



## Want to build a business without boundaries? Discover what's possible to get a leg up on the competition!



### AT A GLANCE

**Innovation Days and Roadshows** were designed to help you embrace disruption, discover what's possible, and invent your future. We will reveal the impact that new trends, technologies, customer expectations, business models and competitive threats can have on your business and uncover the opportunities that will enable you to move forward in this ever-changing digital world.

Our events will provide you with access to seminars, workshops, summits, roundtables, meetup groups, and expert one-on-one meetings! We offer a variety of tracks including the future of work (FOW), enterprise cloud, data protection, security and more.

You can choose to attend an Innovation Day at our corporate headquarters in Somerset, NJ to visit SHI's Customer Technology Centers, which include our Executive Briefing Center (EBC), Customer Innovation Center (CIC), and two Integration Centers, or may opt for an Innovation Roadshow where we'll bring the experience to you.

### FUTURE OF WORK (FOW) TRACK

The ways that technology integrates into the workplace changes how organizations and employees engage with work. Because today's workforce is looking for different options such as increased flexibility and greater meaning, business leaders must rethink how to manage talent, shape company culture, and much more.

How well your company is able to respond and adapt to the dynamic market forces behind employment will ultimately determine your ability to stay ahead of the curve. Join us for a series of focused presentations and discussions on "the future of work" to get a leg up on the competition.

To learn more, contact your SHI Account Executive or visit [SHI.com/CIC](https://www.shi.com/CIC).



# Innovation Days & Roadshows

## Customer Innovation Center

### FUTURE OF WORK (FOW) AGENDA

8:00 - 8:45 a.m.	<b>Table Topics Breakfast</b>
8:45 - 9:00 a.m.	<b>Opening Remarks:</b> An overview of SHI's Customer Technology Centers followed by an introduction to Innovation Days and Roadshows, their purpose, and what to expect.
9:00 - 9:45 a.m.	<b>Future of Work: The impact of digital business on organizations, leaders, talent and culture</b> Learn about disruptive innovation and the effect that digital change can have on enterprises!
9:45 - 10:30 a.m.	<b>Reimagining the Workplace: How to build a company culture for the Continuous Next Part I</b> We'll share the characteristics of a highly digital environment, explore the skills required for success, and examine how to develop a culture powered by purpose.
10:30 - 10:45 a.m.	<b>Morning Break</b>
10:45 - 11:30 a.m.	<b>Reimagining the Workplace: How to build a company culture for the Continuous Next Part II</b> In the second part of this session, we'll engage in a series of exercises to get you thinking and help you uncover the challenges that your organization currently faces.
11:30 a.m. - 12:00 p.m.	<b>Putting meaning back into work: Ways you can leverage the human experience to improve employee engagement, enhance workforce productivity, and achieve better business outcomes</b> We'll introduce the concept of the social enterprise and analyze the design principles that can be utilized to reinvent work.
12:00 - 12:30 p.m.	<b>Table Topics Lunch</b>
12:30 - 1:15 p.m.	<b>Immersive experiences in the Age of Digital Disruption: How virtual reality (VR), augmented reality (AR), mixed reality (MR), extended reality (XR) and more can help transform your business</b> You'll receive an introduction to the different types of immersive experiences and the role they can play in the digital workplace.
1:15 - 2:00 p.m.	<b>Bringing artificial intelligence into the enterprise: Understanding and exploiting everyday AI</b> Better understand artificial intelligence (AI), why it matters, and how you can minimize risk.
2:00 - 2:15 p.m.	<b>Afternoon Break</b>
2:15 - 3:00 p.m.	<b>Digitopia 2035: The insights you need today to prepare your business for a secure, productive, and sustainable future</b> We'll take a look at futurology, how it works and some interesting predictions from the world's top futurists.
All Day	<b>Ask the Expert One-on-One Meetings</b> During this Q&A session, leading business and IT professionals will help break down what matters most to you. Available on a first come, first served basis.

To learn more, contact your SHI Account Executive or visit [SHI.com/CIC](https://www.shi.com/CIC).