

Chrome Conversion:

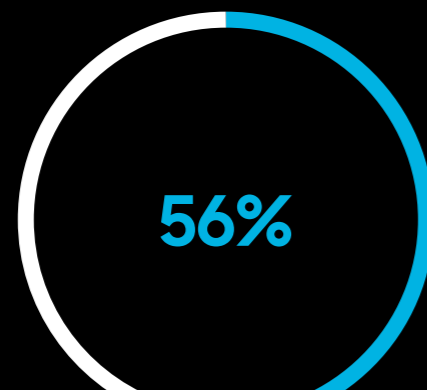
Push Cloud-based Productivity to the Next Level



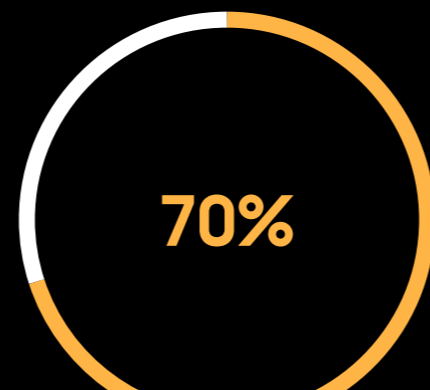
Chromebooks have won over students and consumers; is business next? According to a recent Spiceworks survey, the answer is "yes."

How can these modern, enterprise-grade devices work for your business?

The case for cloud-based productivity



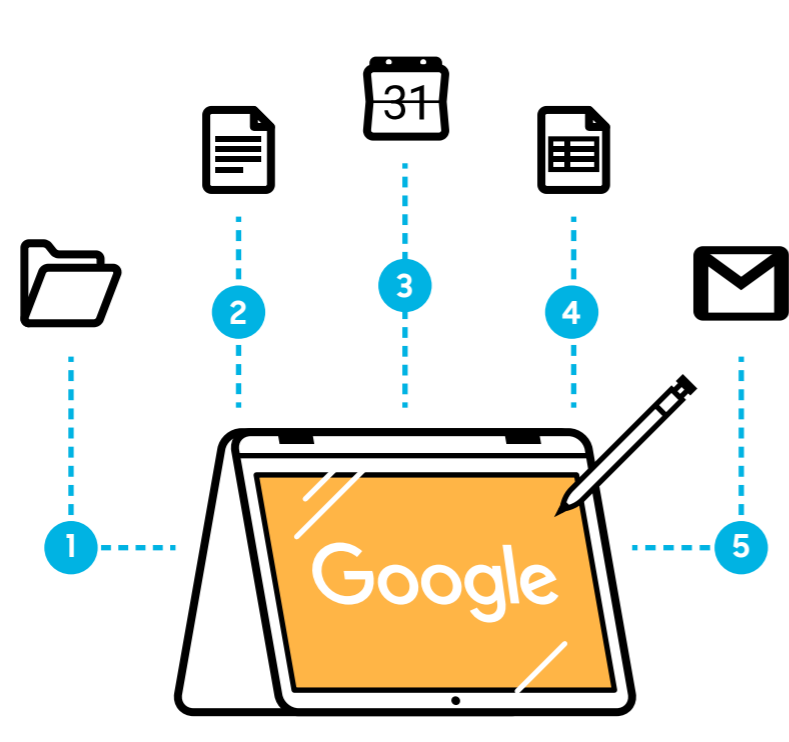
Already, **56% of IT pros** surveyed use either Office 365 or G Suite apps to drive productivity



