

# Powering Digital Transformation:

Helping organizations bridge now and next to succeed in an evolving marketplace

# We help customers deliver differentiated and compelling experiences or outcomes, in the race to digital transformation.

Micro Focus delivers on the promise of smart digital transformation. By delivering solutions that bridge the existing and the new, Micro Focus allows customers to sidestep the risky and time-consuming prospect of digitally transforming from scratch. This helps make IT work harder and allows the organization to run and transform at the same time.

1976

Year established

**12K** 

Employees in 49 countries



Newbury, UK & Sunnyvale, CA
Corporate headquarter locations

\$3.3B

Annual revenue

**40K** 

Customers worldwide

98

Fortune 100 customers

6.5K

Global partners

300+

Enterprise-grade products

## Addressing the Four Core Pillars of Digital Transformation

While digital transformation touches virtually every corner of the organization, there are typically common threads on core objectives. Fundamentally, what organizations are trying to do is move faster, have greater agility, secure what matters most, and leverage insights to drive value. Micro Focus' solutions are well aligned to these four core pillars of digital transformation:



## **Enterprise DevOps**

Deliver at high speed with low risk

DevOps is essential to the digital transformation of a business and is a foundational change in how an organization delivers value to its customers. With Micro Focus, you can reliably scale DevOps across all environments, from mainframe to cloud—quickly bringing innovative ideas to life at the pace your business demands. Now speed and quality can go hand in hand.



## **Hybrid IT Management**

Simplify your IT transformation

Diverse, unpredictable, and constantly changing, hybrid IT brings with it a new level of complexity that cannot be controlled by conventional management methods. With our solutions, you can simplify that complexity and transform IT into an agile, services-driven organization. Business success in our digital-first world depends on it.



### Security, Risk, and Governance

Secure what matters most

Cyber threats are escalating. Aging apps and processes (along with new ones) are full of unforeseen risks. Privacy and compliance requirements are mounting. And point solutions don't offer the scope, vision, or cross-silo analytics needed for these company-wide challenges. With our solutions, you can take a holistic, analytics-driven approach to securing what matters most—identities, applications, and data.



## **Predictive Analytics**

Analyze in time to act

Lakes of data are valuable only if you can surface the insights hidden within their depths. With our solutions, you can leverage machine learning to transform unlimited volumes of data into accurate, actionable, automated insights—at the speed of your business. Now you're ready to make predictions and influence business outcomes.

## With six primary product lines, which underpin our digital transformation solutions, Micro Focus is well suited to help customers succeed in an evolving marketplace.



## **Application Delivery Management**

Project and Portfolio Management Application Lifecycle Management Functional Testing Performance and Load Testing Release Management



### **Security**

Security Operations
Data Security
Application Security
Identity and Access Management
Secure Messaging
Unified Endpoint Management



## Information Management & Governance

Information Archiving
Secure Content Management
eDiscovery
File Analysis and Management
Search and Analytics
Collaboration



## **IT Operations Management**

Service Management Automation
Operations Bridge
Hybrid Cloud Management
Data Center Automation
Network Operations Management
Data Protection
Business Continuity



## **Analytics & Big Data**

Unstructured Data Analytics
Security Analytics
Operations Analytics
Customer Behavior Analytics
Fraud Detection/User Behavior Analytics



## Application Modernization & Connectivity

COBOL Visual COBOL Mainframe Host Connectivity CORBA

Smarter strategies and smarter technology, for smarter digital transformation.

