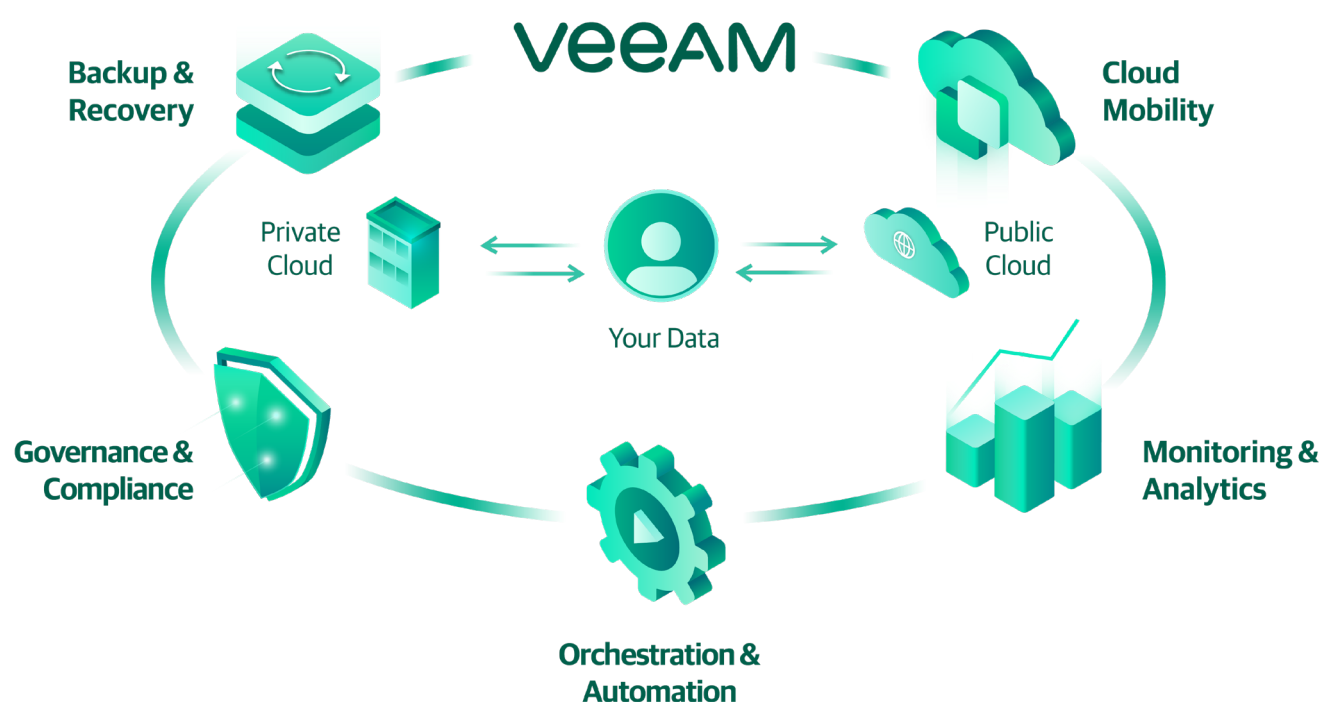# veeam

Cloud Data Management

Backup & Recovery

Cloud Data Management™ enables organizations to achieve unmatched data management and protection, reusing data to drive innovation across data centers and cloud. It also accelerates business agility through automating core backup and recovery capabilities, enabling data mobility, visibility, intelligent orchestration, governance and security.
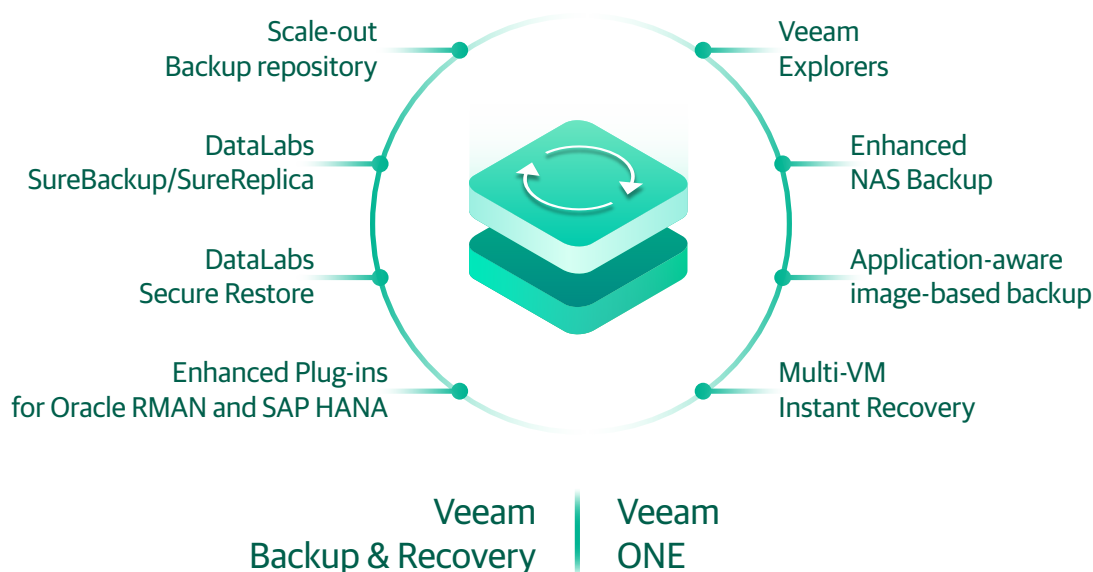

Backup & Recovery

When employees and customers can't access the data and applications they expect — it damages your brand, your employee's productivity and your bottom line. Fragmented, legacy backup solutions create more operational cost, need specific expertise to manage and, in many cases, provide a substandard recovery experience. Not what you want for today's 24x7 business. Today's businesses face many challenges when it comes to ensuring modern backup, including:

- **Unable to meet business expectations due to slow backups and time-consuming recovery processes**
- **Uncertainty that data is safe due to unknown backup, recovery or infrastructure failures**
- **Frustration with wasted manpower trying to manage complex and inflexible legacy systems**
- **Vendor lock-in making it difficult to expand and grow with the business demands**

As organizations continually modernize their platforms, they need an assurance that their data is retained and recoverable, regardless of what applications or platforms they use. Veeam's® unique approach provides an intuitive backup solution that just works, that is fully software-defined and with application awareness, ensures granular and verified recovery of all critical assets.