Within 24 months, **70%** expect to move productivity apps to cloud

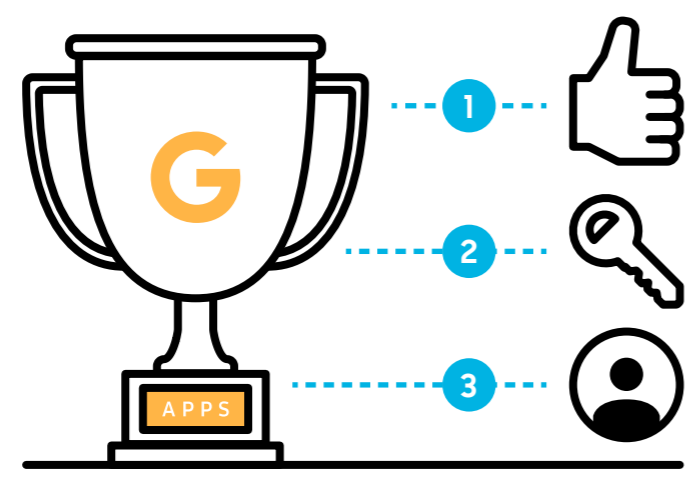


Within 24 months, **2x** as many businesses will use mostly or only cloud-based apps



Top 5 Google apps used:

1. Google Drive
2. Docs
3. Calendar
4. Sheets
5. Gmail



Top 3 Google app benefits:

1. Ease of use
2. Increased access
3. Improved collaboration



Chromebooks are built to run these cloud-based, must-have productivity apps.

Combining Chrome and Android

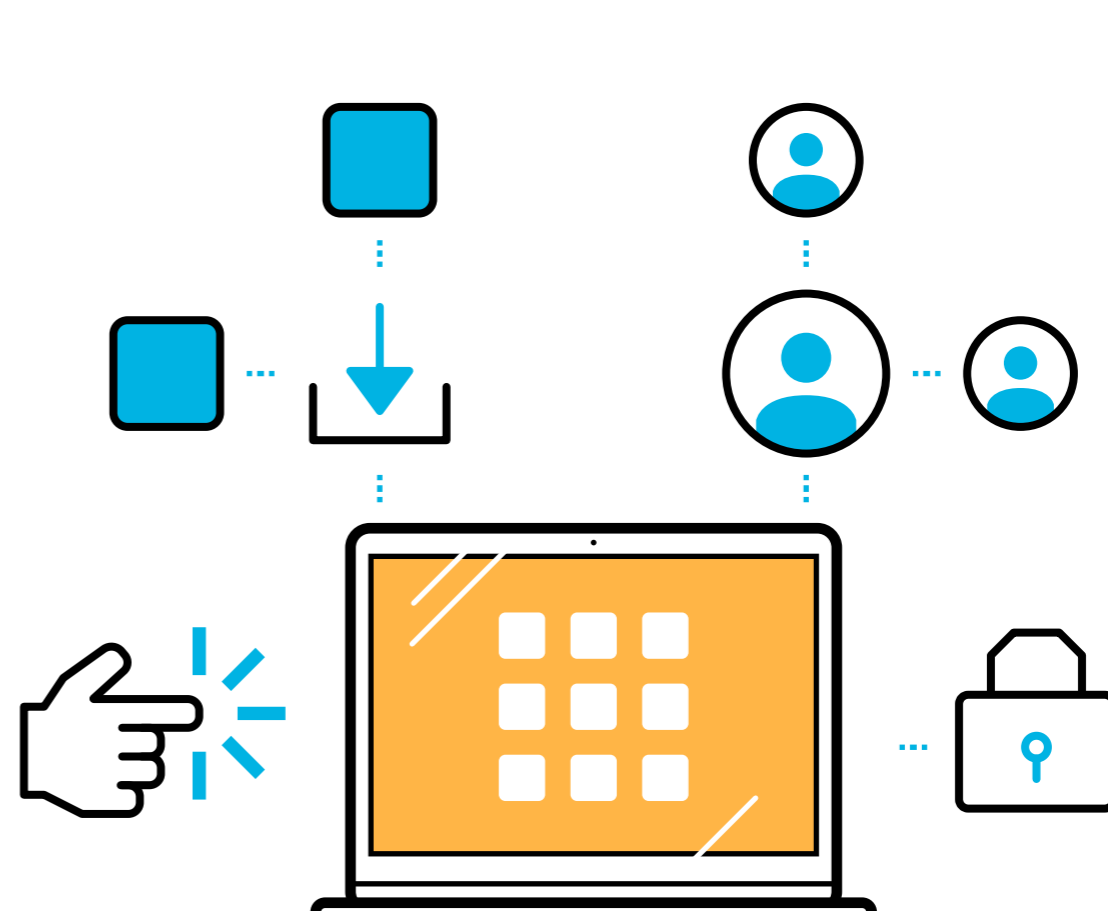
Merging the mobile and desktop experience, Chromebooks offer uninterrupted access to the same Android apps used on smartphones.

