



ACT NOW—Save 15% on Adobe Acrobat DC.

Purchase 5 or more licenses by September 2, 2016.*



For more information

For more details about purchasing through the Value Incentive Plan (VIP), visit: <http://www.adobe.com/howtobuy/buying-programs/vip.html>

Don't miss your chance to save big on the complete PDF solution for today's mobile, connected workforce—and boost productivity and security across your organization.

Upgrade to Adobe Acrobat DC subscription to give your users the tools they need to create, edit and sign PDFs—anywhere, on any device—and protect your systems and data with Adobe's highest levels of security. A single admin console streamlines purchasing and provides one convenient place to manage and deploy your Acrobat and Adobe Creative Cloud subscriptions.

Buy now, save big.

Save 15% when you buy 5 or more licenses of Acrobat DC subscription through Adobe's Value Incentive Plan (VIP). Combine this offer with volume discounts for VIP members to get the best deal.

But hurry, this offer ends September 2, 2016.

To learn more about this limited-time promotion, contact an Adobe Authorized Reseller and ask how you can save 15% on Acrobat DC subscriptions when you buy 5 or more.



FAQs

Q: What is the offer?

A: This offer is available to Adobe commercial and government customers worldwide (except China) who purchase five or more licenses of Acrobat Pro DC or Acrobat Standard DC subscription via Adobe's Value Incentive Plan (VIP). Customers who make qualifying purchases of five or more new or add-on licenses of Acrobat Pro DC or Acrobat Standard DC through participating Adobe Authorized Resellers or Adobe Direct between August 15, 2016 and September 2, 2016 are eligible to receive a 15% discount.

Q: What qualifies to meet the five or more threshold?

A: Customers can mix and match Acrobat Pro DC and Acrobat Standard DC licenses to meet the five or more threshold in one order. VIP orders can include any combination of new and add-on licenses. Other Adobe products and services, such as Creative Cloud, do not qualify.

Q: Do VIP renewals qualify for the promotion?

A: No. Renewals don't qualify for this offer.

Q: Can I get the discount if I purchased five or more licenses of Acrobat before the promotion began?

A: No. Purchases made before August 15, 2016 aren't eligible for the promotional discount.

Q: Can I order add-on VIP licenses after the promotion ends and still get the promotional pricing?

A: No. VIP licenses purchased through an Adobe Authorized Reseller or Adobe Direct of any quantity after the promotion ends will NOT qualify for the promotional pricing.

Q: Are promotional licenses eligible to receive the promo discount for all three years with a 3-year commit through VIP?

A: Promo pricing is not eligible for renewals in Years 2 and 3. The 15% promo discount will apply only to Year 1. During the renewal period for Years 2 and 3 of the 3-year commit, the promotional licenses must be renewed using the standard license price on the day the 3-year commit agreement was accepted.

Q: Which customers qualify for this promotion?

A: Commercial and government customers worldwide (except China) are eligible for this promotion.

Q: Why should I take advantage of this offer now?

A: This is a limited time, special offer only available from August 15, 2016 through September 2, 2016. Not only is there an opportunity to save 15% but you can maximize savings when combining with standard VIP and VIP Select discounts.

Q: How long is this promotional offer available?

A: This promotional offer is available from August 15, 2016 through September 2, 2016. It can only be purchased through the Value Incentive Plan (VIP) which is available through participating Adobe Authorized Resellers or phone direct from Adobe.

Q: Can this discount be combined with existing VIP and VIP Select discounts?

A: You can combine the 15% discount when you buy five or more licenses in one order with discounted VIP and VIP Select pricing on qualifying purchases made between August 15, 2016 and September 2, 2016. This additional discount is available only for the first year and does not apply when you renew your VIP licenses as of your VIP Anniversary Date.

*Offer starts on Aug 15, 2016 and expires on Sep 2, 2016. Offer available for commercial and government customers wherever the Products are offered. Adobe is providing a 15% discount to Adobe's direct channel partners on Acrobat Standard DC or Acrobat Pro DC (the "Products") for Qualifying Orders of new or add-on VIP subscriptions of five or more licenses of the Products. Qualifying Order means: 1-any combination of new and add-on licenses of the Products, 2-combined for an order of five or more licenses, 3-purchased in the same sales transaction. Qualifying Orders must be through the VIP buying program from an authorized Adobe Reseller. Offer cannot be combined with CCT license purchase to attain eligibility for promotion. For new VIP enrollments, 12-month commitment required, prepaid in advance. For VIP Select 3-year commit agreements, promotional 15% discount only applies to Year 1 of subscription; promotional discount is not applicable to Year 2 and Year 3. Each order must independently be a Qualifying Order. At the renewal of VIP Member's subscription as of their Anniversary Date, the offer will no longer apply. VIP offer not available to Education customers. For more information call <XXX.XXX.XXXX>, or visit HYPERLINK "http://www.XXX.com/"<www.XXX.com>.

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