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The importance of data has grown to drive every aspect of the digital business, and so has the need for solutions that can do far more than ensure its availability. Data protection must move to a higher state of intelligence and be able to anticipate needs and meet demand. Ensuring reliable backup, instant recovery and reuse of data requires an evolution in how data is managed, leveraging intelligence to enable data to back up autonomously, migrate to the right location based on business need and secure itself from anomalous activity.

VEEAM — THE BEST CHOICE

Veeam® is the global leader in backup that delivers Cloud Data Management™, which entails backup and recovery, cloud mobility, monitoring and analytics, orchestration and automation, and governance and compliance for ALL data. We make sure that data is always available, protected, and actively working for businesses across the globe.

SIMPLE

No delay in implementation and immediate ROI

Our single platform brings together all your data in one place, so you can put it to work. Built-in intelligence enables actionable insights to respond to any unexpected event. Its scalable architecture grows as you do — no hardware or software limitations. And we provide verified recovery, giving you peace of mind. No more hoping that the recovery will work — know that it will.

- **Simple yet flexible licensing:** New license mobility eases calculation and supports your ever-changing environment. Access all features and benefits with a single mobile licensing offering
- **Simple deployment:** User-deployable infrastructure with intuitive wizard-driven setup and easy customization
- **Simple management:** All functionalities are natively built into one platform and accessed through intuitive management to reduce complexity
- **Simple maintenance:** Stable software and automated diagnostics minimize time spent troubleshooting errors

Veeam customers experience

280%
return on investment[1]

Customers **increased their staff productivity** after deploying Veeam by

74%[2]

83%
of customer **issues are solved within Tier 1** with **over 97% positive feedback**[3]

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[1] IDC Research, "Business Value of Veeam Platform", March 2020

[2] IDC Research, Using Veeam to Ensure Data Availability and Retention in Multi-Cloud Environments, August 2019

[3] Veeam WW Customer Technical Support Report 2019

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FLEXIBLE

Access your data anywhere at anytime

Our backup and data management solutions evolve with you to better address issues of cost, capability, and complexity so that you can harness the power of your data. Veeam is software-defined, hardware agnostic and cloud-ready, giving you a choice to run Veeam software however you need. Choose your storage and cloud with no vendor lock-in or the cloud "tax" of other solutions. Access proven methodologies that help you keep pace with the changing business landscape, market dynamics and consumer expectations.

- **Infrastructure flexibility:** Truly agnostic software-defined solution with no vendor, platform or hardware lock-in
- **Architecture flexibility:** Deploy only what you need to grow and scale — without overheads or wasted services
- **Integration flexibility:** Integration with all major primary array and backup storage brands
- **Recovery flexibility:** Recover any data anywhere in any way, thanks to the broadest set of recovery options

40%
reduction in time spent on planning and capacity management [2]

9 times
faster VM recovery after implementing Veeam [2]

55%
more efficient backup and recovery teams [1]

RELIABLE

Confidence that you are always protected, even as your environment evolves

Veeam software simply "just works." No matter where your data is located — on-premises, public cloud, managed cloud — we ensure each part of the ecosystem is backed up and accessible.
Data is portable across any system and is always recoverable with no reliance on proprietary hardware or continual licensing. Recovery is almost instantaneous — restore to on-premises or cloud within a few minutes. Reuse your production data to accelerate your business and drive compliance, security and innovation without increasing cost or resources.

- **Trusted:** Recognized by analysts as a clear leader and by the industry with the highest number of awards. Proven by customers with the highest number of reviews and ratings across Gartner Peer Insights, G2 Crowd and Trust Radius
- **Proven strategy:** Veeam proves time and time again that it's leading the backup market in R&D. Gain peace of mind that your investment in backup software will keep protecting you
- **Confidence:** Complete data protection solution, providing full visibility and 100% verification to ensure everything is protected correctly
- **Innovation:** Reuse your data to drive new business processes across governance and compliance, application development and workload testing and updates

Reduce restoration time of business-critical workloads by

86% [2]

Improved both the **confidence and reliability** of their backup and recovery by

78% [2]

68%
of customers received significant **cost savings by reusing data** [2]

Veeam is the leader in backup solutions delivering Cloud Data Management, serving over 365,000+ organizations, including 81% of the Fortune 500 and 66% of the Global 2,000. Founded in 2006, Veeam quickly grew to become an industry leader in data center backup and recovery with offices now in more than 30 countries. To learn more, visit www.veeam.com.

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[1] IDC Research, "Business Value of Veeam Platform", March 2020

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[3] Veeam WW Customer Technical Support Report 2019