

# Surprising stats that prove you need Unified Network Performance Management

## Digital businesses need secure, reliable networks more than ever before.

But, with today's complex, hybrid cloud architectures, maintaining a high-performing and secure network requires a broad view across IT domains. Here's why I&O leaders should invest in a unified network performance management (NPM) solution that applies advanced analytics to all your packet data, flow data, and device metrics.

## Increase in cloud services means major increase in visibility gaps



of organizations reported that their visibility into IT performance declined after deploying cloud services.<sup>1</sup>



of network operations teams will be required to rearchitect their network monitoring stack by 2020, due to the impact of hybrid networking.<sup>2</sup>

## Service disruptions hit the top and bottom lines hard



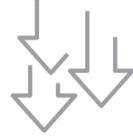
**\$126,000**  
per hour

The average revenue lost due to downtime.<sup>3</sup>



**12+ Hours**  
for recovery

45% of respondents indicated IT service recovery in 2019 took **greater than 12 hours**.<sup>4</sup>



**91%**

increase in missed revenue

due to performance and availability issues.<sup>5</sup>

## Significant impact on network and on users



**197 days**

is the average number of days just to identify a security breach.<sup>6</sup>



**69%**

report they are unable to establish and maintain accurate topology to manage hybrid cloud performance.<sup>7</sup>



**51%**

report that having full visibility into network performance became more difficult over the last 24 months.<sup>8</sup>

## Unified approach to NPM is crucial for Hybrid Enterprises

Resolve before end users know it



**39%**

of all network problems are experienced and reported by end users before network operations is aware.<sup>9</sup>

Gain cross domain actionable insights



**71%**

report IT performance data is not actionable. Operations lack data intelligence to expedite resolution.<sup>10</sup>

Mitigate visibility gaps to expedite business results



**58%**

reported "blind spots" in the digital delivery chain as a key challenge.<sup>11</sup>

Establish single source of truth between Network and Security Ops



**63%**

of enterprises have formal NetSecOps collaboration but only 26% of Network and Security Ops have integrated tools.<sup>12</sup>

1. Digital Enterprise Journal "19 key areas shaping IT performance markets in 2020" – Apr 22, 2020  
 2. Market Guide for Network Performance Monitoring and Diagnostics. Published 5 March 2020 – ID G00463582  
 3. Digital Enterprise Journal, March 2020  
 4. Annual outage analysis 2020 – Uptime Institute (March 2020)  
 5. Digital Enterprise Journal, 13 Key Trends Transforming the IT in 2020  
 6. Digital Enterprise Journal

7. <https://blog.opsramp.com/dej-hybrid-cloud-monitoring>, Oct 09, 2019  
 8. Digital Enterprise Journal, March 2020  
 9. EMA: Network Management Megatrends 2020  
 10. Digital Enterprise Journal  
 11. Digital Enterprise Journal "19 key areas shaping IT performance markets in 2020" – Apr 22, 2020  
 12. EMA: Network Management Megatrends 2020

In a digital world, IT is tasked with ensuring network resilience, security, and workforce productivity for all users whether at home or in the office.

Riverbed's **unified network performance management** helps IT to transform rich, cross-domain data into insights, and proactively detect and fix performance and security problems before they impact business outcomes.

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### About Riverbed

Riverbed enables organizations to maximize performance and visibility for networks and applications, so they can overcome complexity and fully capitalize on their digital and cloud investments. The Riverbed Network and Application Performance Platform enables organizations to visualize, optimize, and accelerate the performance of any network for any application. The platform addresses performance and visibility holistically with best-in-class WAN optimization, network performance management (NPM), application acceleration (including Office 365, SaaS, client and cloud acceleration), and enterprise-grade SD-WAN. Riverbed's 30,000+ customers include 99% of the Fortune 100. Learn more at [riverbed.com](http://riverbed.com).