

Multicloud Strategy for Better Business Agility

With Pure Storage[®] Cloud Block Store[™]

Businesses are focused on unifying diverse data domains.





plan to leverage multicloud¹



34%

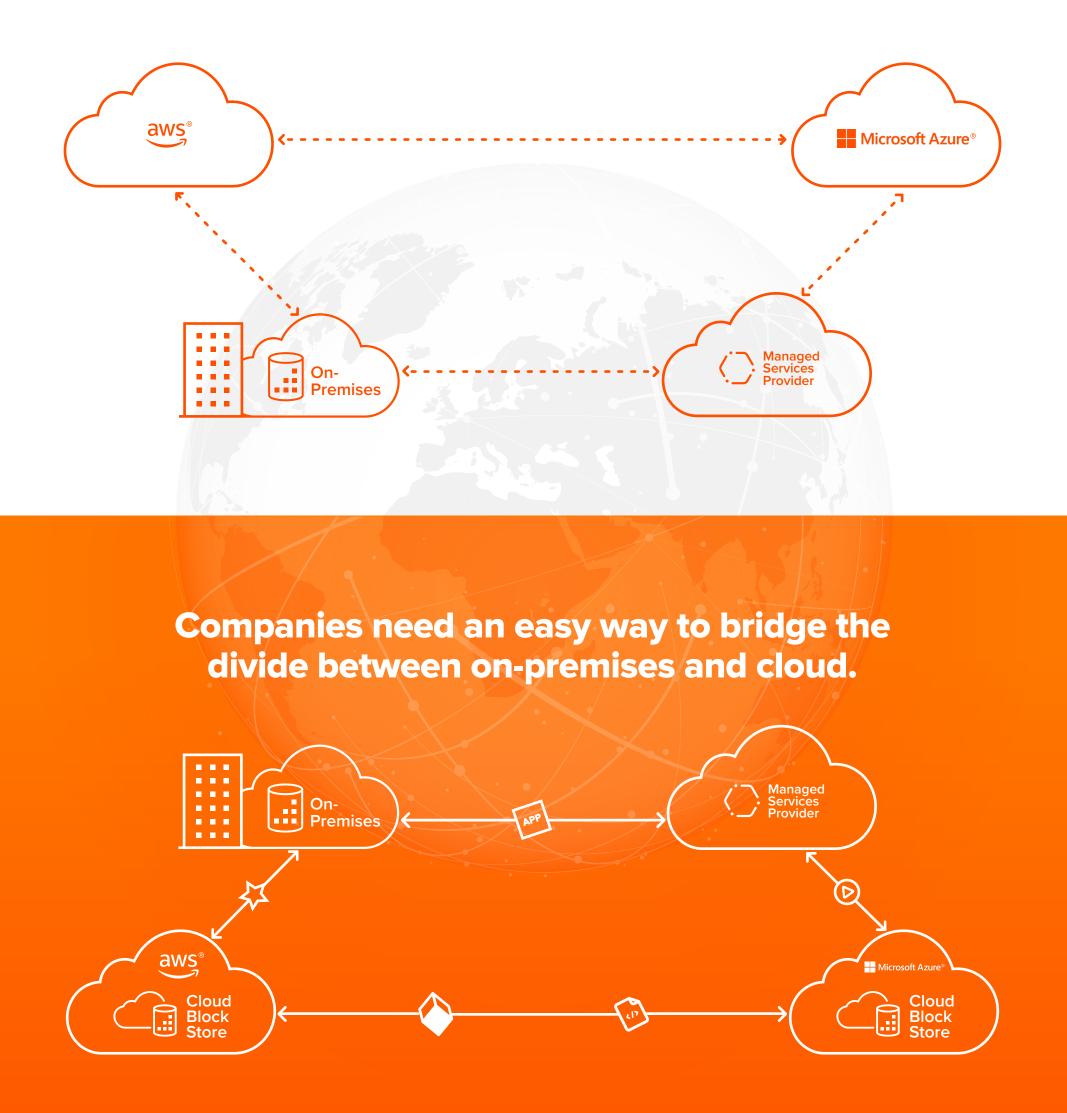
have an effective strategy for managing data in the cloud¹



69%

say their organization needs a comprehensive data strategy¹

Companies increasingly operate in a complex web of cloud, hybrid cloud, and on-premises environments to improve agility and avoid vendor lock-in.



Pure Cloud Block Store delivers seamless data mobility and a consistent experience across all environments.







Manage

Use IT resources strategically by enabling workload portability.

Collaborate

Data mobility across on-premises and cloud environments eliminates data silos, promoting better collaboration.

Deploy

Develop and deploy applications faster with an efficient DevTest environment.

Pure Cloud Block Store Business Benefits

threshold of all businesses will not survive a true disaster because of

inadequate preparation²

Disaster Recovery

Replicate on-premises and cloud data for disaster recovery. Recover from on-premises and multicloud environments.



of organizations will customize agile practices

to increase application delivery cadence³

Efficient DevTest

Develop software on-premises or in the cloud and deploy to either target. Clones of your data consume no cloud storage.



Business Continuity

\$571,000

- average business revenue upside due to better availability² Ensure critical applications and data are always available and automatically protected among cloud availability zones.



Cloud Migration

Easily migrate VM and container workloads to and from cloud without costly re-design and re-architecture.

Unify on-premises and cloud environments with consistent data services, automation tools, and APIs.

Learn more at

purestorage.com/cloud









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Sources

¹ HBR Analytics: Critical Success Factors to Achieve a Better Enterprise Data Strategy in a Multicloud Environment.

² IDC: Azure Site Recovery and Azure Backup Are Helping Improve Business Operations.

³ Gartner: Predicts 2020: Agile and DevOps Are Key to Digital Transformation, Dec 2019.