

Five Myths About Cloud Backup

Are these misperceptions keeping you out of the cloud?

Discover the advantages of cloud-integrated backup versus traditional approaches.

1 AFFORDABILITY

REALITY:

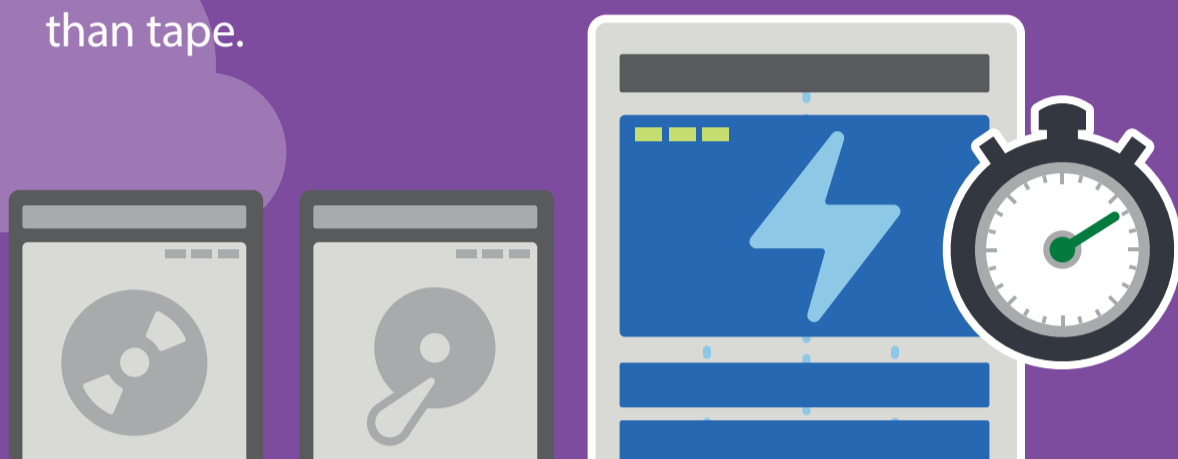
Cloud backup costs are up to 90% lower than on-premises solutions.



LOOK FOR: A solution that offers **lower capital equipment costs** and **reduced IT management time**.

2 PERFORMANCE

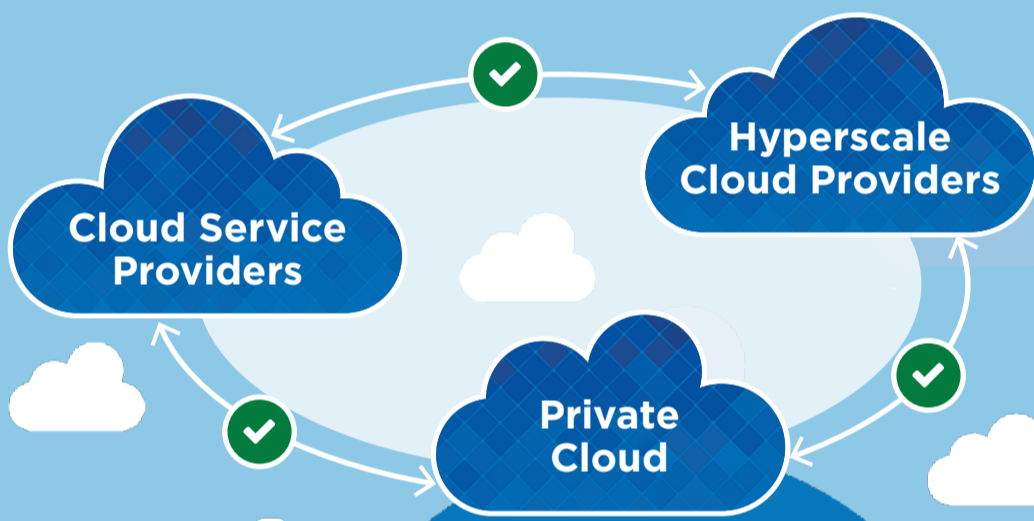
REALITY: Cloud-integrated backup is up to **4X faster** than traditional disk and tape backup. Restoring data from a cloud-integrated appliance is up to **32X faster** than tape.



LOOK FOR: **Quality of service** that ensures cloud backup and recovery that delivers the performance your business needs.

3 SERVICE PROVIDER LOCK-IN

REALITY: Avoid lock-in by choosing a cloud-integrated appliance that supports a variety of backup targets.



LOOK FOR: The right appliance that provides **backup to any cloud**—public, private, or hybrid—to ensure optimal flexibility and freedom.

4 DATA SECURITY

REALITY: Data security isn't about WHERE your data resides, but about HOW your data is protected.



LOOK FOR: A solution that uses end-to-end encryption to **keep critical data secure**.

5 COMPLEX AND DISRUPTIVE

REALITY: Deployment of a cloud backup appliance can be accomplished with 3 simple steps that take less than 30 minutes.



LOOK FOR: A cloud backup solution your existing IT team can deploy to **reduce time spent** on maintenance and administration.

Learn about real-world customer results that debunk these cloud backup myths.

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