

# NOT EVERYONE IN YOUR ORGANIZATION IS A VIP.

## But anyone can be a VAP: Very Attacked Person™

And these VAPs aren't always the people you expect.

Our latest Protecting People report analyzes email attacks on Fortune Global 500 companies between October 2018-January 2019. We examined who's being targeted, how, and what organizations can do about it. Here are some highlights:

WHO'S BEING ATTACKED

Among the most targeted malware and credential phishing attacks, nearly



These email addresses are typically shared within an organization.

Individual contributors and lower-level management accounted for



Your VAPs aren't always your VIPs.

Workers in production and operations functions were by far the most targeted group,



sales 14%  
management 13%

\*malware and credential phishing

Attacks against telecommunications firms skyrocketed more than



Most industries saw triple-digit or higher surges in the number of email fraud attacks.

Attacks against government agencies soared nearly



\*vs. the year-ago quarter

HOW THEY'RE BEING ATTACKED

Among organizations targeted in email fraud nearly



Nearly 80% were targeted in attacks that tried to send fraudulent email to six or more people.

Among organizations targeted by email fraud, more than



That's 4x the year-ago percentage.

Web-based attacks that use social engineering grew



Fraudulent social media support account phishing, jumped



Download the full report at [proofpoint.com/us/resources/threat-reports/quarterly-threat-analysis](https://proofpoint.com/us/resources/threat-reports/quarterly-threat-analysis)

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