

# **Multicloud Strategy** for Better Business Agility

With Pure Storage<sup>®</sup> Cloud Block Store<sup>™</sup>

Businesses are focused on unifying diverse data domains.





plan to leverage multicloud<sup>1</sup>



34%

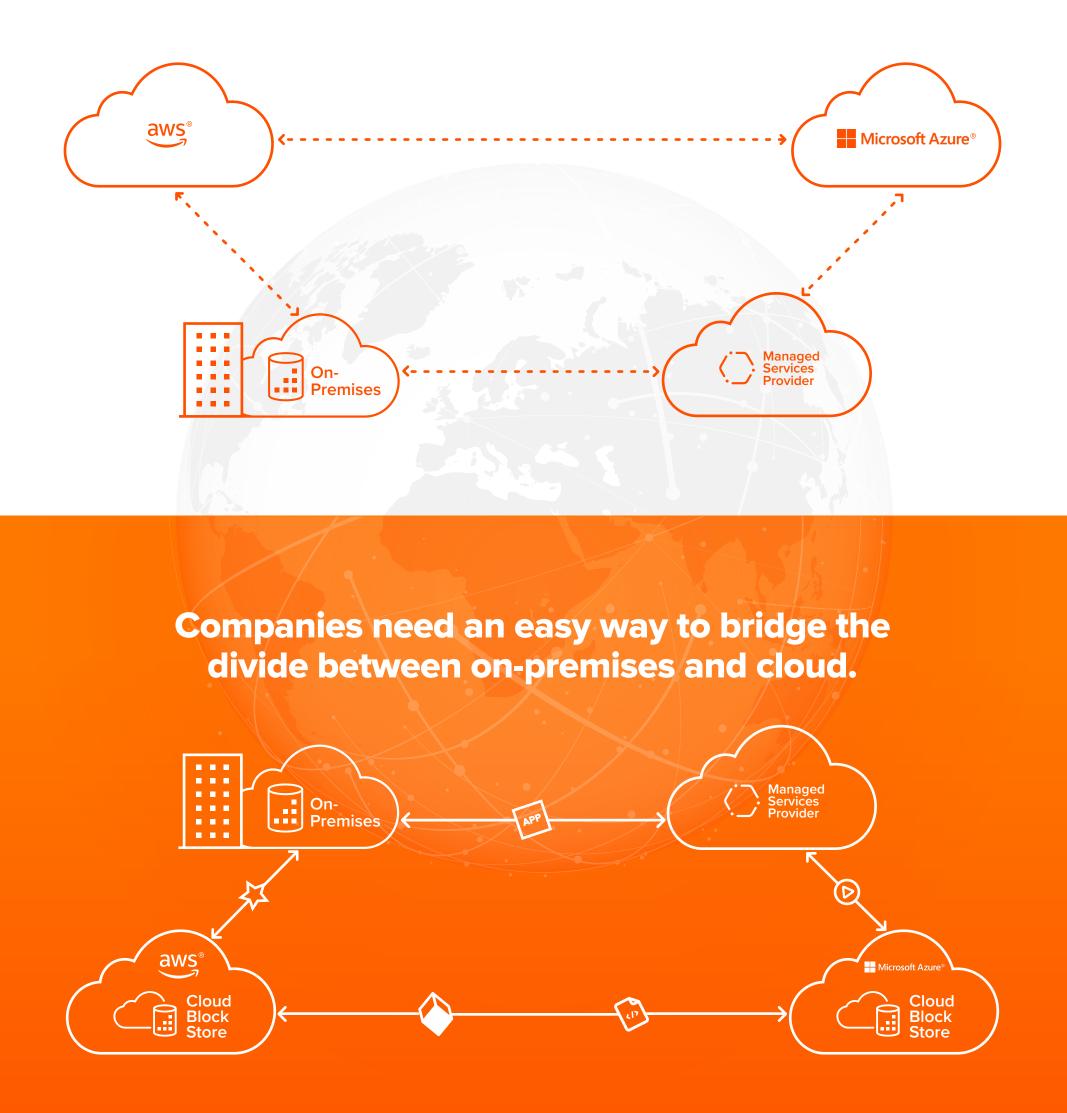
have an effective strategy for managing data in the cloud<sup>1</sup>



**69%** 

say their organization needs a comprehensive data strategy<sup>1</sup>

Companies increasingly operate in a complex web of cloud, hybrid cloud, and on-premises environments to improve agility and avoid vendor lock-in.



Pure Cloud Block Store delivers seamless data mobility and a consistent experience across all environments.







#### Manage

Use IT resources strategically by enabling workload portability.

#### Collaborate

Data mobility across on-premises and cloud environments eliminates data silos, promoting better collaboration.

#### Deploy

Develop and deploy applications faster with an efficient DevTest environment.

### **Pure Cloud Block Store Business Benefits**

#### threshold of all businesses will not survive a true disaster because of

inadequate preparation<sup>2</sup>

#### **Disaster Recovery**

Replicate on-premises and cloud data for disaster recovery. Recover from on-premises and multicloud environments.



of organizations will customize agile practices

to increase application delivery cadence<sup>3</sup>

#### **Efficient DevTest**

Develop software on-premises or in the cloud and deploy to either target. Clones of your data consume no cloud storage.



#### **Business Continuity**

\$571,000

- average business revenue upside due to better availability<sup>2</sup> Ensure critical applications and data are always available and automatically protected among cloud availability zones.



#### **Cloud Migration**

Easily migrate VM and container workloads to and from cloud without costly re-design and re-architecture.

## Unify on-premises and cloud environments with consistent data services, automation tools, and APIs.

Learn more at

#### purestorage.com/cloud









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Sources

<sup>1</sup> HBR Analytics: Critical Success Factors to Achieve a Better Enterprise Data Strategy in a Multicloud Environment.

<sup>&</sup>lt;sup>2</sup> IDC: Azure Site Recovery and Azure Backup Are Helping Improve Business Operations.

<sup>&</sup>lt;sup>3</sup> Gartner: Predicts 2020: Agile and DevOps Are Key to Digital Transformation, Dec 2019.