









# THE TOP ZEBRA REFRESH OPPORTUNITIES








1D TO 2D IMAGING MIGRATION						
OLD TECHNOLOGY	NEW TECHNOLOGY	FEATURES	RETAIL / HOSPITALITY	TRANSPORTATION & LOGISTICS	MANUFACTURING	HEALTHCARE
LS2208, LI2208 LS1203, LI4278, LI4208	 <b>DS2200</b>	DS2200 adds all the 2D benefits at affordable price OOB performance and management tools Simple "aim-line" for transition	Point-of-Sale Check-in	Shipping/Receiving Asset Tracking Package Tracking	Shipping/Receiving Component Tracking Traceability	Receiving Inventory Tracking Asset Tracking
DS34XX, DS35XX, LS35XX, LS34XX	 <b>DS3600 LI36X8</b>	Ultra-rugged specifications and IP65 sealed cradle High-performance scanning with 20% more working range Management tools for configuration, battery management	Shipping and Receiving	Shipping and Receiving Cross Dock Proof of Delivery (POD)	Shipping/Receiving Picking/Put-away WIP tracking Traceability	
DS67X8, DS68X8 LS4208, LI4278, DS42X8	 <b>DS8100</b>	Scans barcodes 34% faster than competition Support for Digimarc (barcode of the future) Remote management tools	Point-of-Sale Check-in	Shipping/Receiving Asset Tracking Package Tracking	Shipping/Receiving Product Tracking	Admissions Medication Admin Specimen Collection Positive Patient ID
MOBILE OS TRANSITION						
MC40, MC55 TC55	 <b>TC51/56</b>	Android Marshmallow plus 2 OS upgrades (N + O) brings new features—permissions, power management and security Active-Edge touch Zone for custom, programmable keys Trigger-handle accessory expands use-cases	Price Management Inventory Checks Staff Collaboration	Inventory Management Staff Collaboration	Inventory Management Workforce Management Direct Store Delivery Field Service/Field Sales	Medication Admin Positive Patient ID Staff Collaboration
MC3190, MC3200	 <b>MC3300</b>	Multiple form factors-pistol grip, turret and more Extended scanning range PTT capabilities and Workforce Connect	Price Management Inventory Checks Staff Collaboration Receiving	Fleet Management Pick up & Delivery Inventory/Yard Management	Inventory/Yard Management Picking/Put-away Voice Directed applications	
MC67 Win Mobile IoT MC65, MC75	 <b>TC70X WINDOWS 10</b>	WIN 10 IoT provides for a seamless user migration to newer windows platform for legacy WM embedded customers Robust rugged form factor allows for multi-use cases from industrial to field—all running in a familiar WIN10 UI Windows 10 makes it easy to develop apps for the Universal Windows Platform (UWP) with just one API		Pick up & Delivery Fleet Management Field Service Inventory Management	Fleet Management Field Service DSD Inventory Management	
MC9000, MC9100	 <b>TC8000</b>	All-touch User Interface speeds typing and reduces errors Eliminates tilt/verify motion, increasing productivity Zebra Migration Services available for porting applications	Picking Replenishment Receiving Shipping Inventory Management	Picking Replenishment Receiving Shipping Inventory Management	Picking Replenishment Receiving Shipping Inventory Management	
VC80, VC70	 <b>VC80X</b>	Android 7.1.2 (Nougat), with LifeGuard for built in future proofing WFC PTT Pro, SOTI MobiControl options Pre-licensed Ivanti Velocity Ultra-rugged and freezer ready (optional headed keyboard)		Receiving Pick/Put-away Pack/Ship Cross-dock	Receiving Pick/Put-away Pack/Ship Cross-dock	

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ENHANCED PERFORMANCE/CAPABILITIES						
OLD TECHNOLOGY	NEW TECHNOLOGY	FEATURES	RETAIL / HOSPITALITY	TRANSPORTATION & LOGISTICS	MANUFACTURING	HEALTHCARE
**End-user Trade-in!!! 110Xi4	 <b>ZT610</b>	Link-OS provides unparalleled printer visibility, remote management, and ease of use	Receiving Back-of-Store Ops Order Picking	Product/Package Labeling Receiving Package Tracking	WIP tracking Compliance labeling Package Tracking	
		User-friendly design for simplified maintenance & troubleshooting (i.e. ribbon paths, Android touch-screen, etc.)				
**End-user Trade-in!!! 105SLPlus	 <b>ZT510</b>	New communications capabilities with the latest in Bluetooth and WLAN connectivity	Back-of-Store Ops Receiving	Asset Management Shipping/Receiving Product/Package labeling	Asset Management Inventory Management Compliance Labeling	
**End-user Trade-in!!! LP2824Plus	 <b>ZT410/ 420</b>	Link-OS provides unparalleled printer visibility, remote management, and ease of use	Inventory Management Shipping/Receiving Product/Asset Labeling	Asset Management Inventory Management Shipping/Receiving	Asset Management Inventory Management Shipping/Receiving WIP tracking	Asset Management Inventory Management Lab Sample tracking
		Smallest printer with multiple wireless connectivity options!				
		Field upgradable to meet changing needs (cutter/peeler, serial or Ethernet comms, etc)				
**End-user Trade-in!!! LP2824Plus	 <b>ZD410</b>	Link-OS provides unparalleled printer visibility, remote management, and ease of use	Shelf/ Product Labeling Price Markdowns Coupon printing	Routing Labels Asset Tracking	WIP Labeling Product Labeling	Prescription Labels Patient Records Specimen Labels Patient ID wristbands
		Smallest printer with multiple wireless connectivity options!				
		Field upgradable to meet changing needs (cutter/peeler, serial or Ethernet comms, etc)				
**End-user Trade-in!!! RW42	 <b>ZQ500</b>	Link-OS provides unparalleled printer visibility, remote management, and ease of use	Inventory Management Cycle Count Packing/Shipping Mobile POS	Pick up & Delivery Fleet Management Proof of Delivery	Direct Store Delivery Field Service Field Sales	
		Bluetooth device agnostic enables connectivity to any mobile computer or tablet				
		Rugged and durable with use-case accessory eco-system				
**End-user Trade-in!!! iMZ320, iMZ220	 <b>ZQ320 ZQ310</b>	New inside and outside models for receipt/label printing	Mobile Receipt Printing Gift Registry Price/Shelf Labels	Invoices, Receipts Ticketing Proof of Delivery	Direct Store Delivery Receipts Proof of Delivery Asset labels	
		USB cable for battery charging inside the printer/in vehicle				
		NFC: Tap & Pair, Scan & Pair with Zebra mobile computers				
**End-user Trade-in!!! GX Series, ZD500	 <b>ZD620 SERIES</b>	Link-OS provides unparalleled printer visibility, management and ease of use	Asset/Shelf Labeling Price Markdowns Return Tags	Shipping/Receiving Labeling Packing Lists Asset Tags	Shipping/Receiving Labeling Packing Lists Asset Tags	Prescription Labels Specimen Labels Patient Wristbands Record Labels
		Available in direct thermal, thermal and healthcare-specific models				
		New 5 LED status icons take guess work out of printer status				