Ensuring a Reliable and Transparent Election Process

The digital transformation of elections is underway. Across the country, election officials are implementing technology solutions—from early voting to election day—to improve the transparency and security of the election process and to provide more options for voters to cast their ballots.

Zebra is recognized as a global leader in enabling real-time visibility of physical assets and people. Our portfolio includes solutions that leverage scanning, barcoding and RFID technologies to ensure an efficient, secure and transparent election process. Our solutions can be easily implemented, without the need to change backend processes, and empower frontline workers to deliver outstanding results.

TECHNOLOGY SOLUTIONS FOR BOARDS OF ELECTION

Gain visibility and control with asset management. Planning for a successful election event involves the management of physical assets—from pens and parking signs to voting booths and machines—deployed for limited periods at widely dispersed physical locations. Zebra can help you implement an asset management solution that includes mobile devices integrated with barcode and RFID readers and GPS technologies for tracking chain of custody of physical assets and monitoring their status in real time.

Assure election accuracy with ballot tracking. With an increase in voting outside the polling place comes a greater demand for assurances that ballots are safely delivered and counted. An individual ballot tracking system that leverages Zebra barcoding technologies can help account for used and unused ballots to ensure accurate vote counts and election security.

Provide a hybrid voting experience with QR codes. Election commissions can now provide a new option that leverages QR code technology for voters who want more time to make their selections before arriving at the polling place. Online sample ballots trigger QR barcodes displayed on the voter's mobile device, which can be scanned at the polling place, where the voter can view and review the prefilled ballot before inserting into the ballot box.

Ensure accountability with ID verification. Zebra can provide voter authentication solutions that enable poll workers to scan a driver's license or other photos identification and verify the voter's data against the registration database. This provides a foolproof way to ensure that only eligible voters participate in the election—and only vote once.

In 2018, Congress appropriated $380 million in election security grants available to all 50 states for improving administration of elections for federal office.

Source: U.S. Election Assistance Commission

To learn more about Zebra solutions for ensuring efficient, secure, transparent and convenient elections, visit **www.zebra.com/government**.