Two Brands. One Channel.

Micron Technology serves the global memory and storage market with two distinct and complementary brands: Micron® for enterprise, cloud, and data center applications, and Crucial® for home, office, and gaming systems.

**Enterprise SSD**
- Micron SSDs are built for performance, efficiency, and low latency
- Available in SATA, PCIe NVMe™
- Best for big data, OLTP, virtualization & VDI, cloud storage, artificial intelligence (AI)/machine learning (ML)/deep learning (DL) training and caching

**Consumer SSD**
- Crucial SSDs provide speed and capacity upgrades for home, business, and gaming
- Available in SATA and NVMe, plus portable SSD options
- Best for storage upgrades for small and mid-sized businesses and home and small office servers

**Server DRAM**
- Micron DRAM is rigorously tested, high-performance memory
- Available in NVDIMM, RDIMM, and LRDIMM
- Best for data centers, AI and ML, cloud, hybrid cloud, edge gateway servers, and high performance computing applications

**Consumer DRAM**
- Crucial DRAM upgrades for laptops, desktops, PCs, or Macs
- Available in UDIMM and SODIMM
- Best for small and mid-sized businesses, and home use; Ballistix line for gaming and performance
**Micron 9300 NVMe SSD**
Ideal for:
- OLTP
- AI / ML / DL training & caching
- Block & object stores

**Micron 7300 NVMe™ SSD**
Ideal for:
- Block & object stores
- OLTP
- Virtualization & VDI

**Micron 5300 SATA SSD**
Ideal for:
- OLTP
- Large object
- Big data; vSAN cache capacity tier

**Micron 5210 and 5200 SATA SSD Series**
Ideal for:
- High-performance environments
- Cloud storage
- Big data

**Micron 2200 NVMe Client SSD**
Ideal for:
- Corporate notebook
- Hand-held gaming console
- Gaming; video production

**Micron 1300 SATA SSD**
Ideal for:
- Corporate notebook
- Higher education
- Retail

**Micron Server Memory**
Ideal for:
- Virtualized environments
- Cloud storage
- Big data; hyperscale computing

**Crucial MX500 SATA SSD**
Ideal for:
- Desktop users
- Small businesses

**Crucial BX500 SATA SSD**
Ideal for:
- Desktop users
- Small businesses

**Crucial P1 and P2 NVMe SSD**
Ideal for:
- Desktop/laptop users
- Small businesses

**Crucial P5 NVMe SSD**
Ideal for:
- Desktop/laptop upgrades
- Home office server
- Gaming applications

**Crucial X8 Portable SSD**
Ideal for:
- Desktop users
- Small businesses

**Crucial Desktop & Laptop Memory**
Ideal for:
- Increasing PC performance
- Desktop/Laptop upgrades
- Extended system life

**Crucial Ballistix MAX**
Ideal for:
- Custom modders
- Extreme overclocking

**Crucial Ballistix**
Ideal for:
- Gamers
- Performance enthusiasts

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