



# Elevate Data Management to New Heights

As you look to implement a cloud strategy, you need a single solution across on-premises to cloud to meet compliance, implement governance, and defend against cyber attacks such as Ransomware. Rubrik Cloud Data Management provides a single software platform to protect applications across data centers and clouds, automate self-service at scale, and eliminate operational complexity while maintaining governance, compliance, and security. As a result, enterprises can now achieve business uptime, accelerate development, and leverage the cloud to enable digital and cloud transformation.



## BUILT FOR THE API ECONOMY

Control your on-prem and cloud apps with a rich suite of API services.



## MANAGE WITH ONE INTERFACE

Same easy user experience when managing on-prem, edge, and cloud applications.

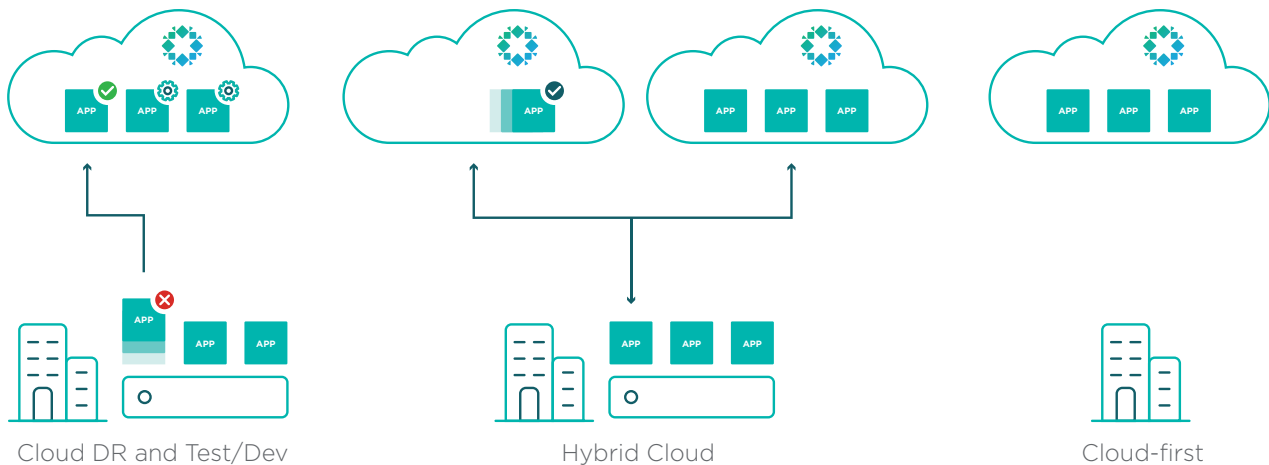


## FREEDOM OF CHOICE

Avoid lock-in. Rubrik decouples applications and data from infrastructure.

## HOW IT WORKS

Whether deployed on-prem or in the public cloud, Rubrik can protect enterprise applications, search across applications and files, and quickly spin up test/dev instances in the cloud. With Rubrik Cloud Data Management, enterprises can leverage the public cloud to recover faster in the event of a disaster, migrate data across data centers and clouds, and protect cloud-native applications.



## CLOUD SOLUTIONS

<b>Disaster Recovery to the Cloud</b>	Instantiate your on-premises applications on the cloud for disaster recovery and save on secondary DR site spending. Rubrik automates the conversion of application data into compute instances. Rubrik has designed a lightweight architecture to save on cloud compute costs.
<b>Migrating Test/Dev to the Cloud</b>	Migrate on-premises applications to the cloud for test/development. There is no need to run Rubrik in the cloud to migrate workloads to the cloud for test/dev, increasing overall cloud savings.
<b>Cloud-Native Backup</b>	Deploy Rubrik Cloud Data Management as a software instance in the cloud and scale protection in-line with cloud service consumption. Protect cloud-native applications (such as Windows and Linux-based applications, SQL databases) and store backup data in cloud storage.
<b>Data Archival</b>	Store your application data in the cloud provider's blob storage for long-term retention. Ensure instant accessibility of archived data with Rubrik's real-time predictive search.
<b>Replication</b> <ul style="list-style-type: none"><li>• <b>Cloud-to-Cloud Replication</b></li><li>• <b>Cloud to On-Prem Replication</b></li><li>• <b>On-Prem to Cloud Replication</b></li></ul>	Deliver replication within a multi-cloud environment (heterogeneous cloud providers or different regions under same cloud provider). Bi-directional replication is also available from cloud to an on-premises Rubrik cluster.

## KEY FEATURES

- **Cloud-scale Data Efficiency & Resiliency:** Maximize storage efficiency with global deduplication that scales in-line with your cloud-based cluster. Utilize erasure coding to provide resiliency and fault tolerance while minimizing capacity overhead.
- **Policy-based Management:** Click to assign SLA policies to your VMs, applications, and databases. Just select desired snapshot capture frequency, retention duration, and desired location.
- **API-first Architecture:** Automate all aspects of data lifecycle management with full-featured RESTful APIs. Move local data to the cloud and intelligently manage cloud data to reflect business needs.
- **Global Real-Time Search:** Instantly search for files across all snapshots with suggested search results as you type.
- **Swift Recovery:** Deliver rapid recoveries for your files, folders, databases, and applications in the cloud.
- **Customized Analytics:** Rubrik delivers real-time platform insights on data management, compliance, and capacity planning across your cloud environment. For hybrid cloud enterprises, Polaris GPS provides global management of your applications and data across multiple data centers and clouds.
- **NoSQL Data Management:** With Rubrik Datos IO, protect and manage cloud-native applications built on NoSQL databases, including MongoDB and Cassandra. Deliver app-consistent backups, automated test/dev refreshes, and any-to-any topology restores to accelerate application development.



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Rubrik delivers a single platform to manage and protect data in the cloud, at the edge, and on-premises. Enterprises choose Rubrik's Cloud Data Management software to simplify backup and recovery, accelerate cloud adoption, and enable automation at scale. As organizations of all sizes adopt cloud-first policies, they rely on Rubrik's Polaris SaaS platform to unify data for security, governance, and compliance. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.