

# Bring out the Best in Windows 10

## VMware + Windows 10 Combining for a Modern Makeover in IT Management

Today, end-users expect consistent access to data and applications on the go, and on any device. With Windows 10, Microsoft has introduced the operating system designed to meet these expectations. And the VMware end-user computing (EUC) solution is strategically positioned to help organizations capitalize on all Windows 10 has to offer.



## Sizing Up the Wonders of Windows 10

Let's look at the five key management enhancements that come with Windows 10:



### Multi-Device, Mobile-First OS

- Seamless user experience across different devices.
- Single code base to build universal Windows 10 apps.



### Enhanced Security

- Enable adaptive access, single sign-on, multi-factor authentication, default disk encryption, and hardware-level security.



### Better App Delivery

- Deliver universal, classic Windows, Web, internal and public apps from one location.



### Advanced Operations Management

- Low-touch IT with cloud-based management.
- Enable end-user self-service tasks across enrollment, app installation, management.



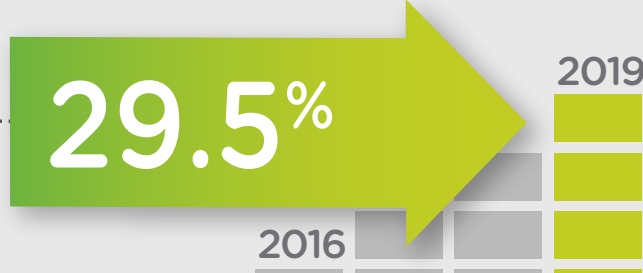
### Dynamic Updates

- Control how and when to deploy updates for features and security.
- Integrate with existing WSUS, or adopt the new Windows Update-as-a-service model.



### FAST FACT

The Global EMM market is expected to grow at a rate of 29.5% (CAGR) by 2019.<sup>1</sup>



## The Windows 10 Treatment Before and After

While traditional Windows management proved complicated and costly, the new Windows 10 environment provides features that are both easier and efficient to manage.

### BEFORE Windows 10

- Disheveled**  
Patchwork management
- Complex**  
Redundant operations across organizations
- Challenging**  
Error-prone update experience—“Patch Tuesdays”
- Costly**  
BYOD management requires a separate EMM solution

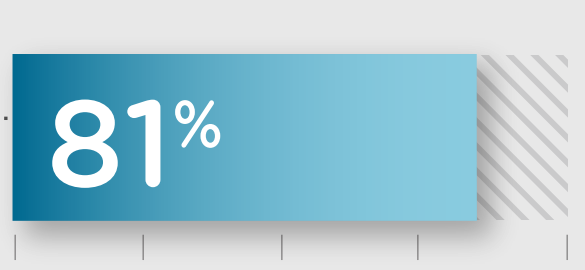
### AFTER Windows 10

- Fresh**  
New EMM techniques and unparalleled security
- Efficient**  
Simplify management with low-touch IT
- Comprehensive**  
Granular update control and a single pane of glass to deliver and manage OS updates
- Unified**  
One workspace and a consolidated management experience



### FAST FACT

81% of IT professionals cited application compatibility as one of the top concerns in Windows 10 migration.<sup>2</sup>



## VMware + Windows 10 IT That's Better Together

All of the alluring features of Windows 10 can still seem unrefined without an IT architecture that ties them all together. VMware EUC solutions draw out the distinctive traits of Windows 10.

### Manage All Users & Devices From a Single Vendor

- Build a comprehensive solution— with VMware® Workspace™ ONE™ or VMware® AirWatch® to suit your Windows 10 deployment.

### Enable Advanced Security Features in Windows 10

- Configure adaptive access policies, security and compliance policies, and device restrictions that ensure greater control and security by making sure that devices are not tampered with.

### Update the New OS with Ease

- Push periodic OS and feature updates over the air and ensure backward compatibility for legacy apps to align with your migration strategy.

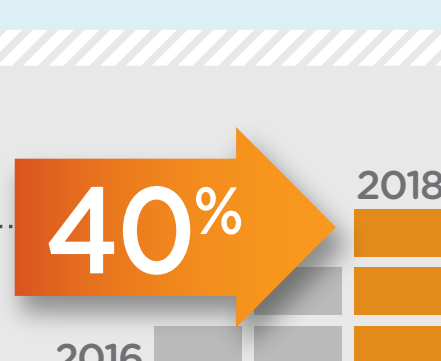
### Reap the Benefits of a Strong Workspace Solution

- Follow a road map for delivering a digital workspace for end users and unify PC and mobile management tasks from one solution.<sup>3</sup>



### FAST FACT

By 2018, the number of organizations managing a portion of their PCs/Macs with an EMM system will rise from less than 1% today to 40%.<sup>4</sup>

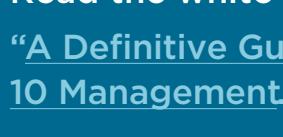


### A Closer Look

Windows 10 provides a promising opportunity for enterprises to manage devices, apps, and operating system environments using an EMM solution. VMware redefines Windows 10 management and helps you make the most of these innovative capabilities.

### Read the white paper:

[“A Definitive Guide to Windows 10 Management”](#)



<sup>1</sup>Mobile Enterprise, “EMM Software Market Could Quadruple in Four Years, Ovum Forecast Reports,” September 2015.

<sup>2</sup>VMware End-User Computing Blog, “Windows 10 Receives Positive Outlook from IT Professionals,” July 30, 2015.

<sup>3</sup>“The Forrester Wave”: Enterprise Mobile Management, Q3 2014,” Kane, Christian and Tyler Shields; Sept. 30, 2014.

<sup>4</sup>Gartner, “Predicts 2016: Mobile and Wireless,” Gartner Research, 2015.