91% of IT pros with Android smartphones would consider hybrid devices running Android.



Hybrid Chromebook benefits:

- Access to 2M+ Android apps through Google Play
- Multi-user sign-in capabilities
- Secure data encryption
- Touch-screen capabilities



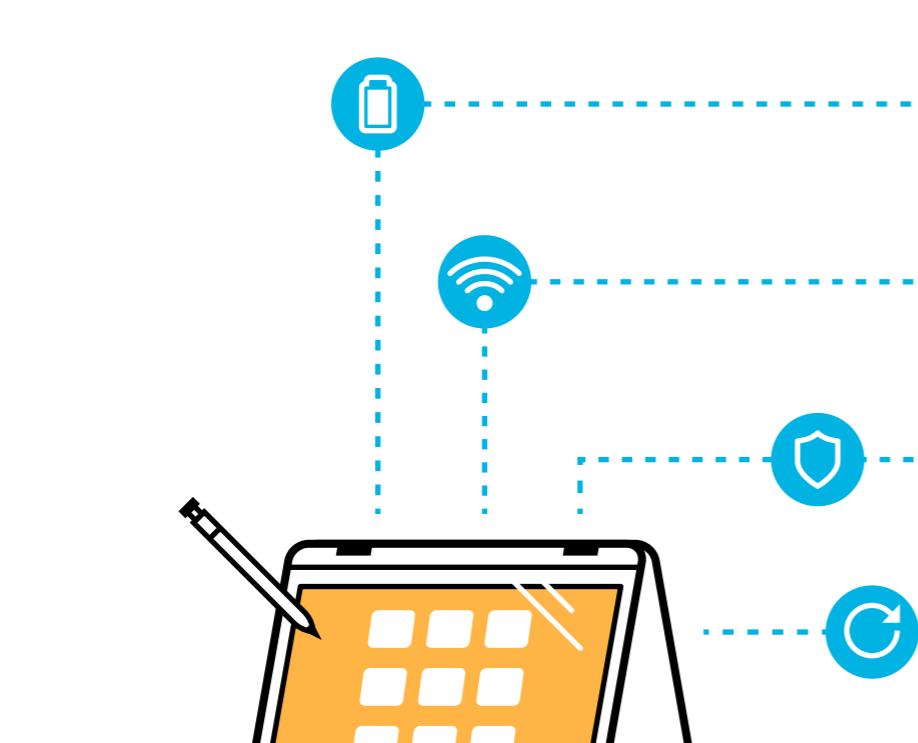
Chrome OS syncs data, apps, and passwords in the cloud for full interoperability—and a seamless experience between devices.

A competitive edge for business

Samsung Chromebook Plus and Pro are powerful, scalable options for businesses that need to get up to speed fast—without investing heavily in storage infrastructure or management tools.



The touch-enabled Chromebook Plus and Pro deliver:



- Reliability:** 9-hr. battery for an all-day charge
- Mobility:** 2.5 lb. ultra-thin, super-light metal body
- Security:** Enhanced business-grade security
- Flexibility:** 3-in-1 device that easily converts from tablet to notebook; 360-degree rotating screen

IT benefits include:

- Automatic updates and encrypted data
- Easy management from the web-based Chrome Admin Console
- Zero-touch control & deploy for thousands of devices

Samsung Knows Mobility

Samsung's Chromebook Plus and Pro combine Chrome and Android to help forward-thinking SMBs take mobile business productivity to new heights. Ready to see what the Chromebook Plus and Pro can do for your mobile workforce?

[DOWNLOAD THE EBOOK](#)

SAMSUNG

Sources

Spiceworks Voice of IT survey of 257 IT professionals in the US, on behalf of Samsung, November 2016.

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