education Reseller to learn more.

Terms and conditions

The migration offer can be extended to new and existing VIP agreements. Discounts are not retroactively applied to existing licenses and are offered only on new licenses added under the contract. If your CLP contract expired after April 30, 2013, you can still take advantage of the CLP migration offer to VIP.

Customers that qualify for VIP Level 3 or 4 pricing will receive persistent discounting for the term of the VIP agreement, up until the start of their renewal period. The discount for VIP Levels 1 and 2 is not cumulative and is based solely on order size. The migration offer applies to all products offered under VIP. Consortium customers may also take advantage of this offer if you are a CLP-2 or 3.

* Applies to Creative Cloud for education named-user licenses only.

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