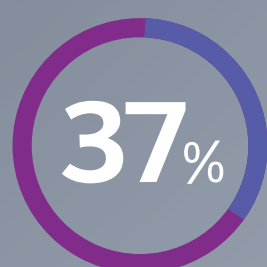




4 TECH TRENDS

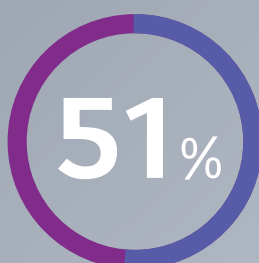
AFFECTING SMALL AND MEDIUM BUSINESSES (SMB)

LG gram
for business



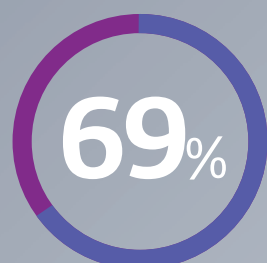
of SMBs say 20% of their workforce telecommutes at least one day a week.

[SMB Group, 2019](#)



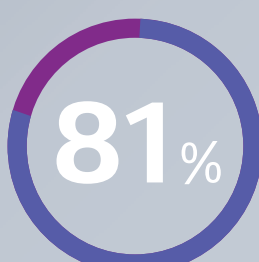
of SMBs say a fifth of their employees travel for work.

[SMB Group, 2019](#)



of SMBs consider ease of use as their most important technology evaluation factor.

[Salesforce Research, 2019](#)



of business owners say they work nights, and most say they work weekends.

[Fundera, 2020](#)



FOR VIRTUALLY ANY KIND OF COMMUTE

The LG gram for business is built for multitasking, capable running virtually all the essential and advanced workday programs with ease, no matter where they work.



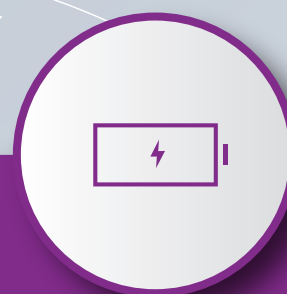
FOR BUSINESS TRAVEL

Every all-new LG gram for business laptop has a lightweight form factor that passes seven MIL-STD-810G durability tests, making them resilient against drops, bumps, and unexpected turbulence.¹



FOR VERSATILE EVERYDAY USE

The LG gram for business portfolio comes with a useful assortment of connectivity options, letting you connect, display, and charge with one device.



FOR ALWAYS-ON PRODUCTIVITY

Working adapter-free day or night is a breeze with the LG gram for business. With up to 20.5 hours of battery life, you can stay focused and push through to your next objective.²

1. Passed 7 different MIL-STD 810G Tests for durability conducted by KOLAS Labs that conforms to U.S. military standards. Compliant with the following methods for MIL-STD-810G: 500.6 Procedures I and II - Low pressure (altitude); 501.6 and 502.6 Procedures I and II - Temperature; 509.6 - Salt fog; 514.7 - Vibration; 516.7 - Shock; 516.7 - Drop; 510.6 - Dust. Device may not perform as tested in all conditions. Test performed in controlled environment. Do not attempt.

2. Based on 2014 MobileMark® testing conducted under normal usage conditions in an internet enabled environment. Measurement conditions include brightness (150 nit), document work (Adobe, Excel, Word, PPT, Outlook etc.), and standby state (50 percent). Maximum usage time may change depending on product configuration, conditions of use and environment.