CXO Research: Challenges, Costs and Benefits of Cloud Data Management

Over 1,500 business and IT leaders shared their approach to data management and their data management challenges. While poor data management practices are creating critical issues today, more sophisticated cloud data management can deliver big business benefits.

Cloud Data Management is an inherent part of Intelligent Data Management, meaning that data is available across the business, centrally managed and controlled and located where it will deliver the most value for the organization.

But organizations are planning to address this:

- 93% of organizations will have Cloud Data Management initiatives in place by the end of 2019 to drive success.
- The average company is investing $41M in transformational technologies.

The big benefits of digital transformation to businesses:

- 44% can be added in additional revenue annually through the use of digital initiatives.
- 80% productivity benefits of Intelligent Data Management.

There’s a global race for digital adoption:

Some of the world’s largest economies are at risk of having to play catch-up when it comes to their digital adoption. There is global disparity when it comes to the percentage of businesses in each country who describe their digital initiatives as mature:

- Japan 41%
- Brazil 24%
- France & Germany 24%
- UK 20%
- US 48%
- China 24%
- Middle East 41%
- Japan 25%

Are you managing your data with the cloud?

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2019 Veeam Cloud Data Management Report