- **Protect your data wherever it resides — cloud, virtual or physical**
- **Implement a confident DR strategy including verified protection for critical assets**
- **Keep availability high and your business running through instant recovery of your workloads**
- **Intelligent application backup ensures no data is lost**

VEEAM

Veeam Cloud Data Management Platform provides the key technologies to modernize backup and recovery. Together it enables a powerful integrated solution to ensure backup and recovery goals, while reducing operational costs and resources. Driving greater visibility and scalability across cloud, virtual and physical environments.

Scale-out
Backup repository

Veeam
Explorers

DataLabs
SureBackup/SureReplica

Enhanced
NAS Backup

DataLabs
Secure Restore

Application-aware
image-based backup

Enhanced Plug-ins
for Oracle RMAN and SAP HANA

Multi-VM
Instant Recovery

Veeam
Backup & Recovery

Veeam
ONE

Backup and Recovery

Each feature of the Veeam Cloud Data Management Platform is specifically designed to help organizations ddeliver modern backup services, including powerful solutions such as:

Enhanced NAS Backup	Datalabs SureBackup/ SureReplica	Application-aware image-based backup	Multi-VM Instant Recovery
Redefine NAS data protection for the world of massive file data	100% verification of backup and replication recoverability	Protect applications with transactional consistent backups, ensuring confident restore	Recover and migrate data, including instant recovery to VMware vSphere

Learn more and get the resources to help:

Veeam Cloud Data Management Platform Overview

See how customers like you have benefited from Veeam

Ready to take your business to the next level? Contact sales