



## Two Brands. One Channel.

Micron Technology serves the global memory and storage market with two distinct and complementary brands: Micron® for enterprise, cloud, and data center applications, and Crucial® for home, office, and gaming systems.



### Enterprise SSD

- Micron SSDs are built for performance, efficiency, and low latency
- Available in SATA, PCIe NVMe™
- Best for big data, OLTP, virtualization & VDI, cloud storage, artificial intelligence (AI)/machine learning (ML)/deep learning (DL) training and caching

### Server DRAM

- Micron DRAM is rigorously tested, high-performance memory
- Available in NVDIMM, RDIMM, and LRDIMM
- Best for data centers, AI and ML, cloud, hybrid cloud, edge gateway servers, and high performance computing applications

### Consumer SSD

- Crucial SSDs provide speed and capacity upgrades for home, business, and gaming
- Available in SATA and NVMe, plus portable SSD options
- Best for storage upgrades for small and mid-sized businesses and home and small office servers

### Consumer DRAM

- Crucial DRAM upgrades for laptops, desktops, PCs, or Macs
- Available in UDIMM and SODIMM
- Best for small and mid-sized businesses, and home use; Ballistix line for gaming and performance



**Micron 9300 NVMe SSD**

- Ideal for:**
- OLTP
  - AI / ML / DL training & caching
  - Block & object stores



**Micron 7300 NVMe™ SSD**

- Ideal for:**
- Block & object stores
  - OLTP
  - Virtualization & VDI



**Micron 5300 SATA SSD**

- Ideal for:**
- OLTP
  - Large object
  - Big data; vSAN cache capacity tier



**Micron 5210 and 5200 SATA SSD Series**

- Ideal for:**
- High-performance environments
  - Cloud storage
  - Big data



**Micron 2200 NVMe Client SSD**

- Ideal for:**
- Corporate notebook
  - Hand-held gaming console
  - Gaming; video production



**Micron 1300 SATA SSD**

- Ideal for:**
- Corporate notebook
  - Higher education
  - Retail



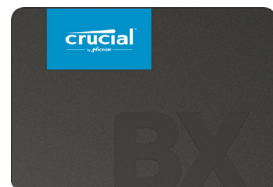
**Micron Server Memory**

- Ideal for:**
- Virtualized environments
  - Cloud storage
  - Big data; hyperscale computing



**Crucial MX500 SATA SSD**

- Ideal for:**
- Desktop users
  - Small businesses



**Crucial BX500 SATA SSD**

- Ideal for:**
- Desktop users
  - Small businesses



**Crucial P1 and P2 NVMe SSD**

- Ideal for:**
- Desktop/laptop users
  - Small businesses



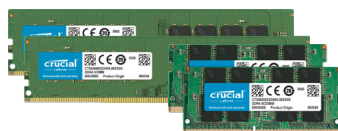
**Crucial P5 NVMe SSD**

- Ideal for:**
- Desktop/laptop upgrades
  - Home office server
  - Gaming applications



**Crucial X8 Portable SSD**

- Ideal for:**
- Adding storage capacity for nearly any device
  - Backing up important files
  - Quickly transferring files from place to place



**Crucial Desktop & Laptop Memory**

- Ideal for:**
- Increasing PC performance
  - Desktop/Laptop upgrades
  - Extended system life



**Crucial Ballistix MAX**

- Ideal for:**
- Custom modders
  - Extreme overclocking



**Crucial Ballistix**

- Ideal for:**
- Gamers
  - Performance enthusiasts