Surprising stats that prove you need Unified Network Performance Management

Digital businesses need secure, reliable networks more than ever before. But with today’s complex, hybrid cloud and architectures, maintaining a high-performing and secure network requires a broad view across IT domains. Here’s why I&O leaders should invest in a unified network performance management (NPM) solution that applies advanced analytics to all your packet data, flow data, and device metrics.

Increase in cloud services means major increase in visibility gaps

- 66% of organizations reported that their visibility into IT performance declined after deploying cloud services.
- 50%

Service disruptions hit the top and bottom lines hard

- 69% report IT performance data is not actionable. Operations lack data intelligence to expedite resolution.
- 51%
- 39% of all network problems are experienced and reported by end users before network operations is aware.
- 58% reported “blind spots” in the digital delivery chain as a key challenge.
- 51%
- 69% report they are unable to establish and maintain accurate topology to manage hybrid cloud performance.
- 58%
- 71% report IT performance data is not actionable. Operations lack data intelligence to expedite resolution.
- 39% of enterprises have formal NetSecOps collaboration but only 35% of Network and Security Ops have integrated tools.
- 58%
- 91% increase in missed revenue due to performance and availability issues.
- 45%
- 126,000 per hour The average revenue lost due to downtime.
- 63%
- 91% increase in missed revenue due to performance and availability issues.
- 45%

In a digital world, IT is tasked with ensuring network resilience, security, and workforce productivity for all users whether at home or in the office. Riverbed’s unified network performance management helps IT to transform rich, cross-domain data into insights and proactively detect and fix performance and security problems before they impact business outcomes.

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